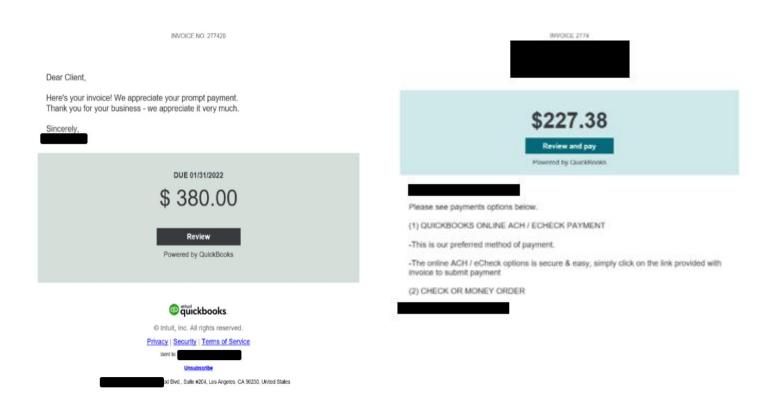


When is a QUICKBOOKS / FRESHBOOKS invoice legit?

Which of these emailed invoices is legit and which is a scam?



Answer below. That said, being able to distinguish a real invoice from a scam by just reviewing the overall look and feel is not what you can base your answer on. This is where Wise Trust actions will have you asking questions such as:

- Do I know the vendor in question (reminder that the baddies likely already know who you're dealing with)?
- Is the invoice expected?
- Is the invoice being sent based on services rendered?
- Does the email address, salutation and verbiage meet the criteria you would expect from this vendor?

Yes, the above examples are a real-life legitimate invoice and a scam, with both potentially referencing a vendor or services that you could be expecting correspondence on. As such we all need to be careful to proactively review any attempts to get our attention and potentially catching us unaware / becoming a victim.

The \$227.38 invoice is the real deal. If interested in reviewing further, here is a KnowBe4 deep dive overview (and yes, I did do some graphic editing to emphasize the lesson).

https://blog.knowbe4.com/beware-of-quickbooks-payment-scams