



**When is a QUICKBOOKS / FRESHBOOKS invoice legit?**

Which of these emailed invoices is legit and which is a scam?

INVOICE NO. 277429

Dear Client,

Here's your invoice! We appreciate your prompt payment. Thank you for your business - we appreciate it very much.

Sincerely,  
[Redacted]

DUE 01/31/2022

**\$ 380.00**

Review

Powered by QuickBooks

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Sent to [Redacted]  
[Unsubscribe](#)

[Redacted] Blvd., Suite #204, Los Angeles, CA 90230, United States

INVOICE 2774

\$227.38

Review and pay

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[Redacted]

Please see payments options below.

(1) QUICKBOOKS ONLINE ACH / ECHECK PAYMENT

-This is our preferred method of payment.

-The online ACH / eCheck options is secure & easy, simply click on the link provided with invoice to submit payment

(2) CHECK OR MONEY ORDER

[Redacted]

Answer below. That said, being able to distinguish a real invoice from a scam by just **reviewing the overall look and feel is not what you can base your answer on**. This is where Wise Trust actions will have you asking questions such as:

- Do I know the vendor in question (reminder that the baddies likely already know who you're dealing with)?
- Is the invoice expected?
- Is the invoice being sent based on services rendered?
- Does the email address, salutation and verbiage meet the criteria you would expect from this vendor?

Yes, the above examples are a real-life legitimate invoice and a scam, with both potentially referencing a vendor or services that you could be expecting correspondence on. As such we all need to be careful to proactively review any attempts to get our attention and potentially catching us unaware / becoming a victim.

The \$227.38 invoice is the real deal. If interested in reviewing further, here is a KnowBe4 deep dive overview (and yes, I did do some graphic editing to emphasize the lesson).

<https://blog.knowbe4.com/beware-of-quickbooks-payment-scams>

Take care.