



TECHNOLOGY CARE FOR SENIORS

Agents for positive social change

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Seniors Need a Little Extra Help



Does this sound somewhat familiar?

Family members are often the ones who get the call for technical help.

You however:

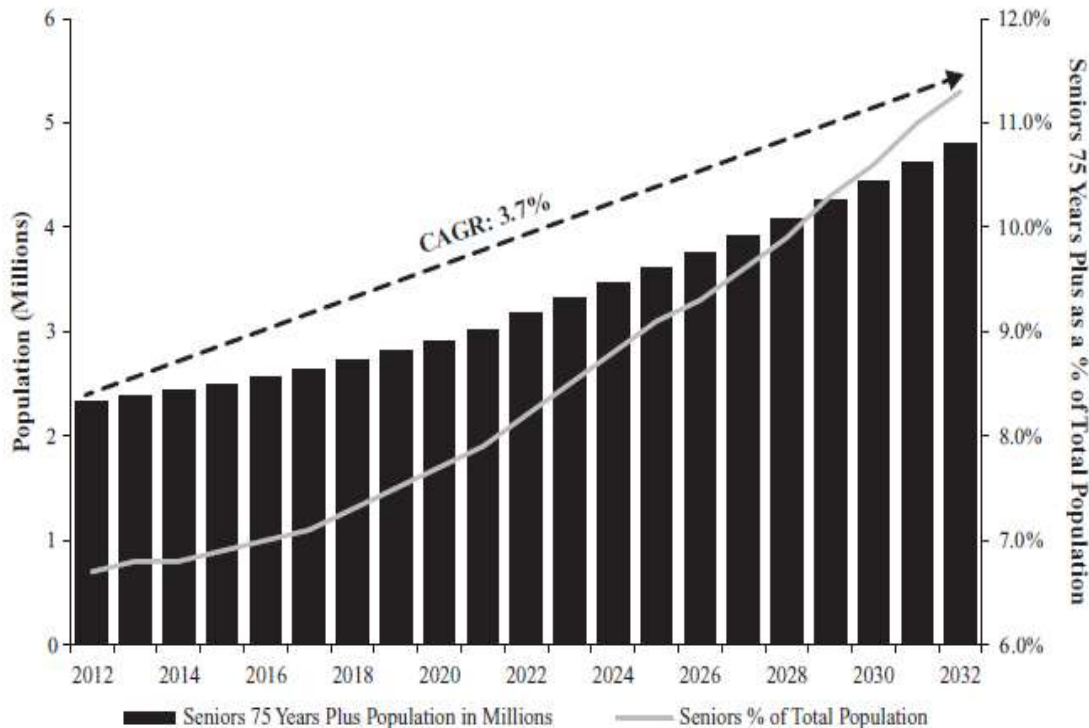
- Can't always be there
- Have other commitments
- May not be capable of helping
- Can find it very stressful

Rapidly Increasing Seniors Population

In 2013, the number of seniors aged 65 or older was approximately 5 Million, representing 14.9% of Canada's population.

In 20 years, it is expected to more than double to 10.5 Million, representing almost 25% of our population.

Projected Senior 75 Year Plus Population by Year

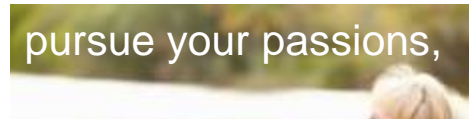
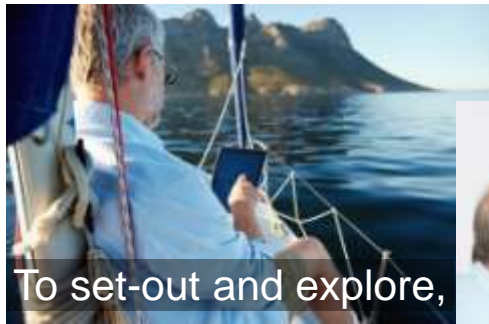


Furthermore, the population of Canadian seniors over 75 years of age is expected to **grow by 500%** while the total population is expected to only increase by 21.6%

Source: Statistics Canada

The “Age of Possibilities”

Our 55+ years are seen as the “Age of Possibilities” – the opportunity to grow in new and rewarding ways – to reinvent yourself....



Yet, many seniors struggle to navigate economic, health, social, and new *technological* realities.

Implications of our Aging Population

- ❖ **Strain on Government funding:**
 - A reduced workforce results in reduced tax generation
- ❖ **Strain on Health Care System:**
 - Seniors account for 40% of Canada's health care costs
- ❖ **Strain on Seniors Finances**
 - More than 50% of a persons lifetime healthcare costs occur after 65.
- ❖ **Strain on Seniors Housing:**
 - Enough beds today to serve only 5% of senior population
- ❖ **Loss to community and society**
 - Loss of older seniors skills and knowledge
- ❖ **Strain on Caregivers**
 - Strained family relations, stress and reduced income.

Technology can help keep seniors remain:

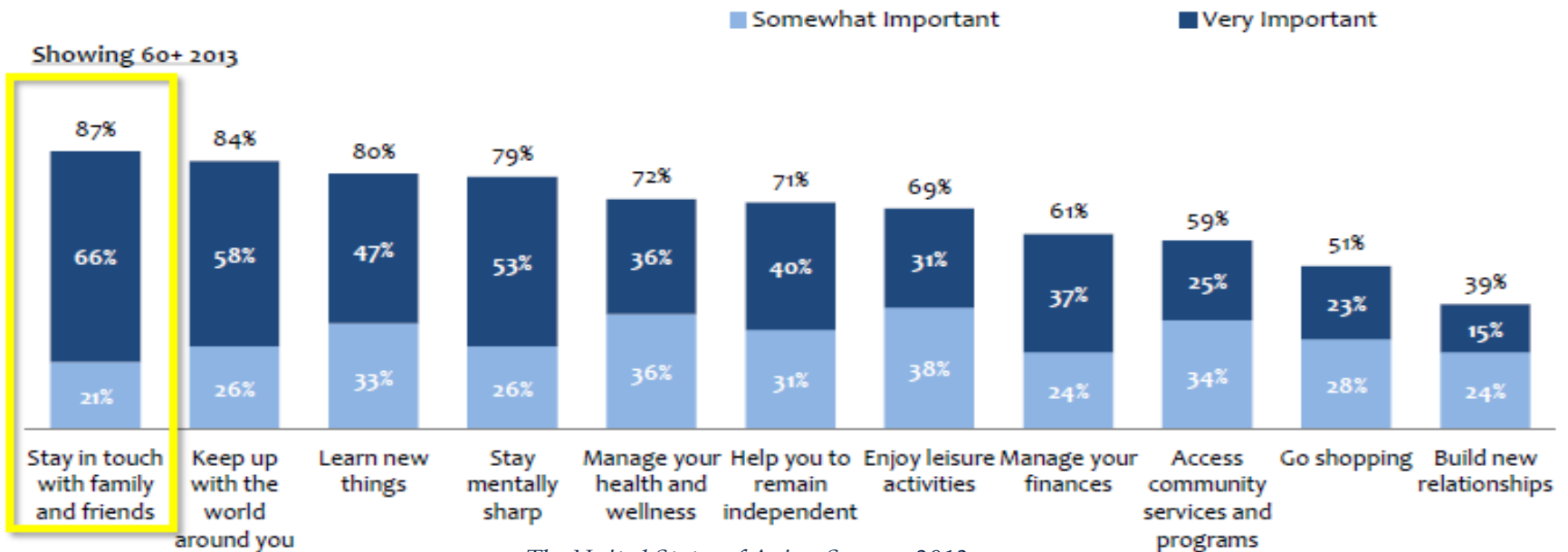
Connected, Productive, Independent, Engaged

Technology Benefits for Seniors

Technology is important for seniors in order to:

- Stay connected with family, friends and community
- Maintain access to online financial, health and government services
- Manage and improve health and wellness
- Continue to earn income working from home or managing a business
- Remain independent and at home longer

How important is technology in your ability to...

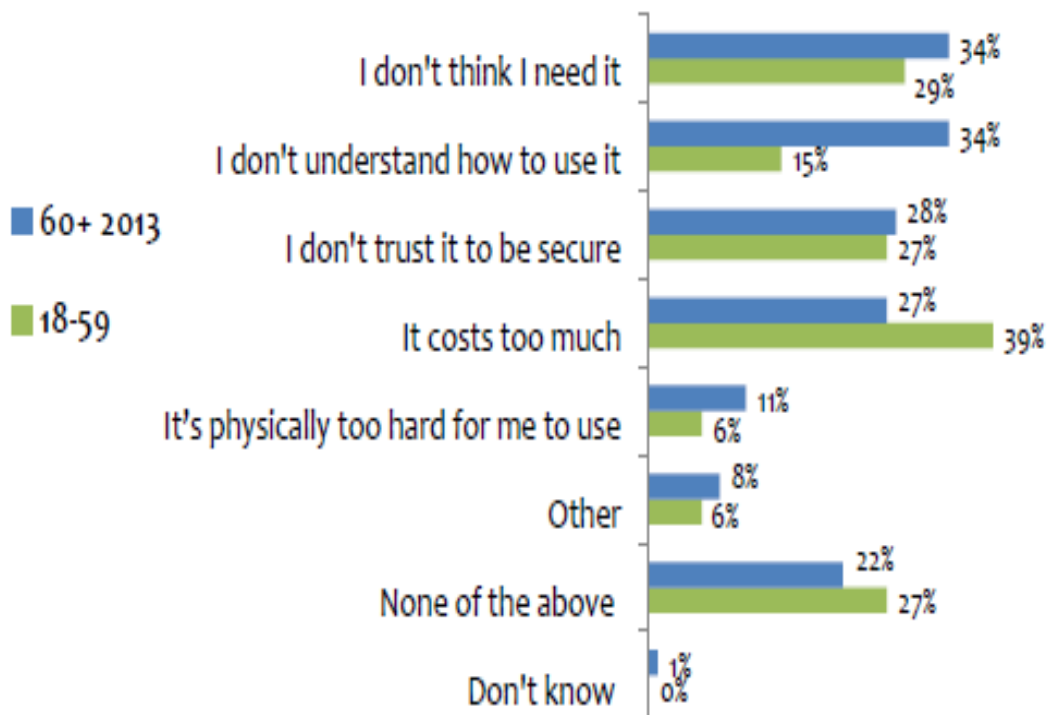


The United States of Aging Survey, 2013

Technology Challenges for Seniors

Which of the following, if any, prevents you from using more technology in your life?

Ranked by 60+ 2013



Despite these technology benefits, seniors are most likely to cite a perceived lack of necessity and skills as challenges to using more technology.

Tech*Lifestyle* provides a continuum of technology care services to address these challenges.

The United States of Aging Survey, 2013

Our Vision



The *TechLifestyle* vision is to enable a better lifestyle for seniors through technology.

We make this possible by offering affordable technology services and simple solutions designed to address their individual needs.

The *TechLifestyle* Team

More than just technology professionals:

- * Patient and Mature
- * Local and Available
- * Police Security Checked
- * *Passionate about Helping Others!*

TechLifestyle Services



Continuum of
Technology Care

TechLifestyle makes it easy for seniors to enjoy a digital lifestyle by offering a **“Continuum of Technology Care”**:

- A personal profile based on a lifestyle needs assessment, skills, current technology and health difficulties
- Regular on-site tech support
- Personal training
- Remote assistance
- Tailored, easy-to-use hardware and software solutions

TechLifestyle Services

Free **assessments** to understand the clients current technology, their needs, technical skills and any health challenges.

Recommendations for resolving current technical issues and options for ongoing technical support, training and technology solutions

Advice on technology purchases, security, and online services



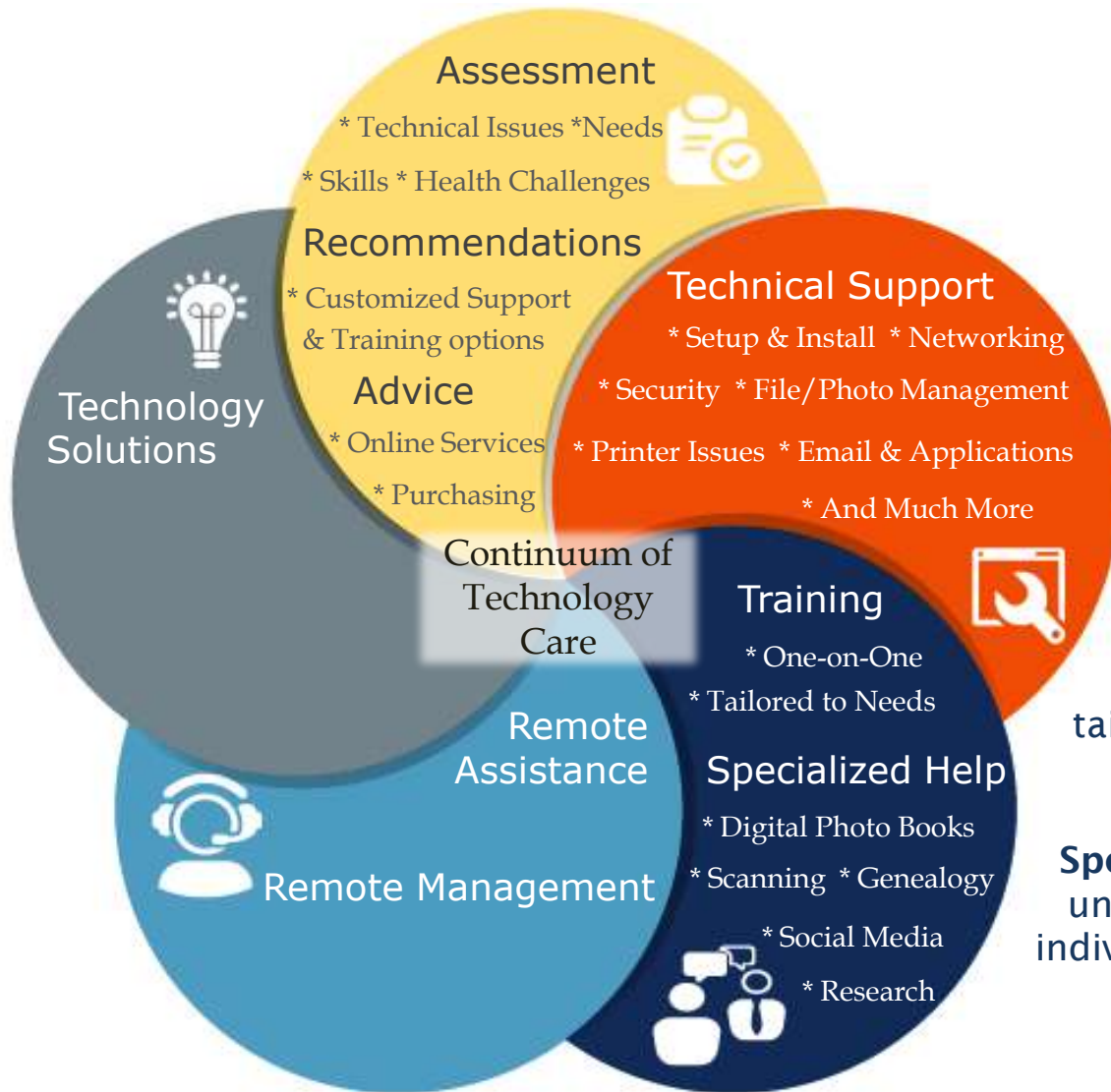
TechLifestyle Services



In-home Technical Support and Assistance to resolve issues on most common home computer, mobile, television and network devices.



TechLifestyle Services



In-home Training
tailored to seniors' skills
and interests.

Specialized Help on
unique projects for
individuals or in group
seminars.

TechLifestyle Services



Remote Assistance for quick help on technical issues and “How-to” questions

Remote Device Management services using ‘Remote Control’ for access and repair and ‘Device Management’ tools for device monitoring and maintenance



TechLifestyle Services

Technology Solutions including devices and applications tailored and optimized to meet a seniors' individual needs.

Affordable Device Rental Options so that seniors can see what works best for them



Affordable Pricing Options

Technology Care Services	Call When Needed	Remote Support	Managed Support	Comments
Billing Period	Per Incident	Monthly*	Monthly*	*Min. 3 month contract
Assessment & Recommendation*	Free	Free	Free	*Needs, technology, skills & health considerations
User-optimized design	Per Hour	Not applicable	Included	
HW/SW Install & Setup	Per Hour	Not applicable	Included	
Onsite Break/Fix Service	Per Hour	Not applicable	Included	
Remote Assistance	Per Incident	3 Incidents/mo.	Unlimited	
One-on-one Training	Per Hour	Not applicable	Included*	*Training Plan provided
Scheduled Tech-health visits	Not applicable	Not applicable	Included*	Minimum one visit / month
Assistive Technology Hardware/Software Install	Per Hour	Not applicable	Included*	*3 rd party costs not included
Device Rental (Laptop, Tablet)	Per Month	Not applicable	Per month*	*Additional Monthly Cost
Specialized Services/ Projects*	Per Hour	Not applicable	Per hr	* Scanning, research help, digital projects & more
No. of Supported Devices	Per device	Up to 3 devices	Up to 5 devices	
Prices	Prices and terms are subject to change. Please call for price quote.			

Summary

- ❖ The population of seniors is about to double and will put huge strains on our society.
- ❖ Many seniors wish to take advantage of the possibilities in these golden years to reinvent themselves
- ❖ Technology offers seniors and society many benefits but remains challenging to many seniors.
- ❖ TechLifestyle services are designed to address the unique needs of seniors
- ❖ We offer a continuum of affordable technology care options so seniors can take advantage of technology's benefits.

We welcome your feedback on our survey.

Thank You!