How to get paid software for free daily ... totally legally!

By: Serge-Érik Thériault (Feb. 8, 2023)





























Outline

- 1. Precautions to take before installing software
- 2. Installation options
- 3. Pros and cons of about paid software offered for free
- 4. Main aggregator sites proposing paid software for free
- 5. Miscellaneous: conditions and limitations, types of licenses and licensing models, etc.
- 6. Dubious software

Disclaimer



I am not associated in any way with any of the software companies mentioned in this presentation.

I am not assuming any responsibility for any data loss or other digital harm that may result from downloading, installing or using any of the software presented here.

1. Precautions to take before installing software

- Never blindly download and install software!
- Update your antivirus and anti-malware BFFORF installing any software.

Make a BACKUP first!







Following are a few different ways to safeguard your data and a few precautions to take to be on the safe side ...



Create a restore point

- Always create a Windows system restore point
 BEFORE installing any software (type "Restore" in the
 search field of the Taskbar).
- It is the first line of defense, and the easiest and least time-consuming way to restore your system ...
- ... when it works ...



If **System Restore** fails to work, try rebooting in Safe Mode, and see if you can turn off or uninstall your antivirus, then try again to access the latest restore point and the ones after, if any, if the first one fails.

System Properties X Computer Name Hardware Advanced System Protection Remote Use system protection to undo unwanted system changes. System Restore You can undo system changes by reverting System Restore... your computer to a previous restore point. Protection Settings Available Drives Protection Local Disk (C:) (System) Configure restore settings, manage disk space. Configure... and delete restore points. Create a restore point right now for the drives that Create... have system protection turned on. OK Cancel Apply

Warning! You should not rely on restore points alone!



Create a system image

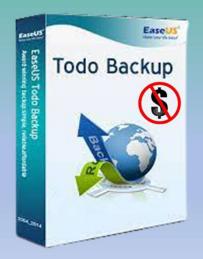
Create an **image** of your computer on an external drive (for the MS Windows system image utility, type "Create a recovery drive" in the search field of the Taskbar).

- Images include everything: ✓ Operating system
 - ✓ Programs
 - ✓ Data
- They are smaller in size than the disk or a clone.

Warning! Some backup software save the image on the C:\ drive by default! Don't forget to move it to an external drive after it's done, or better yet, create it externally to start with.



Warning! Be aware that software like these are easy to use, but what they create are proprietary disk images, so they will be needed for recovery!





https://answers.microsoft.com/en-us/windows/forum/all/how-to-create-a-system-image-in-windows-11-and/036110b8-66bb-4cc7-b9e2-2d66df27d236



Clone your computer

If you like cloning as a method of safeguarding your SSD or HDD, do clone often, as most recent files and programs will obviously not be found on an older clone should a crash occur (the same goes for disk imaging).

PRO: Swapping the drives will put you back in business in not time.

CON: You will have to recoup your latest files from the crashed drive, plus **you will not be able to recoup your latest installed programs**.

Note: Most of the time, when a computer crashes, it is the operating system and installed programs that are affected, not the data.







Disk Imaging vs Cloning: What's the Difference: https://www.stellarinfo.com/article/disk-imaging-vs-disk-cloning.php



Store your files in the **Cloud**

Note: You may be limited in the size of individual files you can upload, that is, you may not be able to upload a drive image to the cloud, depending on its size:

• Google Drive: 50 MB

• OneDrive: 250 GB, etc.



Have a **recovery software** ready

Be prepared! Pre-install a recovery software on a USB key or on an external drive. It might come in handy!

Note: This type of software are **data** recovery software: they mainly recover photos, documents, music files, etc. — hundreds of file types actually — but **not** installed programs or entire drives.









Use a Reboot-to-Restore software

(System "snapshot" software)

With this kind of software, any changes — accidental or malicious — are reversed on reboot.

- Reboot Restore Rx (Freeware)
- Deep Freeze (\$)
- Shadow Defender (\$)

Offered occasionally for free (one year).



A powerful tool to protect your computer

Easy, powerful and effective. Shadow Defender is the easiest-to-use solution to protect your PC/laptop from unwanted changes.







Use a virtualization software ("sandbox")

Virtualization software allow you to:

- Test software on a virtual operating system on a single desktop or laptop. Hyper-V makes it very easy to create and remove different operating systems within Windows.
- Run software that requires an older versions of Windows.



Read the **Online** reviews

Not sure about a software?

- Go online and read the reviews before installing it! As a matter of fact, this is a best practice that everyone should adopt when dealing with software.
- Investigate the software and the software developer or company and their reputation.

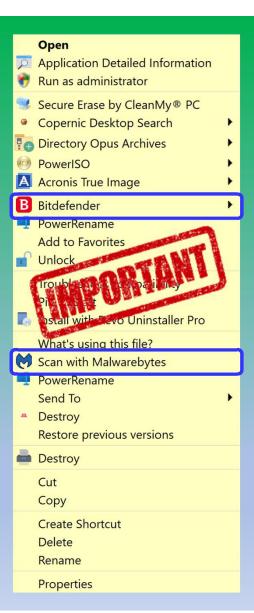


Warning! Some reviews can be deceitful ...

Scan downloaded files for malware

Always scan the .exe file you downloaded with your antivirus and anti-malware before installing the program.

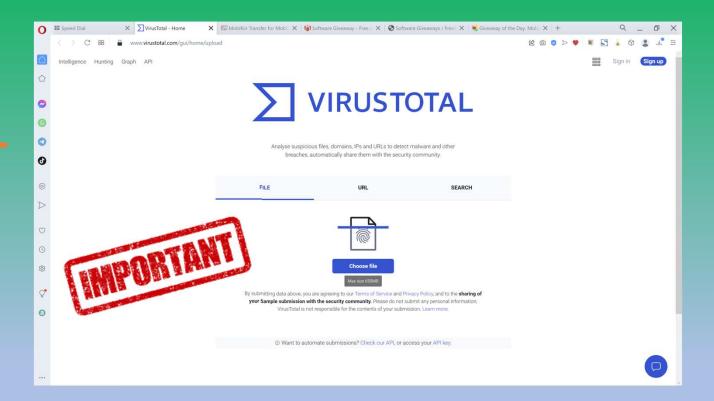




Always use VirusTotal

VirusTotal is a Google web-based scanning service that utilizes over **70 antivirus scanners** to extract signals from uploaded content.

VirusTotal tells users whether they have submitted a malicious file and will also display each engine's detection label.



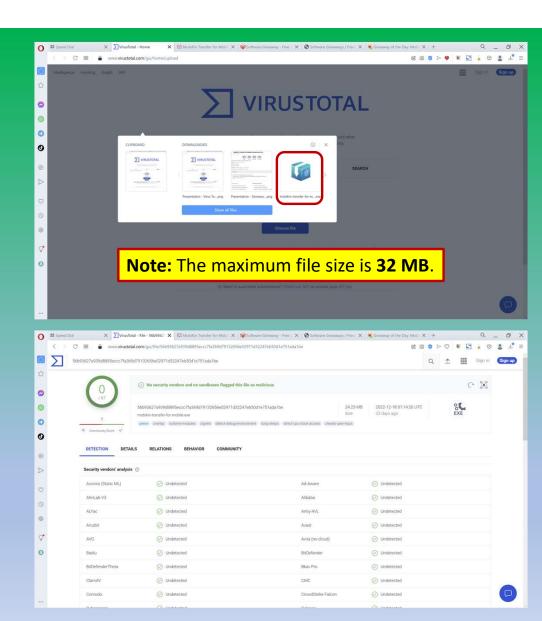
https://www.virustotal.com/gui/home/upload

Upload the .exe file ...

(or URL, IP address, domain, file hash)

... and get the results

(from the 70 antivirus scanners)

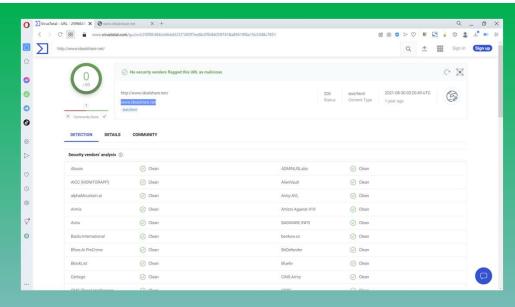


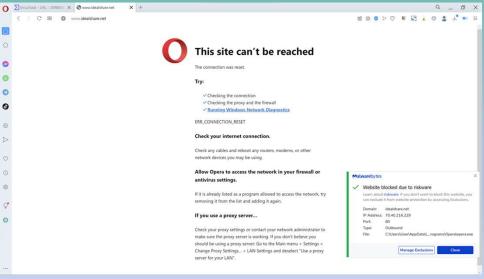
... but bear in mind, though, that nothing is fail safe ...

URL www.idealshare.net is not flagged by VirusTotal ...

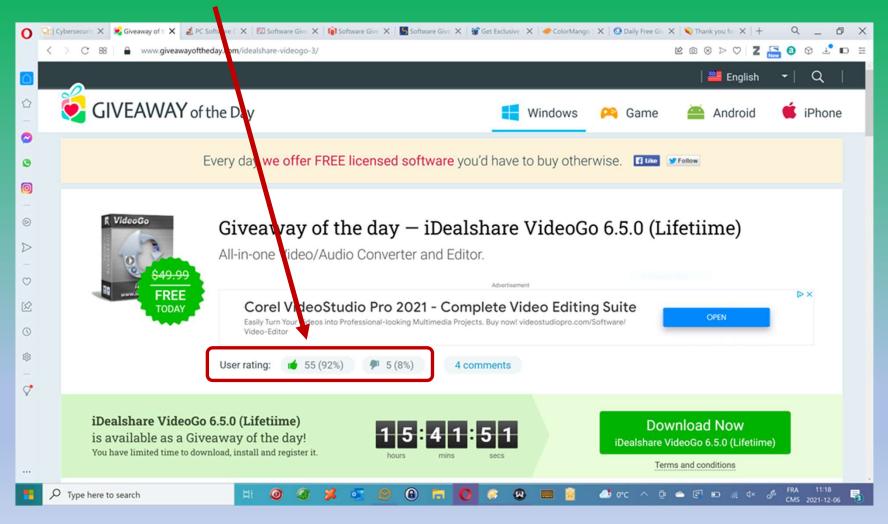


... but the website is blocked by both Malwarebytes and BitDefender due to riskware, preventing access to the download location.





... so, despite the good ratings, ... iDealShare VideoGo is a no-go for me.



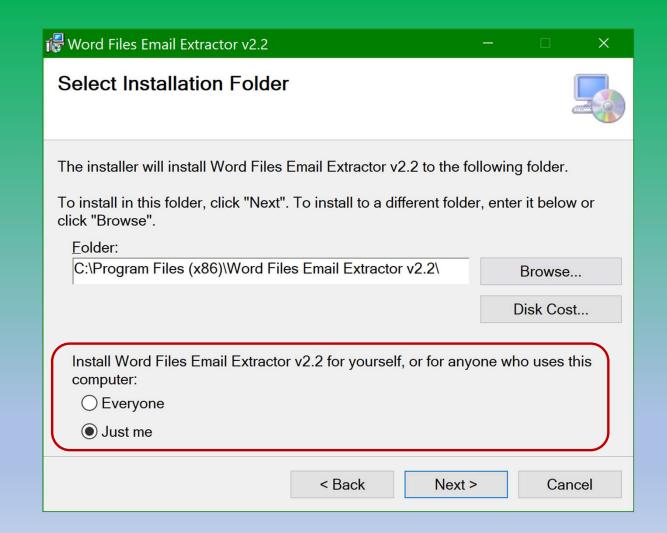
2. Installation options

General options:

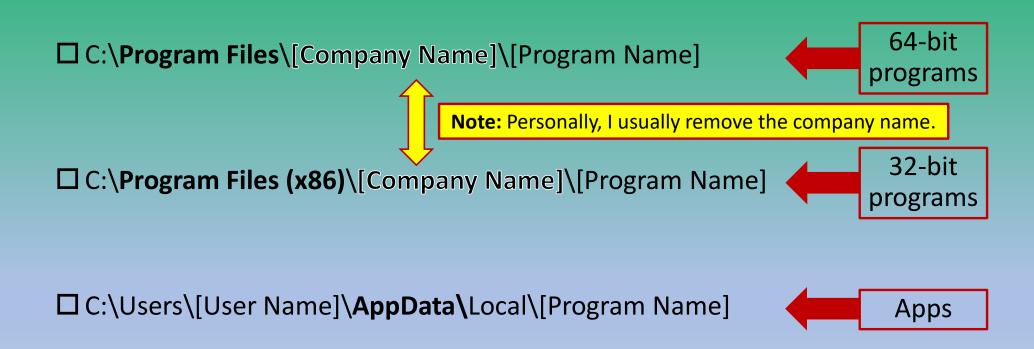
- Choose **32 bits** or **64 bits** (if offered), according to your needs or PC configuration.
- Choose **local installation (C:\)** and/or **portable installation (USB)** (if the portable installer is offered in addition to the regular one).
- Install the software where you want, in fact, not necessarily in the default (C:\) location.

Install for ... option

- ☐ Current User only
- ☐ Just me
- ☐ All Users of this computer
- ☐ Anyone who uses this computer
- □ Everyone
- All Users with Unique Profiles (Terminal Services)



Installation locations



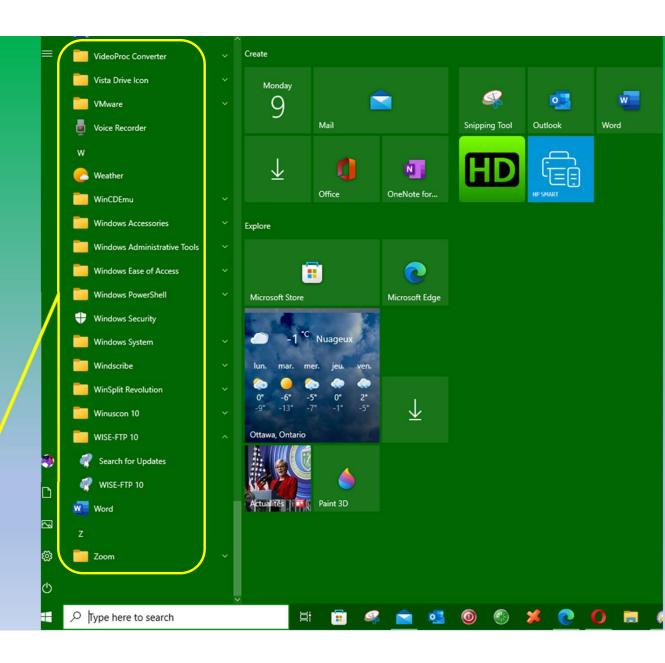
Desktop & Start Menu options

Desktop Option

- ☐ Create a **desktop** icon
- ☐ Add a desktop shortcut

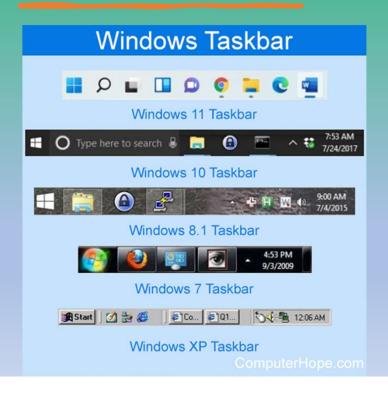
Start Menu Options

- ☐ Add/Create a **Start Menu Group**
- ☐ Don't create a **Start Menu folder**

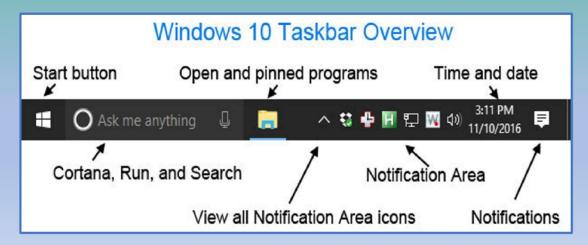


Quick Launch & Taskbar options

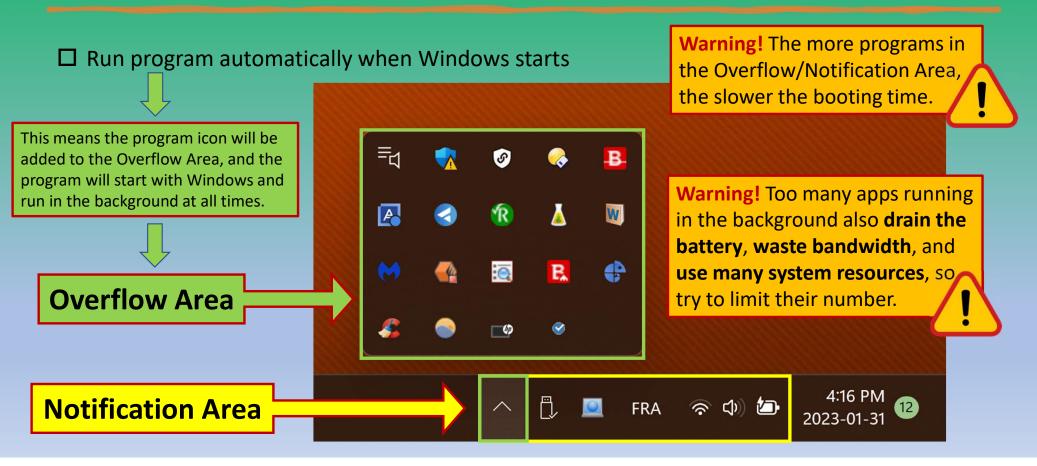
Quick Launch is a section of the Windows Taskbar that enables users to launch programs without having to locate them using the Start Menu. The Quick Launch area is located next to the Start button. Quick Launch programs are "pinned" to the Taskbar.



- ☐ Add/Create a **Quick Launch** shortcut/icon
- ☐ Pin program to the **Taskbar**



Notification Area option



Other options

☐ Enable functions requiring data transfer, etc.

□ I agree to the license terms and conditions
 □ I have read and understand the Privacy Policy
 □ Enable automatic check for application updates (recommended)
 □ Set [Program] as default program
 □ Launch Program
 □ Associate [Program] with the ".sth" file extension
 □ We would like to keep you informed via email about product updates, upgrades, special offers and pricing. Please check this box, if you would like to receive the information by email.
 □ Subscribe to Newsletter



Keep an eye on those context menus!

A context menu, also called

- ✓ contextual menu
- √ shortcut menu
- ✓ pop-up menu

... is a menu that is displayed when right clicking on a file name, icon, link or text. It applies only to the particular context.

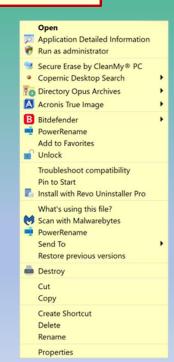
Context Menu (Explorer)

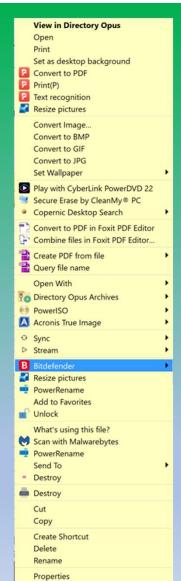
☐ Add 'Open with [Program]' Context Menu item for supported files

Context Menu (Recycle Bin)

- ☐ Add '[Program]' option to Recycle Bin context menu
- ☐ Add 'Open [Program]' option to Recycle Bin context menu

Note: Over time context menus can become bloated, and you may have to scroll down to get to the lower listed items. Do not let the programs you install add unwanted items to those menus, unless you really want those menu options and find them practical for you.



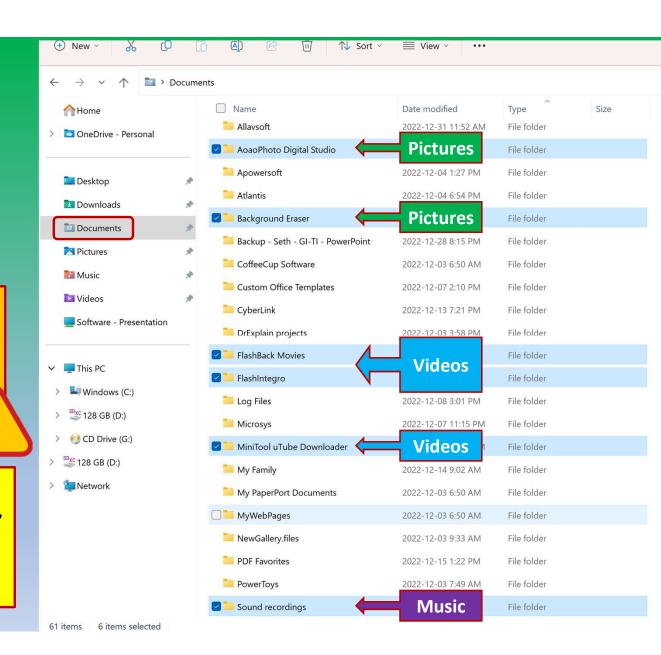


User folders created in the wrong place?

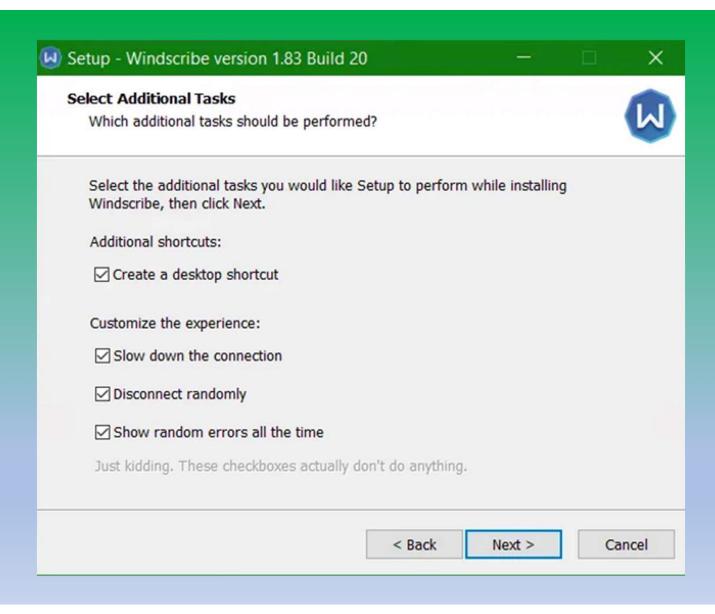
Warning! Some programs automatically create a default folder in the **Documents** directory, instead of the expected **Pictures**, **Music** or **Videos** directory!



Pay attention to the default directory during installation, and check the **Documents** directory for folders that do not belong there!







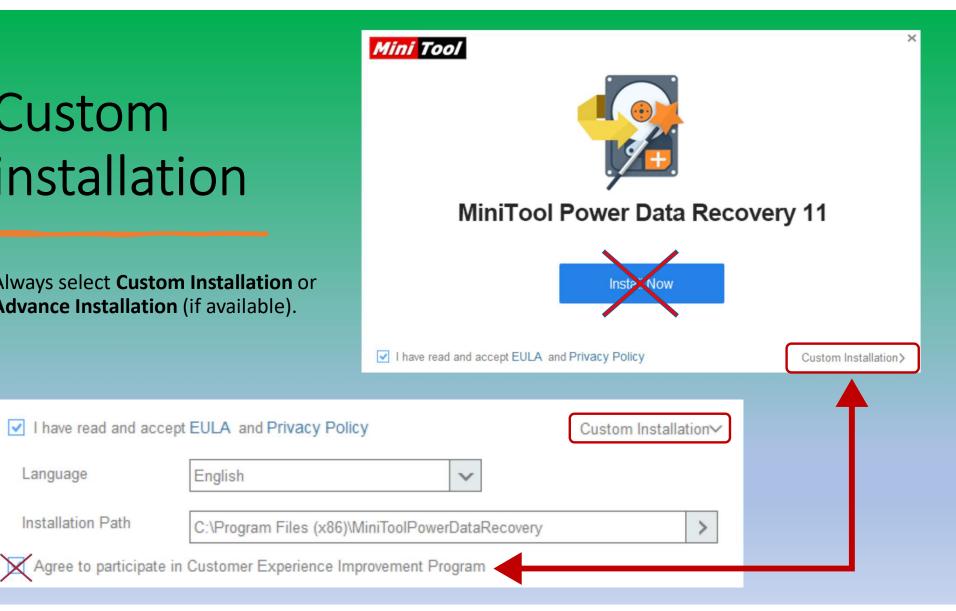
Custom installation

Language

Installation Path

Always select **Custom Installation** or **Advance Installation** (if available).

English



"Not Reading Installation Options" (ThioJoe)



https://www.youtube.com/watch?v=IbuKffs7wmg (2:05)

3. Pros and cons about paid software offered for free



The PROS about paid software obtained for free



Some companies offer their paid software for free as a Promo



- for a certain period of time other than the usual 7-days or 1-month trial —, e.g., for 3-6-9-months or 1-2-3-years;
- occasionally or at certain times of the year (Christmas, Black Friday, Easter, etc.).

The reason: They want you to fully try out their software so that, in the end, you may be inclined to buy a license or take a yearly subscription.

Thanks to this kind of practice:

- You get to **try out paid software for free**, often without any restrictions.
- You may discover a must-have tool (... and end up buying the software).
- You get to learn the existence of different software and companies.
- You get to equip your PC with great software over time!

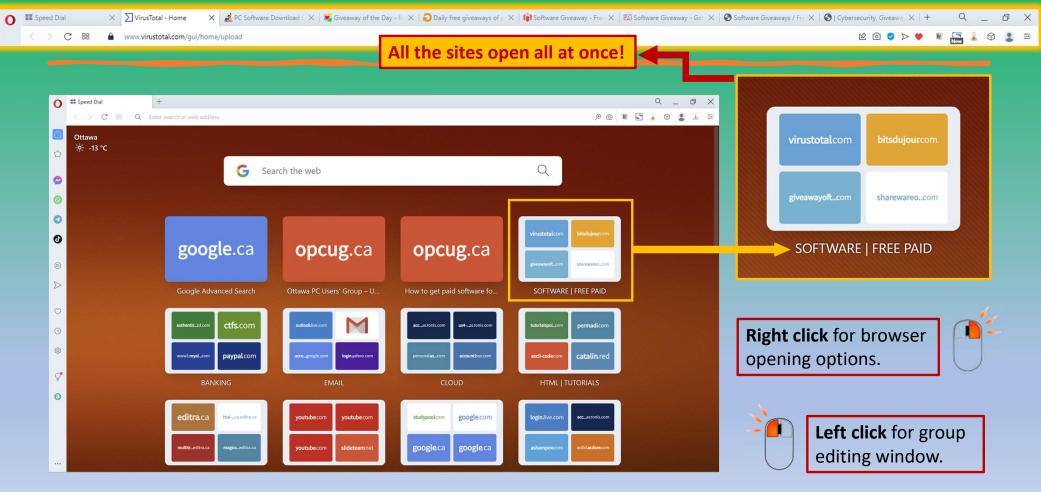
The CONS about paid software obtained for free



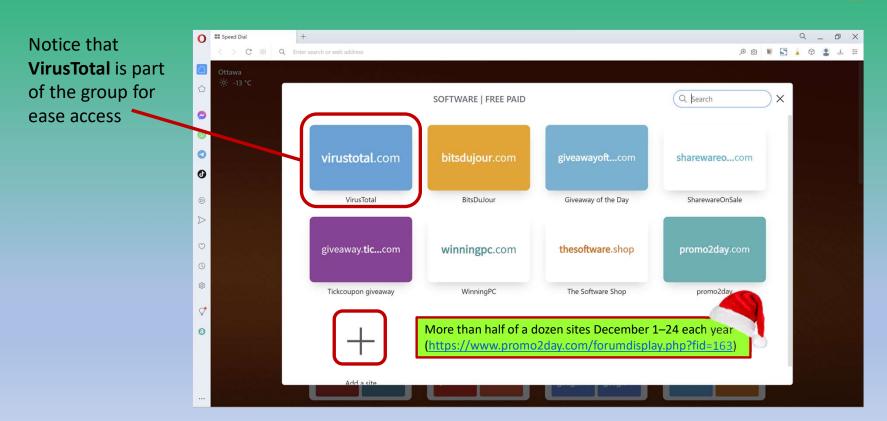
- There is no guarantee that those software have been tested for malware.
- The software offered are **often stripped-down versions**.
- The software offered are **often previous or older versions**.
- Some software are **not updatable or upgradable** during the promotion period (they revert to trial if you do so).
- There is a risk of using up more space than you can spare.
- The more software you have, the more software you have to maintain!
- Do you really have time to learn all those software?
- There is such a thing as conflicting software (compatibility issues).
- Security issues are always a concern.



Manage sites with the Opera Browser Speed Dials



Opera Speed Dial group editing window





4. Main aggregator sites proposing paid software for free



ag·gre·ga·tor: A website or program that collects related items of content and displays them or links to them.

BitsDuJour

https://www.bitsdujour.com/pc-download

GIVEAWAY of the Day

https://www.giveawayoftheday.com

Promo2day

https://www.promo2day.com/forumdisplay.php?fid=48

SharewareOnSale

https://sharewareonsale.com

The Software Shop

https://thesoftware.shop

Tickcoupon Giveaway

https://giveaway.tickcoupon.com/windows-giveaway/

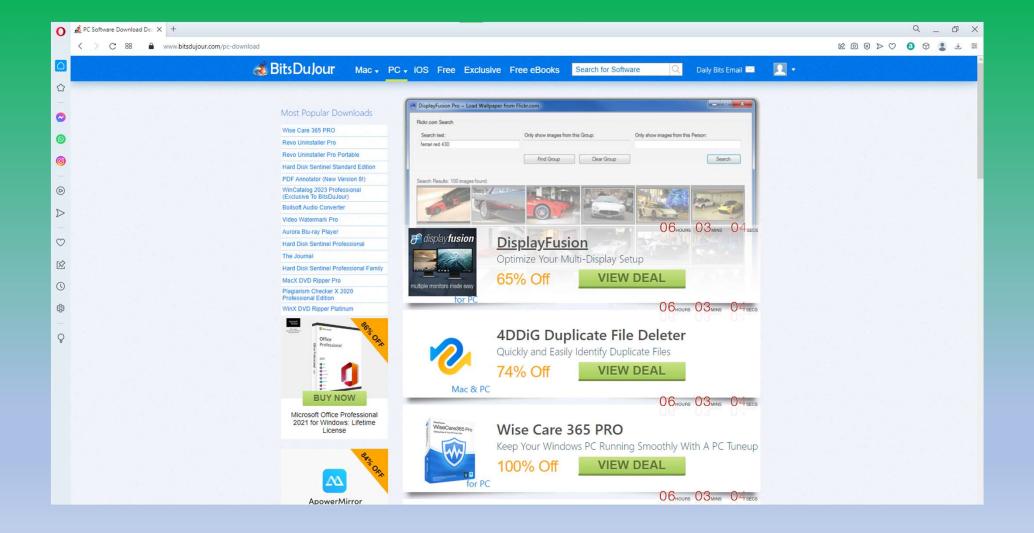
WinningPC

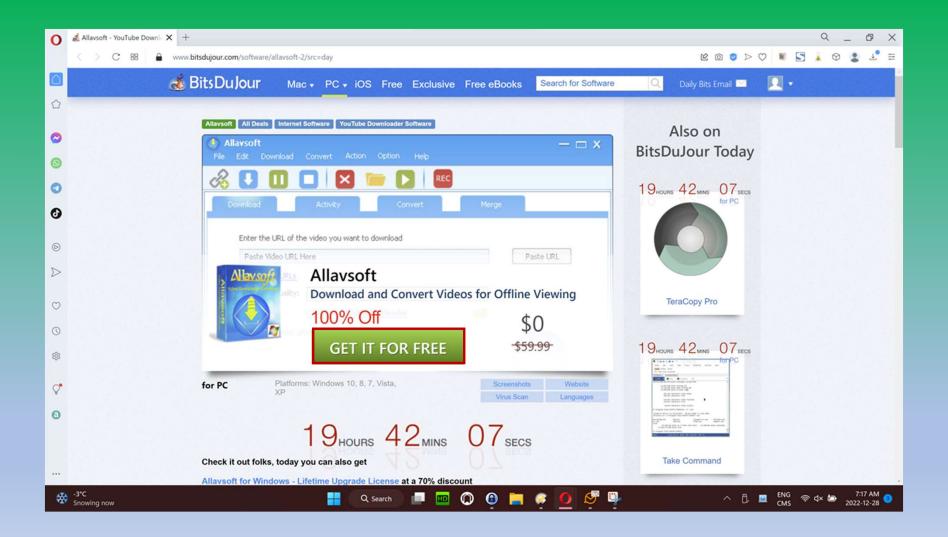
https://winningpc.com/giveaway/

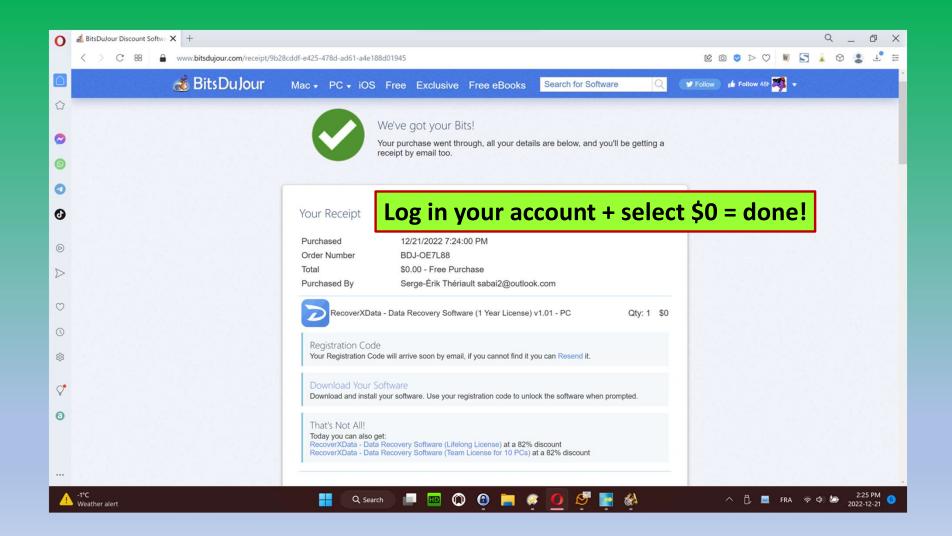
BitsDuJour

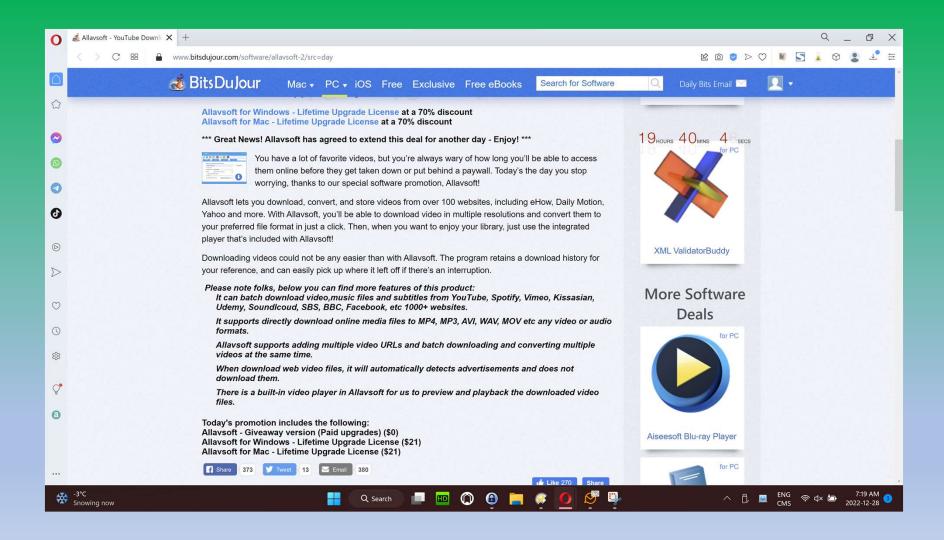
Main characteristics of the site

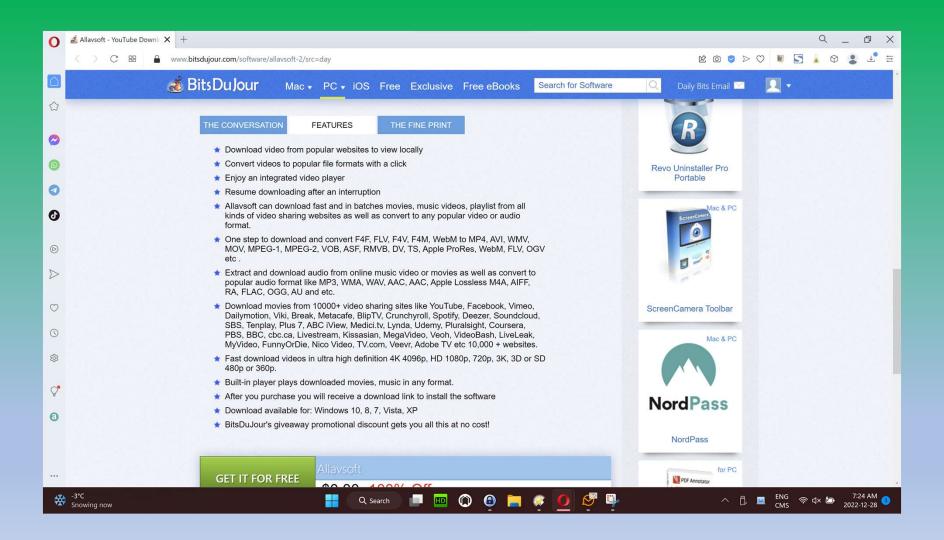
- Mac | PC | iOS | Freeware | eBooks
- All categories of software
- Website offers 1 (sometimes 2) software at "100 % Off" every day + 3, 4 or 5 other software at reduced price
- Software usually has to be installed on the day it is offered or within the number of days specified
- Account needed (i.e., name and email)

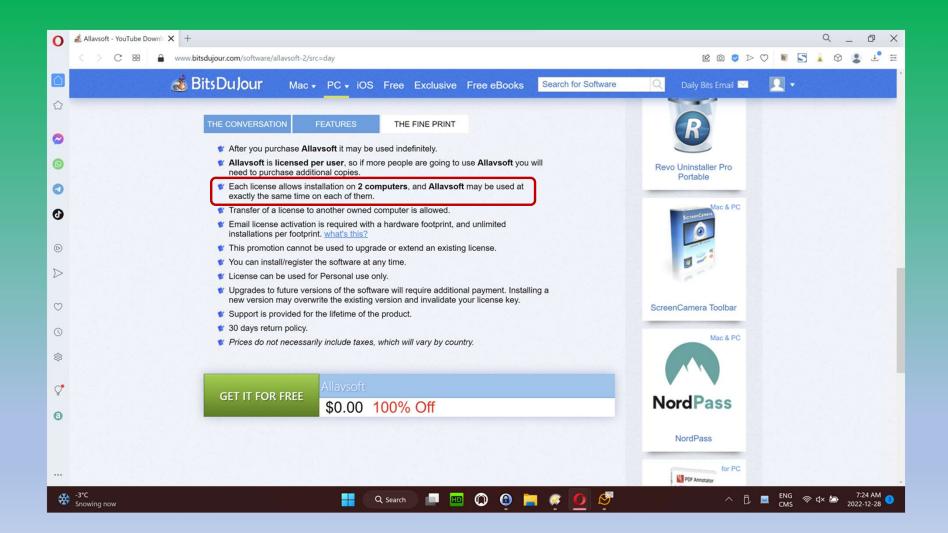


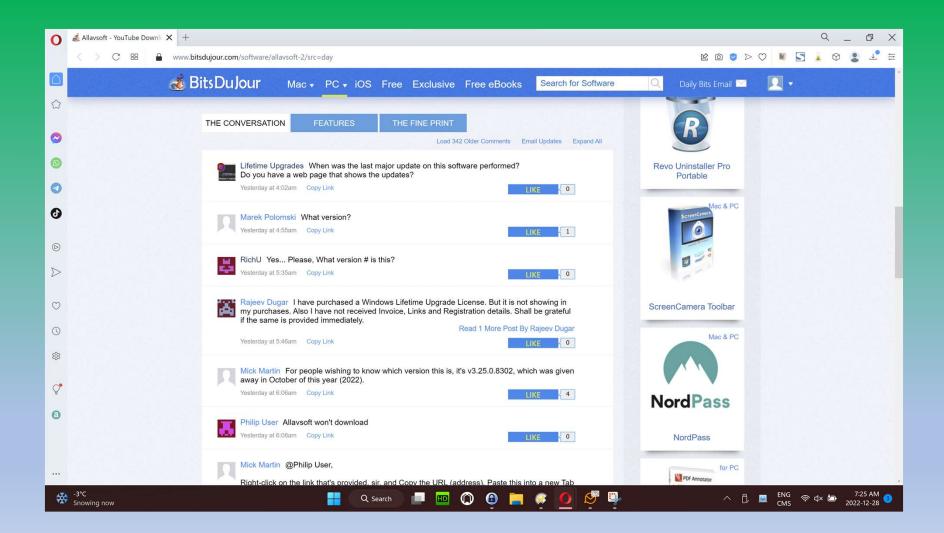








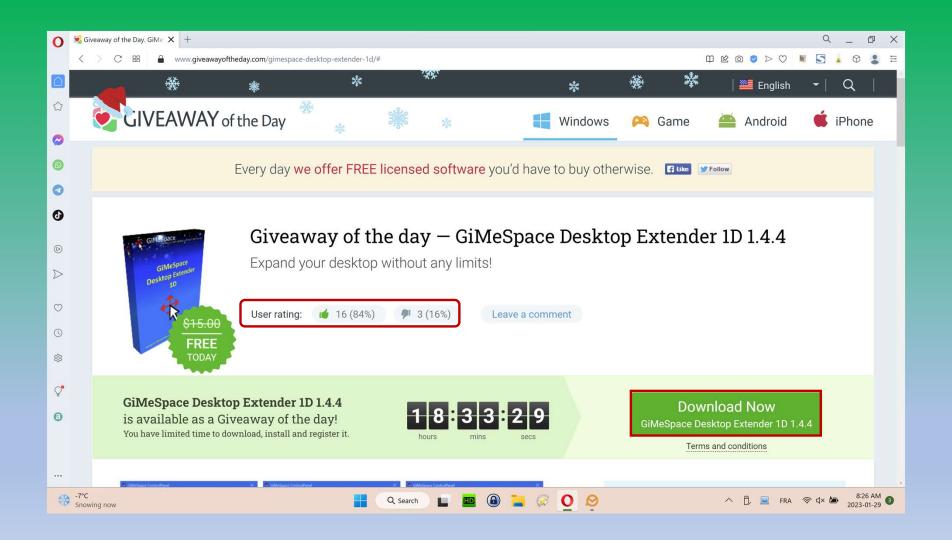


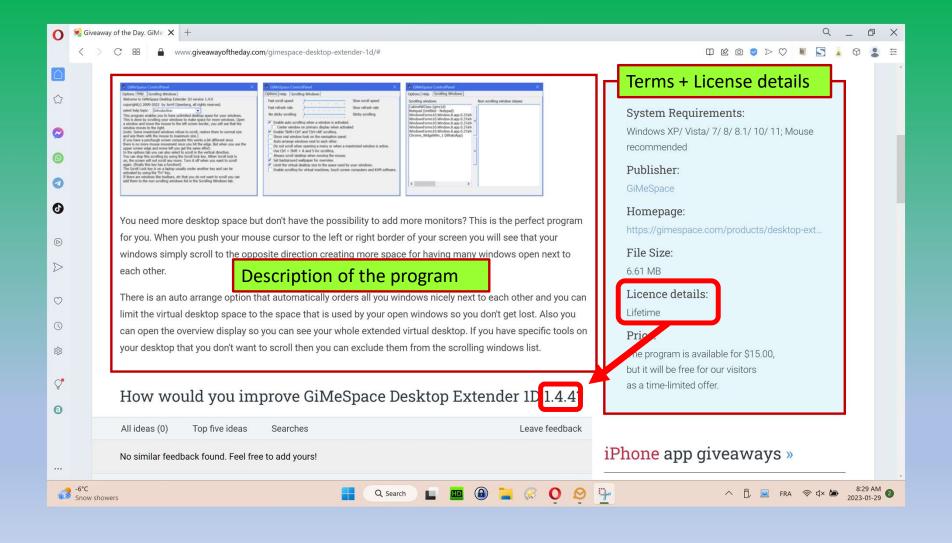


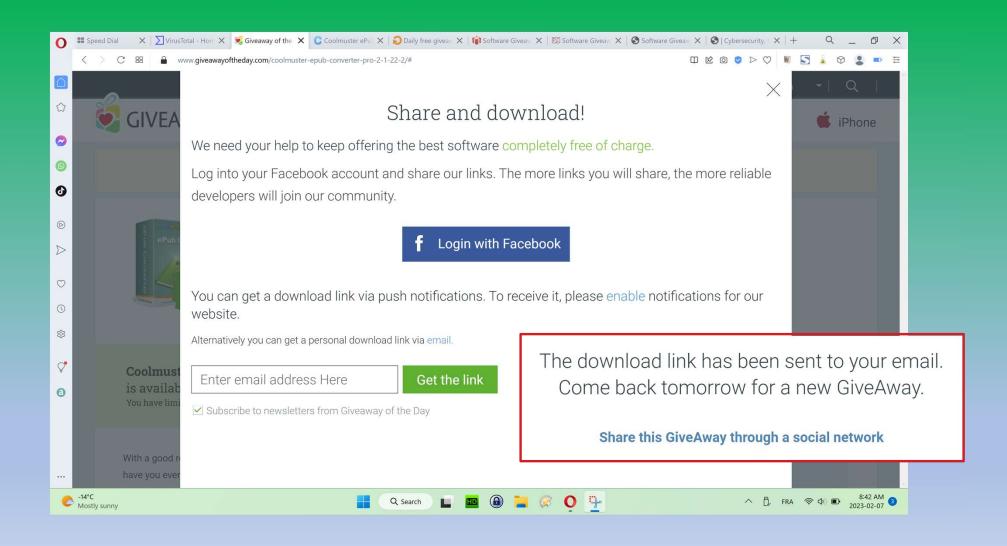
GIVEAWAY of the Day

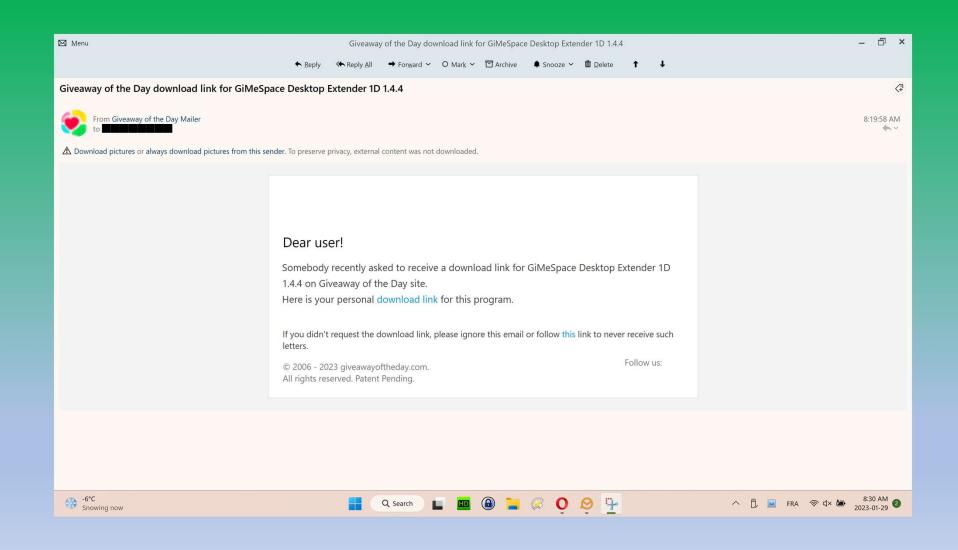
Main characteristics of the site

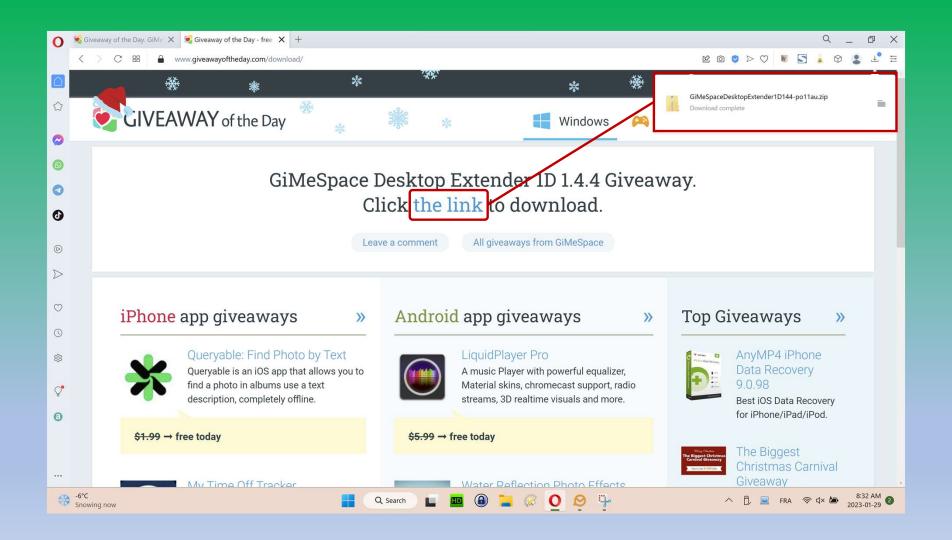
- Windows | Mac | Mobile (Android/iPhone) | Games
- All categories of software
- 1 paid software offered for free every day + often a 2nd one (free or contest)
- Software absolutely has (have) to be installed on the day offered
- Commercial software only, ... but not to be used commercially!
- Website in 12 languages
- Ranked 938 by Alexa in 2011 as most visited Internet site (19% are U.S. visitor)
- Some controversy on TrustPilot. Site considered a as scam by some ♠ Negative comments deleted ♠ Some dubious software ♠ Promotion of copyright piracy ♠ etc. (https://ca.trustpilot.com/review/www.giveawayoftheday.com)

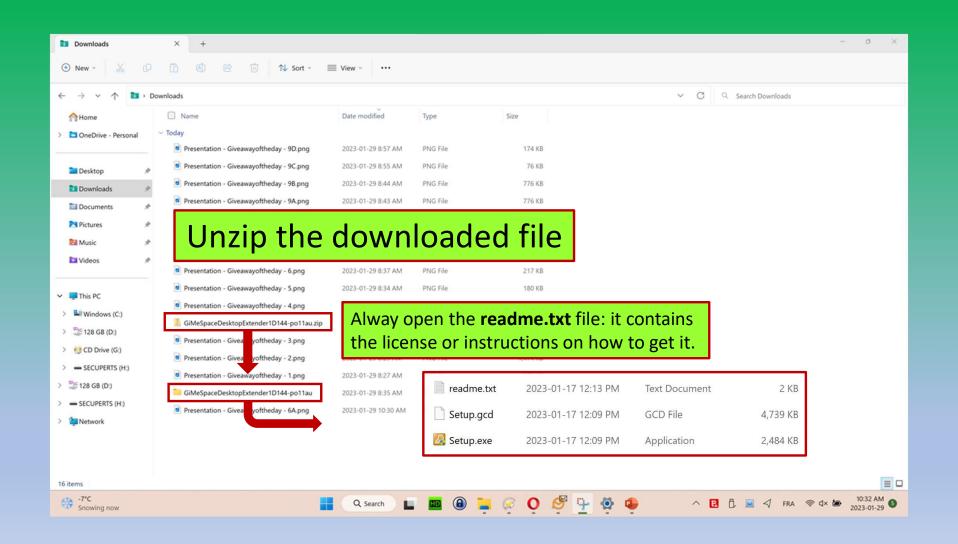


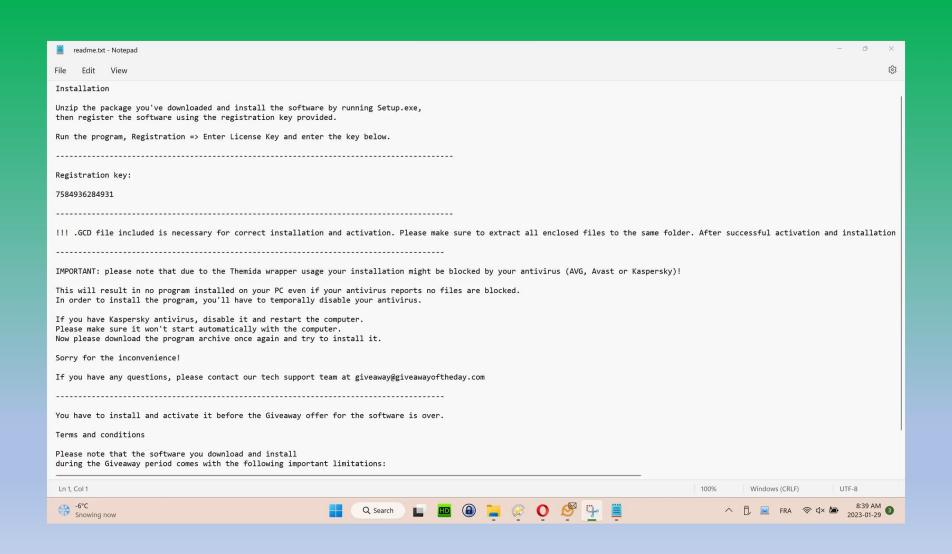


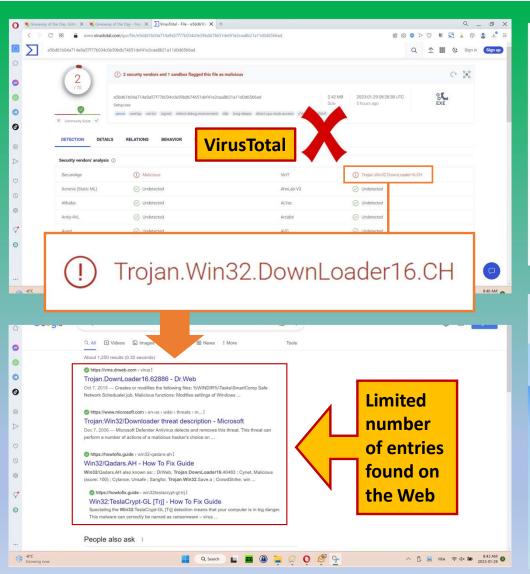


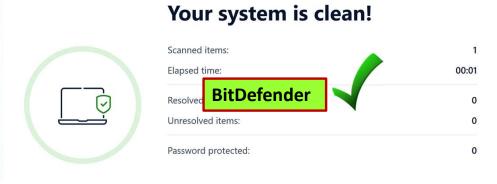














Promo2day

Main characteristics of the site

- Forums (membership optional)
- Very rich website, full of computer-related resources of all kinds
- Paid software offered for free under:

External Giveaways, Contests & Freebies > External Giveaways/Freebies

• December calendars under:

Advent Calendars Giveaways



um		Threads	Posts	Last Post
<u> </u>	Official Promo2day Giveaways and Contests Only forum members can enter these giveaways. Sub Forums: Official & Exclusive Promo2day Giveaways, Personal Giveaways, Monthly Mega Giveaway, Promo2day Time Limited Giveaways, Make Us Laugh - Photo Caption Contest, Expired Giveaways, Promo2day Anniversary Giveaways	1,694	45,263	Speedify: VPN with Channe 8 minutes ago by jame21
~	External Giveaways, Contests & Freebies Share any giveaways, contest or free offers here. Please share the direct link to giveaway site, and not the ones that demand you to create an account on their site just to give you the link. Sub Forums: External Giveaways/Contests, External Giveaways/Freebies, Giveaway of the day, BitsDuJour Giveaways, Mac Giveaways, Amazon Gift Cards and Cash Giveaway, Online Courses, Microsoft Store Giveaways	13,264	39,574	Microsoft PC Manager Beta 31 minutes ago by brownie
~	Advent Calendars Giveaways Giveaways on December every year Sub Forums: © 2016 Advent Calendars, 2017 Advent Calendars, 2018 Advent Calendars, 2019 Advent Calendars, 2020 Advent Easter Calendars, 2020 Advent Calendars, 2021 Advent Calendars, 2021 Advent Calendars, 2020 Advent Calenda	142	1,558	Ghosthack Advent 01-17-2023 , 10:36 AM by vietnamrum
	Android Giveaways Giveaways for Android mobile phones, tablets and other devices. Sub Forums: Android Applications, Android Games, Android Wallpaper and icons	1,712	4,815	Education PAID applicatio 02-01-2023 , 05:09 PM by <i>tarekma7</i>
3	iOS Giveaways All giveaways related to mobiles (iPhones, iPad, android) Sub Forums: ● iPhone Giveaway of the Day, ● iOS Giveaways	863	998	PcWinsoft Text OCR Xtract. 01-25-2023 , 10:23 AM by <i>tarekma</i>
0	Gaming Giveaways / Contests Share any Gaming Giveaways or Contests here. Sub Forums: Personal Game Giveaways, Game Giveaway of the Day, Advent Action 2020 Christmas Celebrations, Christmas Game Giveaways 2020, Advent Action 2021 Christmas Celebrations	3,873	13,573	Pream Walker [PC Game Yesterday, 09:42 Alb by tarekma;
	Electronic Device Giveaways & Contests Share Giveaways & Contests for any Electronic devices such as (Graphic card, PC , XBOX,) Sub Forums: PC Giveaways, Other Giveaways , Other Giveaways	2,872	3,328	The Ultimate Gaming Givea 01-11-2023 , 11:07 AM by tarekmax
0	Cloud Space Giveaways and Offers Giveaways and deals for cloud storage.	40	115	pCloud 3 months free : Pr 01-26-2023 , 08:14 PM by <i>tarekma</i>
	Official & Exclusive Promo2day Giveaway Winners Official & Exclusive Promo2day giveaway winners will be shown here.	-	-	
(?)	Giveaway Suggestions Got any special software you would like to see as a giveaway? Let us know and we will see what we can do.	86	838	[READ/VOTE] Choose softw 02-01-2023 , 08:59 Ph by Bjyd



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	•	Official Promo2day Giveaways and Contests Only forum members can enter these giveaways. Sub Forums: • Official & Exclusive Promo2day Giveaways, • Personal Giveaways, • Monthly Mega Giveaway, • Promo2day Time Limited Giveaways, • Make Us Laugh - Photo Caption Contest, • Expired Giveaways, • Promo2day Anniversary Giveaways	1,686	45,071	KeepSolid Exclusive New Y 7 hours ago by tofana				
	•	External Giveaways, Contests & Freebies Share any giveamays, contest on free offers here. Please share the direct link to giveaway site, and not the ones that demand you to create an account on their site just to give you the link. Sub Forums: External Giveaways/Contests, External Giveaways/Freebies, Giveaway of the day, Amazon Gift Cards and Cash Giveaway, Online Courses, Microsoft Store Giveaways	13,208	39,323	Tipard Total Media Conver 9 hours ago by tarekma?				
	•	Advent Calendars Giveaways Giveaways on December every year Sub Forums: ② 2016 Advent Calendars, ② 2017 Advent Calendars, ② 2018 Advent Calendars, ② 2019 Advent Calendars, ② 2020/2021/2022 Advent Easter Calendars, ② 2020 Advent Calendars, ③ 2021 Advent Calendars, ③ 2022 Advent Calendars	141	1,555	Computer Bild Advent cale 01-03-2023 , 03:30 PM by tarekma?				
	•	Android Giveaways Giveaways for Android mobile phones, tablets and other devices. Sub Forums: Android Applications, Android Games, Android Wallpaper and icons	1,709	4,798	Productivity and Office 01-15-2023 , 10:22 AM by tarekma7				
	•	iOS Giveaways All giveaways related to mobiles (iPhones, iPad, android) Sub Forums: ● iPhone Giveaway of the Day, ● iOS Giveaways	863	997	PCWinSoft File Xterminato 01-08-2023 , 09:15 AM by tarekma7				
	•	Gaming Giveaways / Contests Share any Gaming Giveaways or Contests here. Sub Forums: Personal Game Giveaways, Game Giveaway of the Day , Advent Action 2020 Christmas Celebrations, Christmas Game Giveaways 2020, Advent Action 2021 Christmas Celebrations	3,844	13,541	[Free to Play] Friday the 10 hours ago by ahmed				
	•	Electronic Device Giveaways & Contests Share Giveaways & Contests for any Electronic devices such as (Graphic card, PC , XBOX,) Sub Forums: PC Giveaways, Mobile Giveaways , Other Giveaways	2,872	3,328	The Ultimate Gaming Givea. 01-11-2023 , 11:07 AM by tarekma7				
	•	Cloud Space Giveaways and Offers Giveaways and deals for cloud storage.	39	113	Prism Drive Secure Cloud 01-14-2023 , 09:15 AM by tarekma7				
	•	Official & Exclusive Promo2day Giveaway Winners Official & Exclusive Promo2day giveaway winners will be shown here.	-	-	-				

If you want to suggest so... 01-15-2023 , 07:46 PM by vietnamrum

84

811

Giveaway SuggestionsGot any special software you would like to see as a giveaway? Let us know and we will see what we can do.

		Forums in 'External Giveaways, Contests & Freebies'		
	Forum		Threads	Po
•	External Giveaways/Contests Giveaways posted on other websites or forums.		3,191	10,
•	External Giveaways/Freebies		3,729	17,4
•	Giveaway of the day		1,341	4,4
•	BitsDuJour Giveaways		352	1,2
•	Ebook Giveaways A Place to post ebook giveaways.		550	82
•	Mac Giveaways All Mac giveaways and contests can be found here		346	60
•	Amazon Gift Cards and Cash Giveaway		244	29
•	Online Courses Online Courses & Tutorials offered for FREE		3,216	3,9
•	Microsoft Store Giveaways		185	27

External Giveaways/Freebies Mark this forum read Subscribe to this forum								
Thread	Author	Replies	Views	Rating		Last Post [asc]		
Import	Important Threads							
	Giveaway Ashampoo full versions free (Pages: 1 2 3 4 21) longin	207	25,975			Yesterday, 01:56 PM Last Post: <i>Mike#</i>		
	* CHIP Full version Software tarekma7	4	312	***		01-28-2023 , 08:44 AM Last Post: tarekma7		
	A Giveaway Exclusive full version Software [Computer Bild] (Pages: 1 2 3 4 9) ahmed	84	12,372	****		01-28-2023 , 08:37 AM Last Post: tarekma7		
	© Giveaway SnapFrog Free Full Versions tarekma7	8	331	***		01-28-2023 , 08:26 AM Last Post: tarekma7		
ı	[→] Update Forum DONATION tarekma7	5	1,374	***		09-13-2021 , 03:54 PM Last Post: <i>tarekma7</i>		
Normal	Threads							
	Giveaway Free Harder Style samples & sounds brownie	0	13	***		11 hours ago Last Post: brownie		
	AAU Coolmuster PDF Converter Pro for free	7	1,057	***	B	Yesterday, 01:39 PM Last Post: brodyaga		
	AAU AAU AnyMP4 MP4 Converter (1-year license) (Pages: 1 2)	11	2,116	***		Yesterday, 10:40 AM Last Post: tarekma7		
	Giveaway HDR Projects 7 [for PC & Mac]	3	152	***		Yesterday, 09:34 AM Last Post: tarekma7		
	A Giveaway Premium Monogram Fonts Bundle with Commercial License! (Pages: 1 2 3 4 24)	230	6,329	***		01-29-2023 , 06:39 PM Last Post: tarekma7		
	Giveaway Vovsoft Text to Image Converter tarekma7	0	27	***	((4)	01-29-2023 , 05:23 PM Last Post:		

SharewareOnSale

Main characteristics of the site

- Windows | Android | VPN & Cloud
- All categories of software
- 1 paid software offered for free every day

https://sharewareonsale.com

Is SharewareOnSale legit or legal?

Yes, it is!



Hello friends,

Here at SharewareOnSale we run daily sales (giveaways and discounts) of Windows software. Because this is the age of software piracy, many people wonder or ask: is SharewareOnSale legit or legal — or is it illegal pirating or cracks? Let me take a moment to set the record straight: SharewareOnSale is 100% legal and 100% legit — no piracy or cracks here!

All the sales (giveaways and discounts) featured on SharewareOnSale are legitimate. While not all are exclusive SharewareOnSale deals, all are legal giveaways or discounts offered directly by the developer of the software or service in question. None of the license keys and the downloads we share with you are pirated or illegal.

There are two ways we find deals to post about:

- We directly reach out to software developers and negotiate with them to bring you awesome giveaways and discounts
- · We aggregate giveaways and discounts we find on the internet (like Reddit, but for software)

We aim to have the majority of our deals be SharewareOnSale exclusives that we directly negotiate with developers, but we are not afraid to aggregate non-exclusive giveaways and discounts if we feel they are too good to pass up.

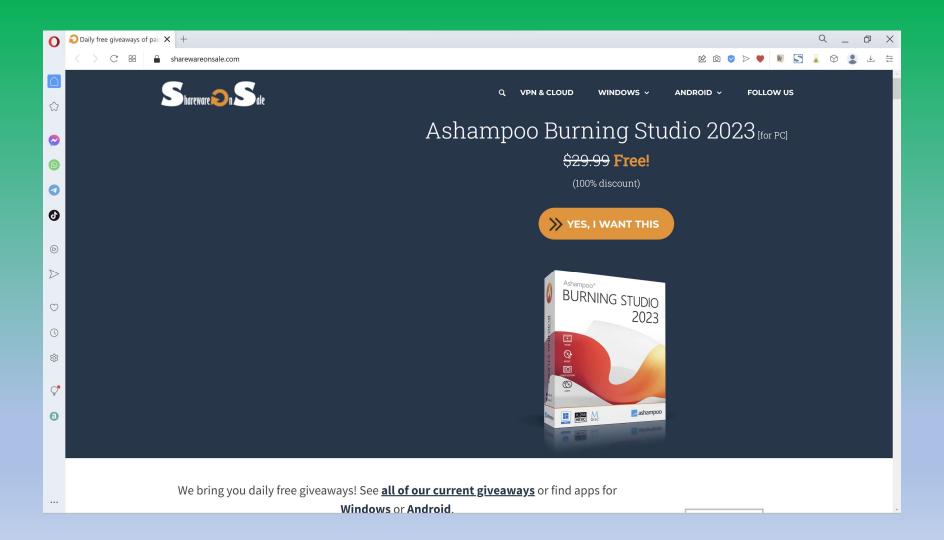
So, download with no fear everything is legitimate!

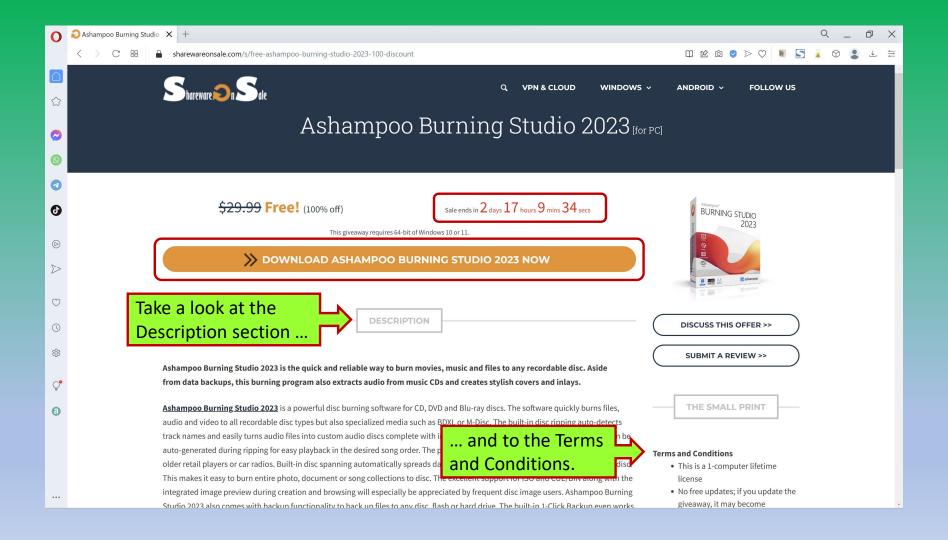
- we do not pirate software, we do not torrent anything, and we do not offer cracks;

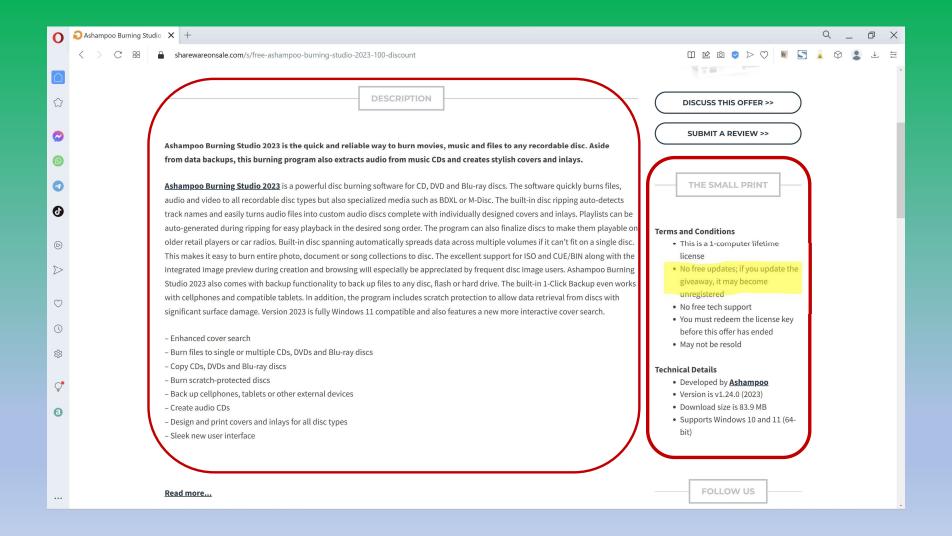
Take care,

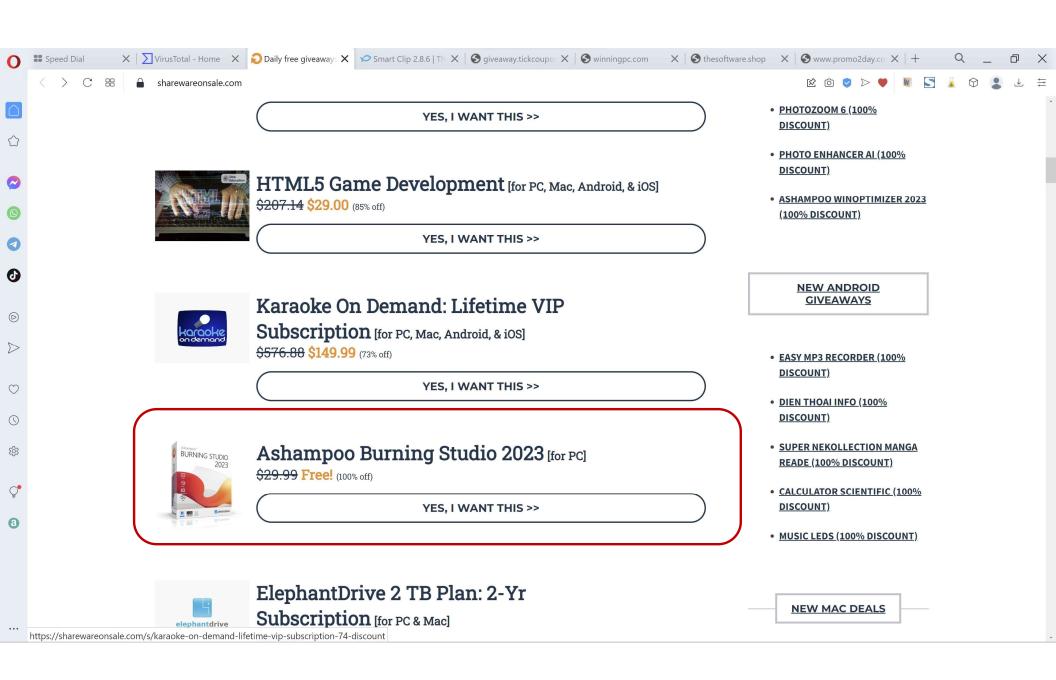
Ashraf

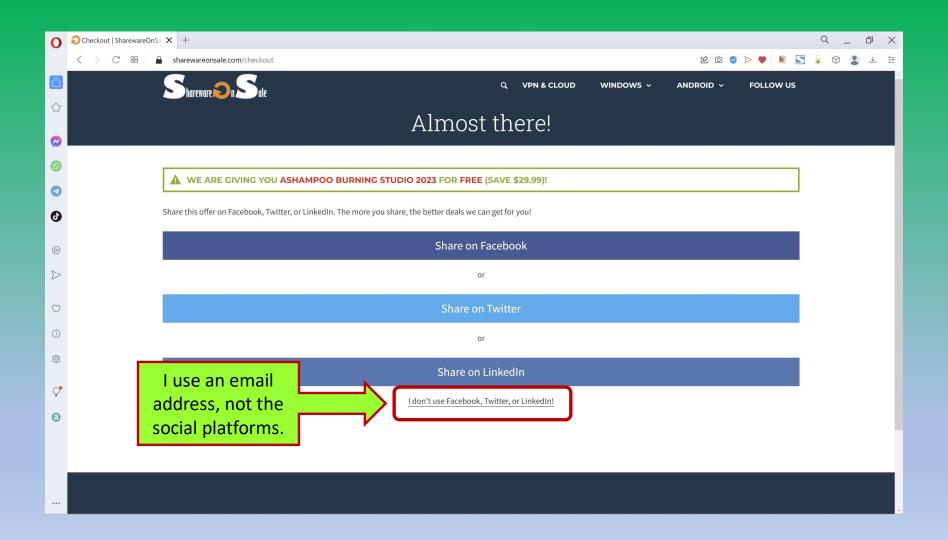
Mr. Boss @ SharewareOnSale

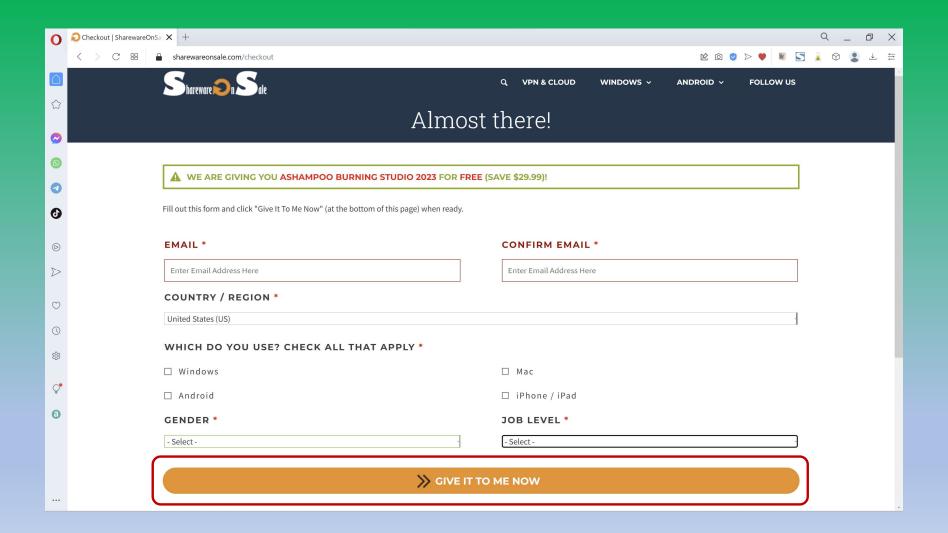


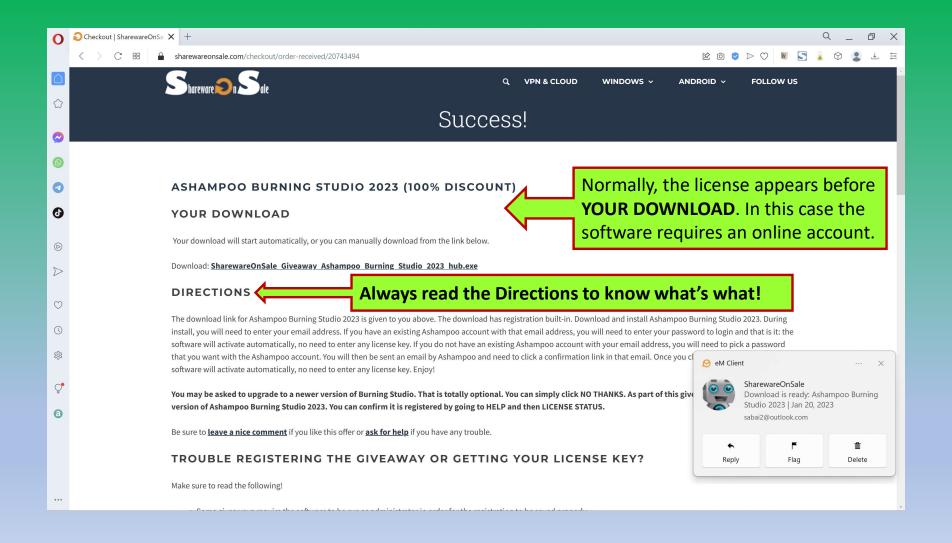


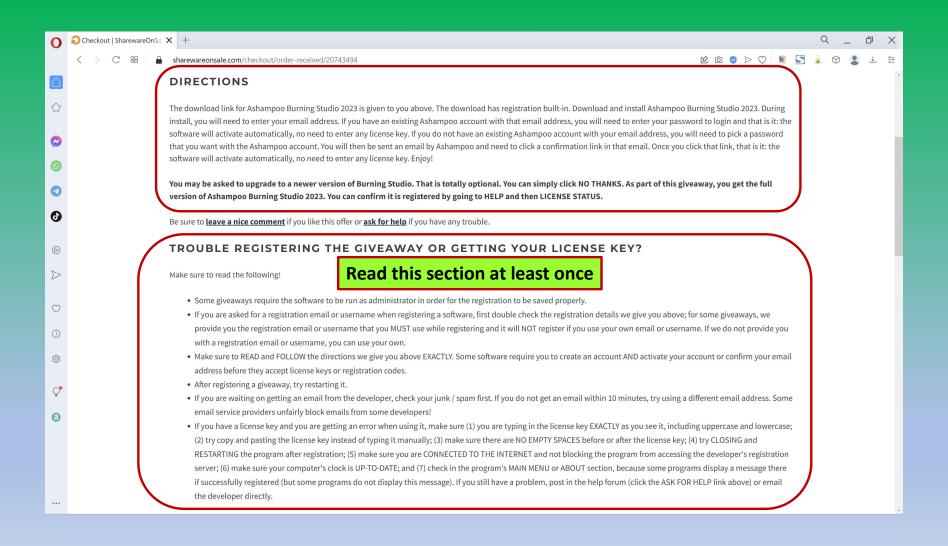












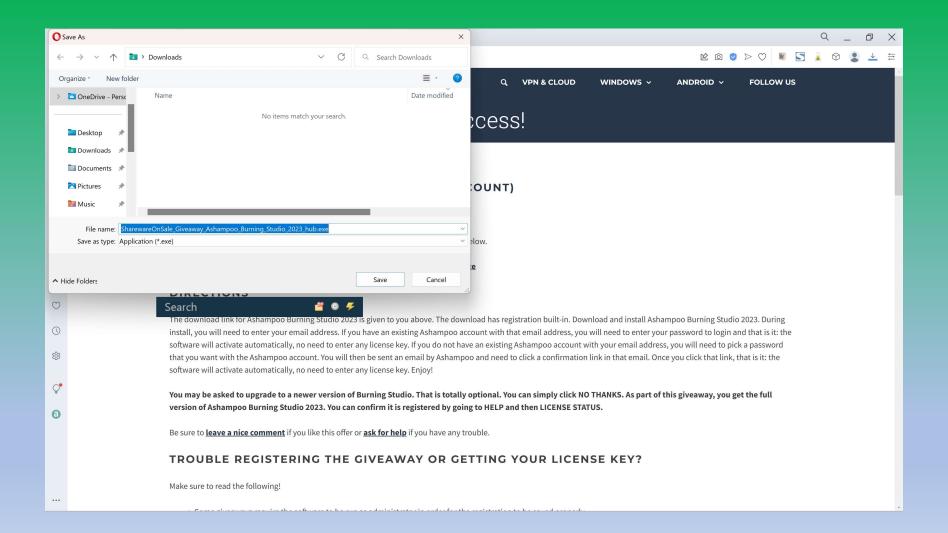


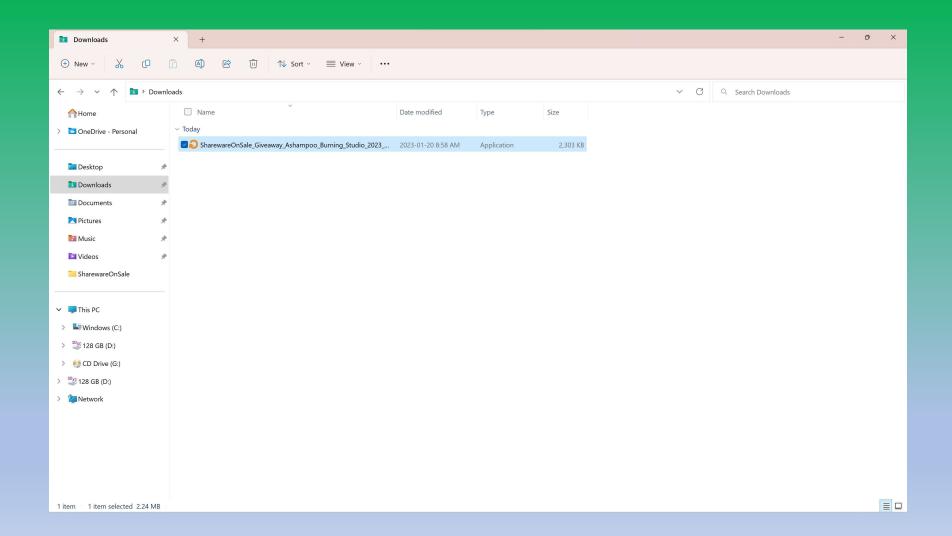
This section contains helpful general information.

TROUBLE REGISTERING THE GIVEAWAY OR GETTING YOUR LICENSE KEY?

Make sure to read the following!

- Some giveaways require the software to be run as administrator in order for the registration to be saved properly.
- If you are asked for a registration email or username when registering a software, first double check the registration details we give you above; for some giveaways, we provide you the registration email or username that you MUST use while registering and it will NOT register if you use your own email or username. If we do not provide you with a registration email or username, you can use your own.
- Make sure to READ and FOLLOW the directions we give you above EXACTLY. Some software require you to create an account AND activate your account or confirm your email address before they accept license keys or registration codes.
- After registering a giveaway, try restarting it.
- If you are waiting on getting an email from the developer, check your junk / spam first. If you do not get an email within 10 minutes, try using a different email address. Some email service providers unfairly block emails from some developers!
- If you have a license key and you are getting an error when using it, make sure (1) you are typing in the license key EXACTLY as you see it, including uppercase and lowercase; (2) try copy and pasting the license key instead of typing it manually; (3) make sure there are NO EMPTY SPACES before or after the license key; (4) try CLOSING and RESTARTING the program after registration; (5) make sure you are CONNECTED TO THE INTERNET and not blocking the program from accessing the developer's registration server; (6) make sure your computer's clock is UP-TO-DATE; and (7) check in the program's MAIN MENU or ABOUT section, because some programs display a message there if successfully registered (but some programs do not display this message). If you still have a problem, post in the help forum (click the ASK FOR HELP link above) or email the developer directly.









Welcome to SharewareOnSale Download Hub



SharewareOnSale Download Hub helps you download and install Ashampoo Burning Studio 2023.

Click 'Start' to begin.

START





Ashampoo Burning Studio 2023



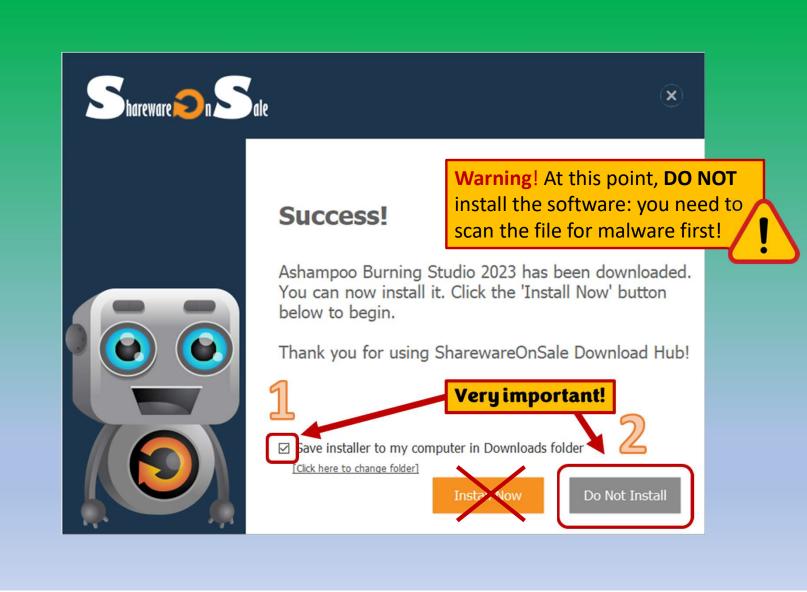
Ashampoo Burning Studio 2023 is the quick and reliable way to burn movies, music and files to any recordable disc. Aside from data backups, this burning program also extracts audio from music CDs and creates stylish covers and inlays.

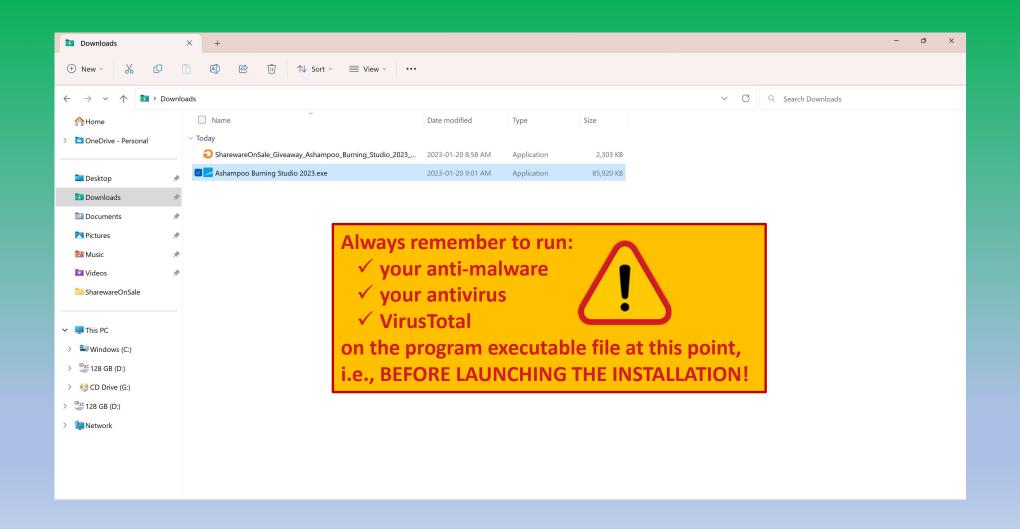
Ashampoo Burning Studio 2023 is a powerful disc burning software for CD, DVD and Blu-ray discs. The software quickly burns files, audio and video to all recordable disc types but also specialized media such as BDXL or M-Disc. The built-in disc ripping auto-detects track names and easily turns audio files into custom audio discs complete with individually designed covers and inlays. Playlists can be auto-generated during ripping for easy playback in the desired song order. The program can also finalize discs to

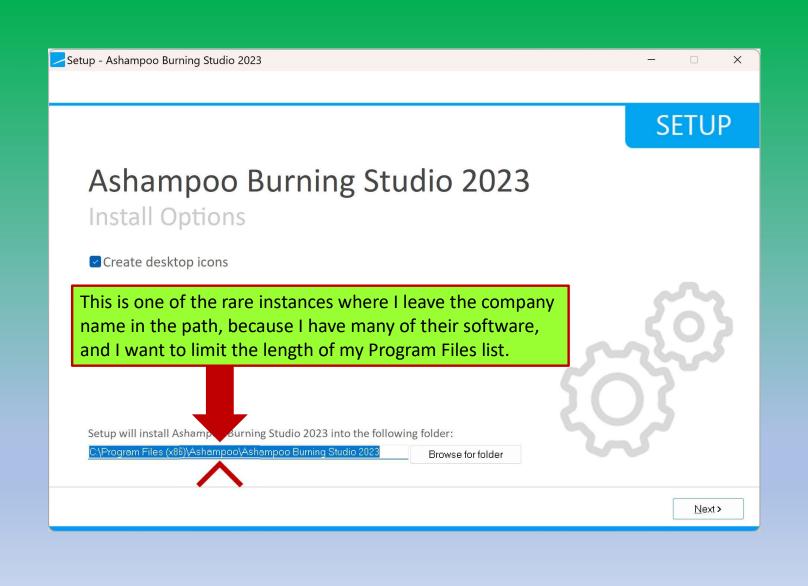
Download and install?

YES

NO



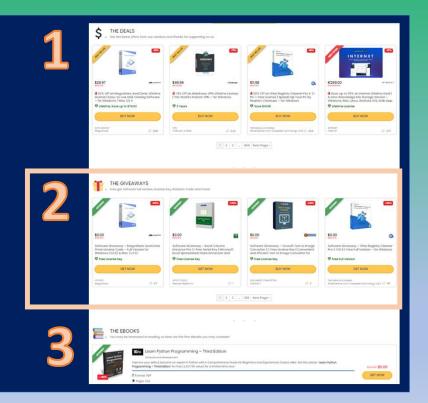




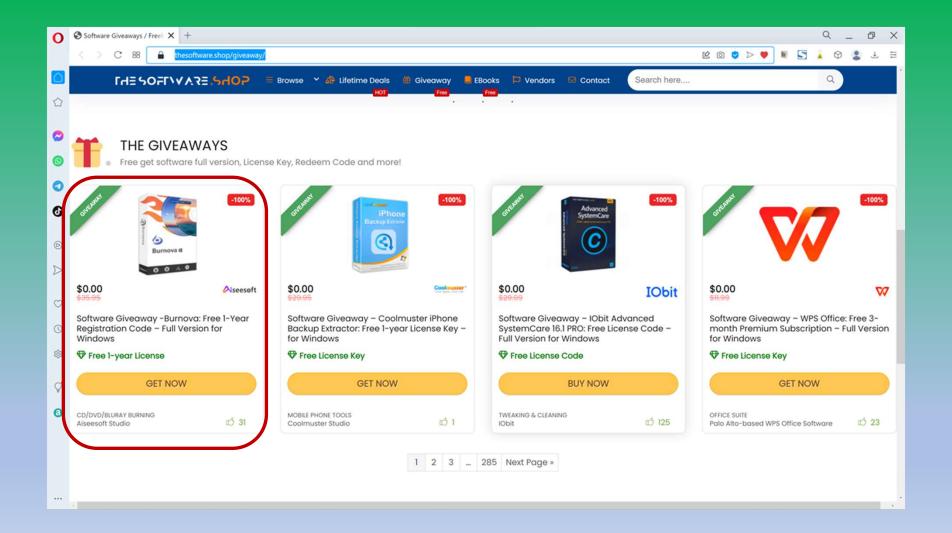
The Software Shop

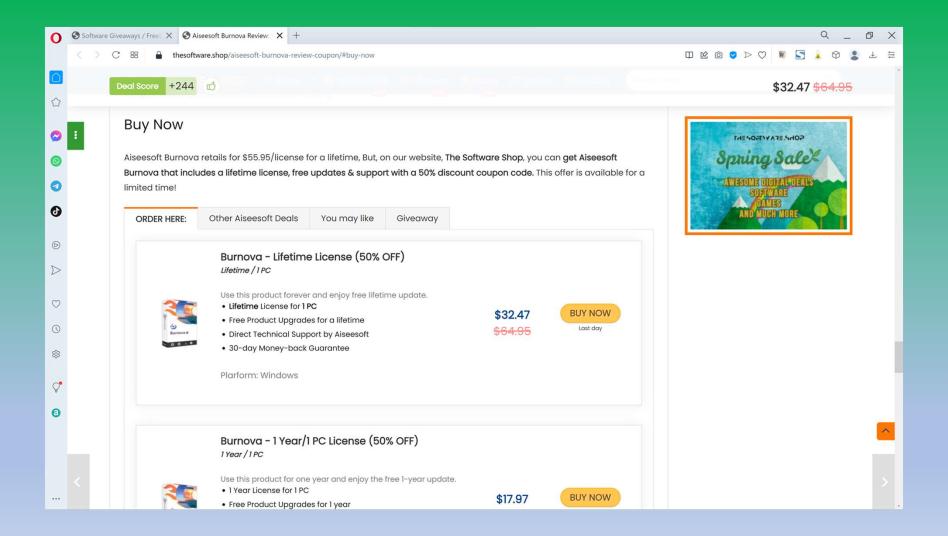
Main characteristics of the site

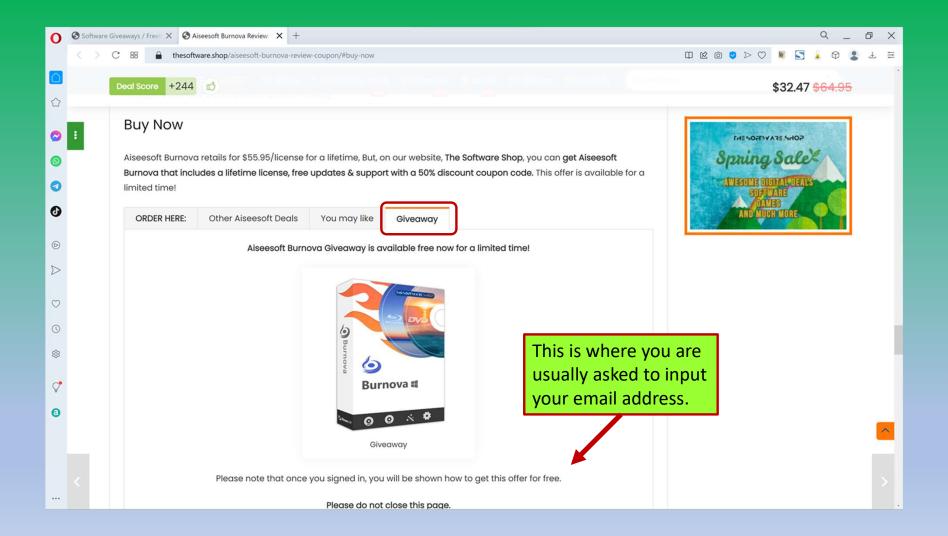
- Windows | Mac | eBooks → Daily offers
- All categories of software
- Webpage is divided into three sections:
 - 1. 4 software deals (\$)
 - 2. 4 software giveaways
 - 3. 4 eBooks

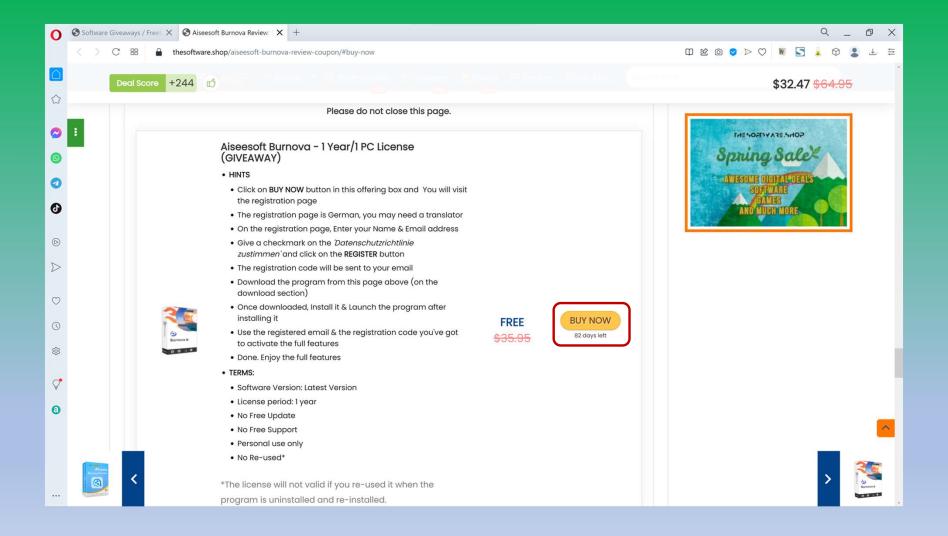


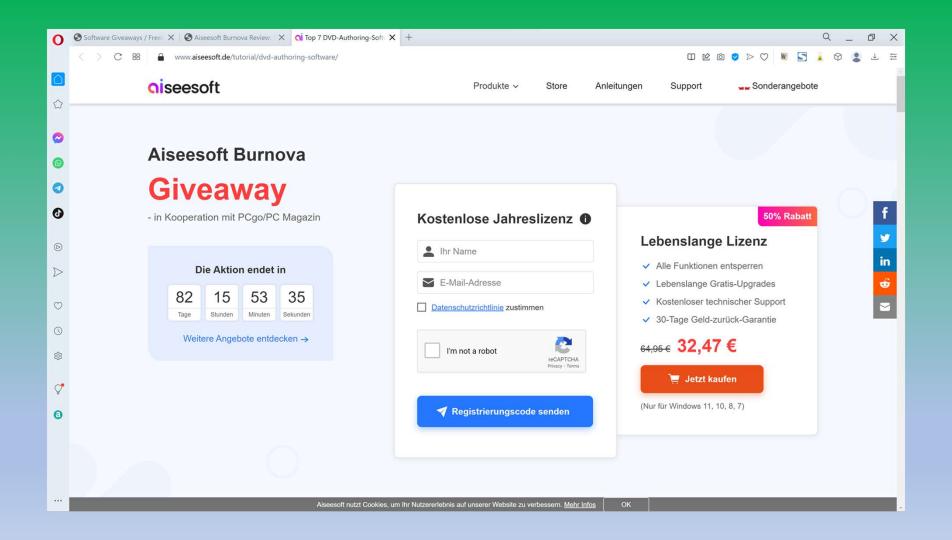
https://thesoftware.shop







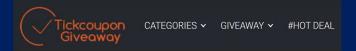


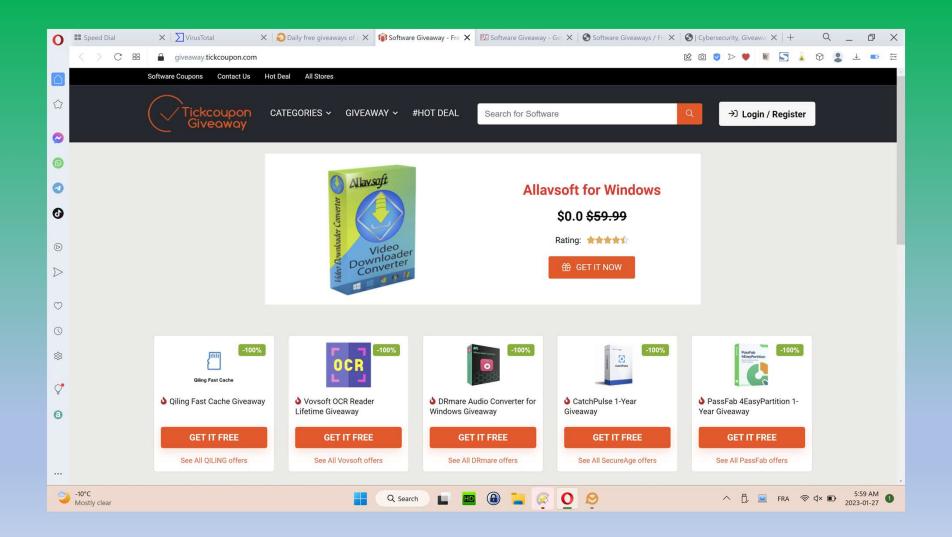


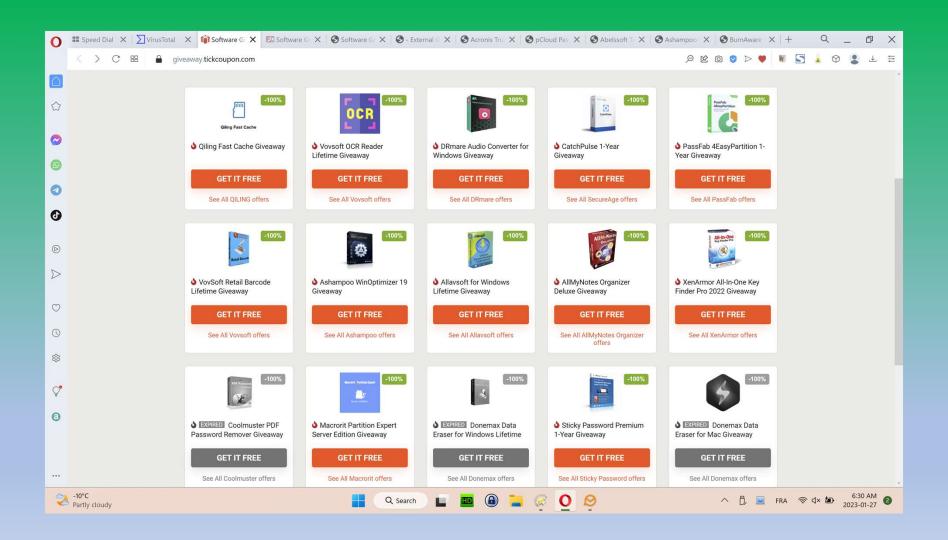
Tickcoupon Giveaway

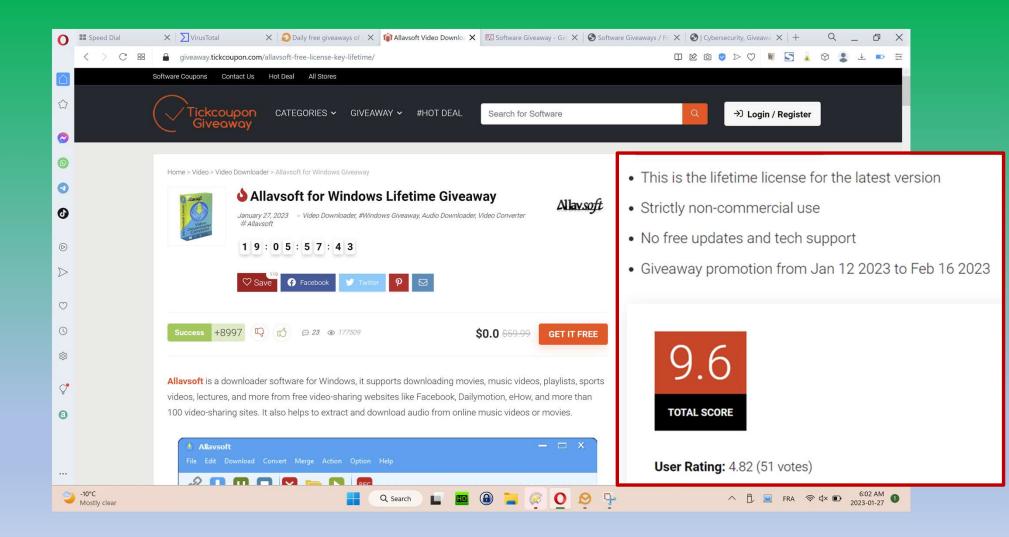
Main characteristics of the site

- Windows | Mac | mobile + #HOT DEAL (\$ specials)
- All categories of software
- Software presented in table format
- Categorized pages can be accessed via the top menu











This powerful video downloader and converter will be useful for your entertainment needs. It can batch download video and music files from YouTube, Spotify, Vimeo, Kissasian, Lynda, Udemy, Facebook, etc., 1000+ websites. It supports direct download to MP4, MP3, AVI, WAV, MOV, etc., any video or audio formats.

Now you can use the latest version for FREE!

Step 1. Download the latest installer for version 3.x -> click here

Step 2. Tickcoupon Giveaway gives you a lifetime license for free. Just copy the giveaway code below:

+ License code

🙎 🙎 Special Offer for You: You will get 80% Off Allavsoft Coupon Codes here for saving!!!



80% Off Allavsoft (Lifetime License 1-3 PCs) Coupon Code

-80% 100%

Get Code

How to get the Allavsoft license key for free?

This powerful video downloader and converter will be useful for your entertainment needs. It can batch download video and music files from YouTube, Spotify, Vimeo, Kissasian, Lynda, Udemy, Facebook, etc., 1000+ websites. It supports direct download to MP4, MP3, AVI, WAV, MOV, etc., any video or audio formats.

Now you can use the latest version for FREE!

Step 1. Download the latest installer for version 3.x -> click here

Step 2. Tickcoupon Giveaway gives you a lifetime license for free. Just copy the giveaway code below:

- License code

License name: Tickcoupon Giveaway

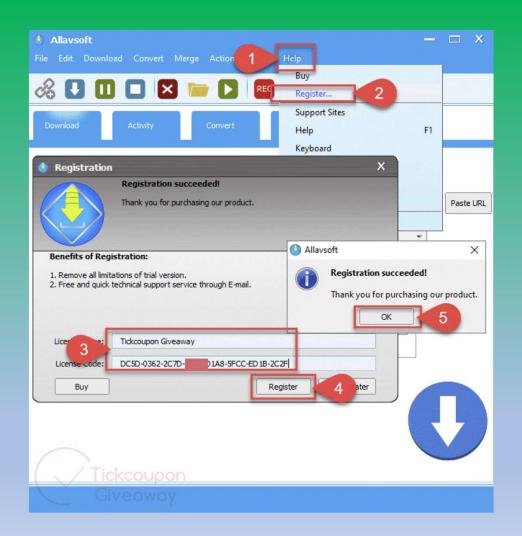
License code: DC66-CA1C-E311-FC73-E9CE-9C3C-E8C6-1A10



80% Off Allavsoft (Lifetime License 1-3 PCs) Coupon Code





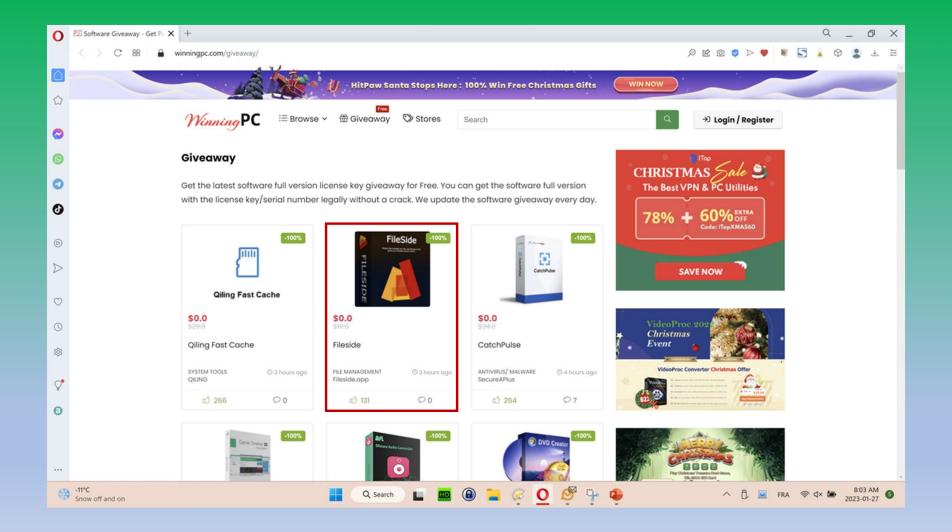


WinningPC

Main characteristics of the site

- Windows (PC) platform mostly + Store (\$ specials)
- All categories of software
- Software presented in table format over many, many pages (most recent first)

https://winningpc.com/giveaway/



Fileside Lice Giveaway Details Fileside License Key Free Download

- Product name: Fileside
- Website: https://www.fileside.app/
- License type: lifetime
- Platform: Windows, macOS
- License code last updated: Jan 27, 2023
 - Click here...
 - Download full version: Fileside_1.6.2.exe Fileside_1.6.2.dmg

Terms

- × This is a 1-computer lifetime license
- × No free updates
- × No free tech support
- × You must download and install the giveaway before this offer has ended
- × May not be resold

5. Miscellaneous: conditions and limitations, types of licenses and licensing models, etc.

Terms and Conditions

- This is a 1-computer lifetime license, for commercial or noncommercial use
- No free updates; if you update the giveaway, it may become unregistered
- · No free tech support
- You must redeem the license key before this offer has ended
- · May not be resold

WARNING: Registration requires an email not used previously for the product.

Please be aware that the registration code can only be applied on 1 PC for one year. The code may be invalid if you uninstall/reinstall the software. Also, we don't support reset for the free registration code.



Upgrades to future versions of the software will be free for the lifetime of the product.

You must install/register the software within 2 days, and cannot do so afterwards. Upgrades to future versions of the software will require additional payment. Installing a new version may overwrite the existing version and invalidate your license key.

The different ways to get licenses

The way to get licenses varies from one software company to the other:

- Download link + license supplied
- Download is already unlocked (requires no license/registration)

The program comes pre-activated and requires no additional registration.

- Further instructions accompany the downloaded file
- Directed to a giveaway page for further instructions or input of email or other information
- Registered account (email + password), etc.

Types of licenses

- Business/Enterprise
- Education
- Family/Home
- Institutional
- Lifetime/Perpetual/Unlimited
- Lite/Basic
- Personal/Single
- Premium
- Pro/Professional
- Standard/Classic
- Technician, etc.

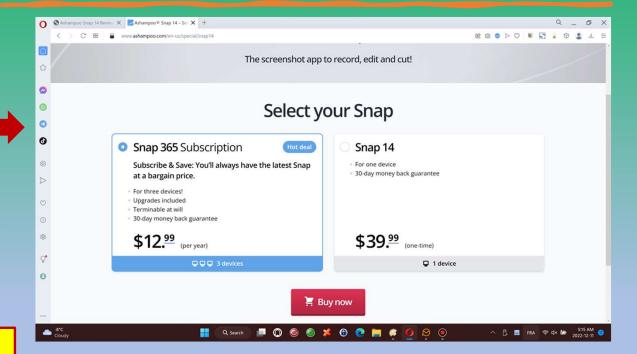
Choose VCap Downloader that's best for you.

	Giveaway	Free	Pro
Capture audio and video files	~	✓	~
Downloading media playlist	~	✓	~
Installation \ re-installation	within the specified term	✓	~
Updates	×	✓	~
Downloading high resolution video	~	×	~
Convert video to MP3 audio	~	×	~
		DOWNLOAD	BUY

Types of Licensing models

- Perpetual Licensing
- Concurrent Licensing
- Subscription-Based Licensing
- Proprietary Licensing
- Floating Feature Licensing
- Feature-Based Licensing
- Network Licensing
- Cloud-Based Licensing

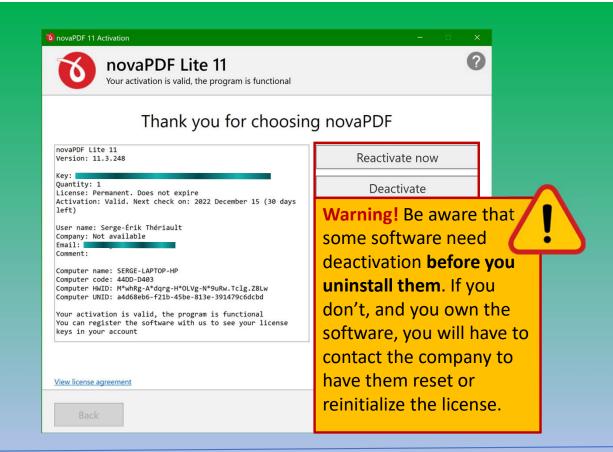
Note: In this case, the **subscription** is clearly a better choice than the one-off purchase.



https://cpl.thalesgroup.com/software-monetization/software-license-models

Software deactivation/reactivation

Deactivation from one device allows for **reactivation** on another for the remainder of the license period.



In some cases, you can deactivate and reinitialize/reset your license yourself in your account.



Ashampoo® Video Optimizer Pro

Download

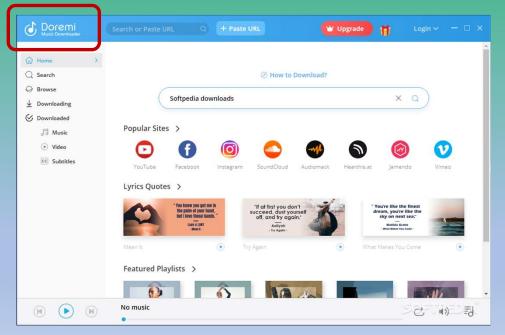
Move to key archive

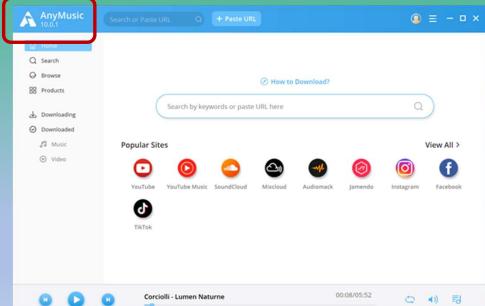
Same software, two different names?

Earn money with Nero software and become an affiliate partner today.

BECOME A PARTNER -

Affiliate marketing is when you sell somebody else's product online for a commission. [...] The affiliate uses a personalized link provided to them by the merchant that identifies them as the source of the new customer. This link ensures that they get credit for the sale and earn a commission.



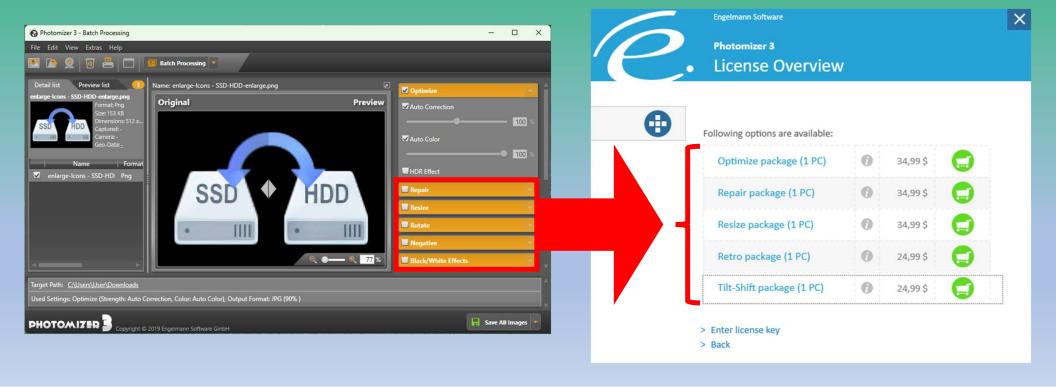


https://kajabi.com/blog/what-is-affiliate-marketing

Free license, sure, but for what exactly?

Warning! Some companies give you only one single module of their software for free, but charge an arm and a leg for the others!

This kind of software is called crippleware. It means that "vital features of the program are disabled until the user purchases a registration key".



An all-too-common practice ...

"Free download" does not necessarily mean free software!



6. Dubious software

All that glitters is not gold!



Real threat or false positive?

False positive?



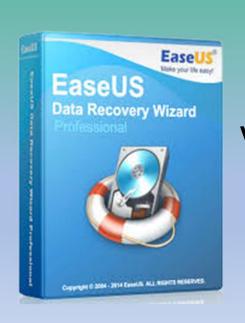
Security programs will sometimes unintentionally identify a program or file as harmful if it has code or behavior that resembles known harmful programs. This is known as a **false positive**.

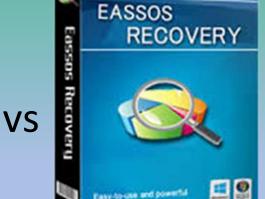
Warning! DO NOT install software that you have doubts about or that are controversial in the forums!

See discussion in Malwarebytes Forum: https://forums.malwarebytes.com/topic/236973-drivermaxexe-false-positive/

Non-ethical software companies







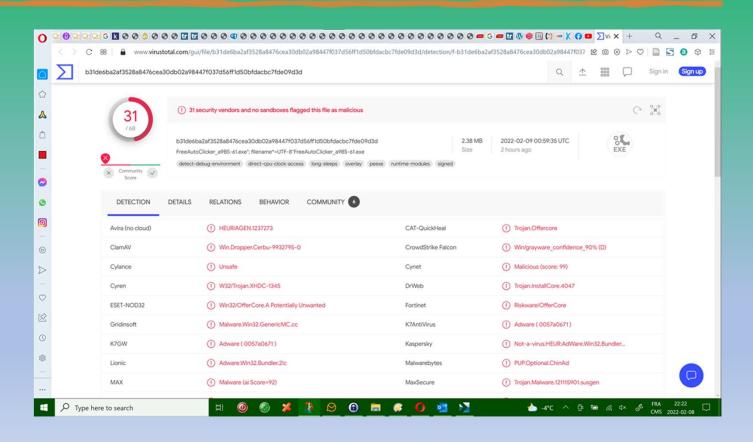
6 Intellectual property theft



https://forums.malwarebytes.com/topic/29681-iobit-steals-malwarebytes-intellectual-property/

Always be on the lookout for the real nasty ones!





Last thoughts ...

- 1. To update or not to update? That depends on the offer. In many cases, updating or upgrading means automatically switching to trial mode.
- 2. To pay or not to pay? With this system, you can continually get to use the same paid software for free each and every time an offer for it pops up on one site or the other (hey, I did not invent the system! ... or did I?), but if you really find a software you can't live without, out of fairness for the developper, consider buying a license or getting a subscription.
- 3. To keep or not to keep the license and installation file? I routinely save every program .exe installation file and license email in a specific folder on another drive for reinstallation, if need be ... and whenever possible.
- **4.** How to manage those dozens and dozens of software? I manage them with Fences (desktop), Opera Browser (Web), ... and a software that I will be presenting in September, i.e., the best Windows Explorer replacement:

