

SURVEY SAYS?

Presentation to OPCUG

September 8, 2021

Lynda Buske

A series of several thin, white, parallel diagonal lines extending from the bottom left towards the top right, located on the right side of the slide.

Summary of survey method

- Anonymous survey launched July 13
- Online only – Google forms
- Verbal reminders at Q&A sessions
- Reminder emails on July 20 & 28
- Results downloaded on July 30

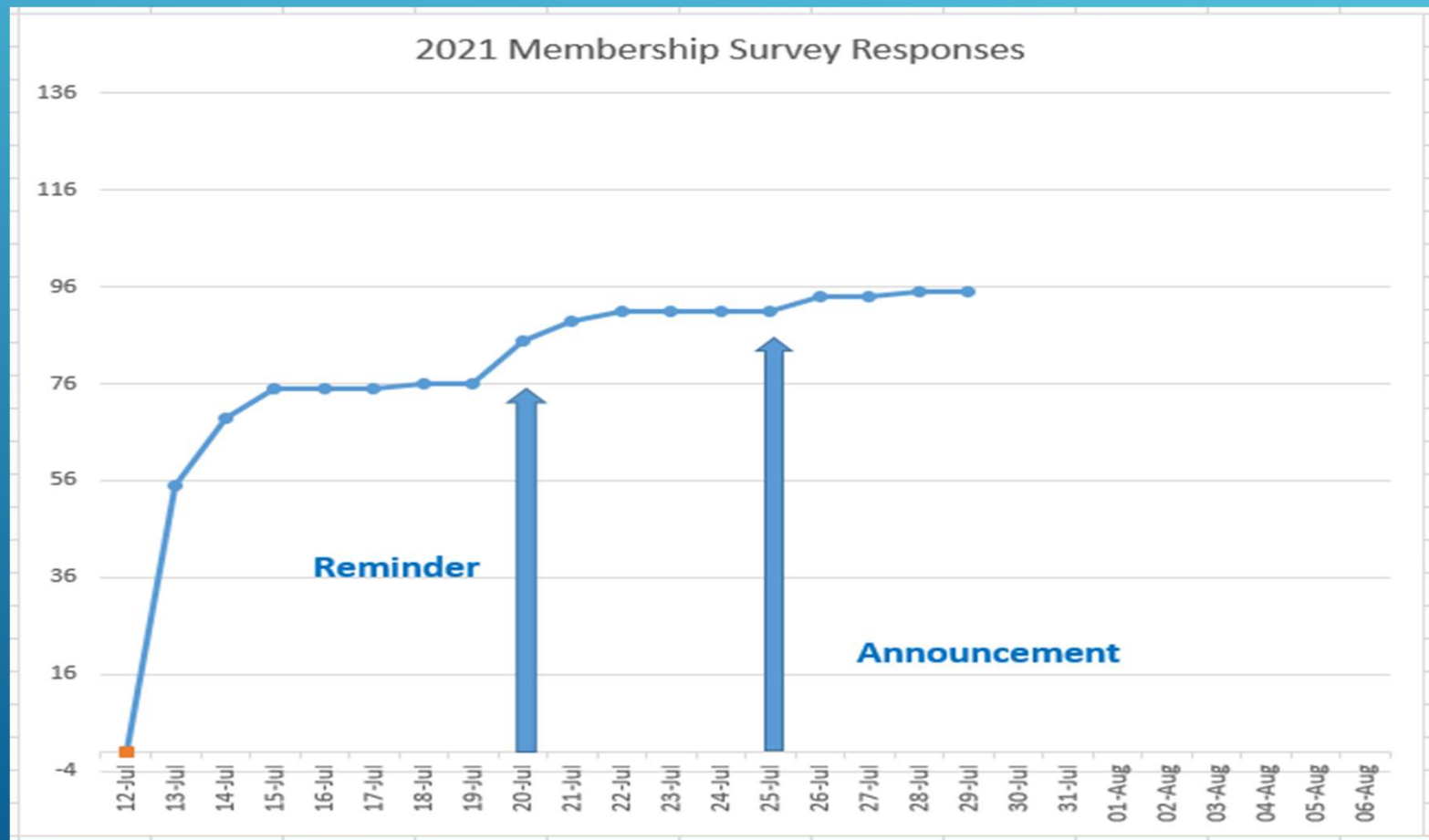


Response rate

Survey distribution = **136 members**

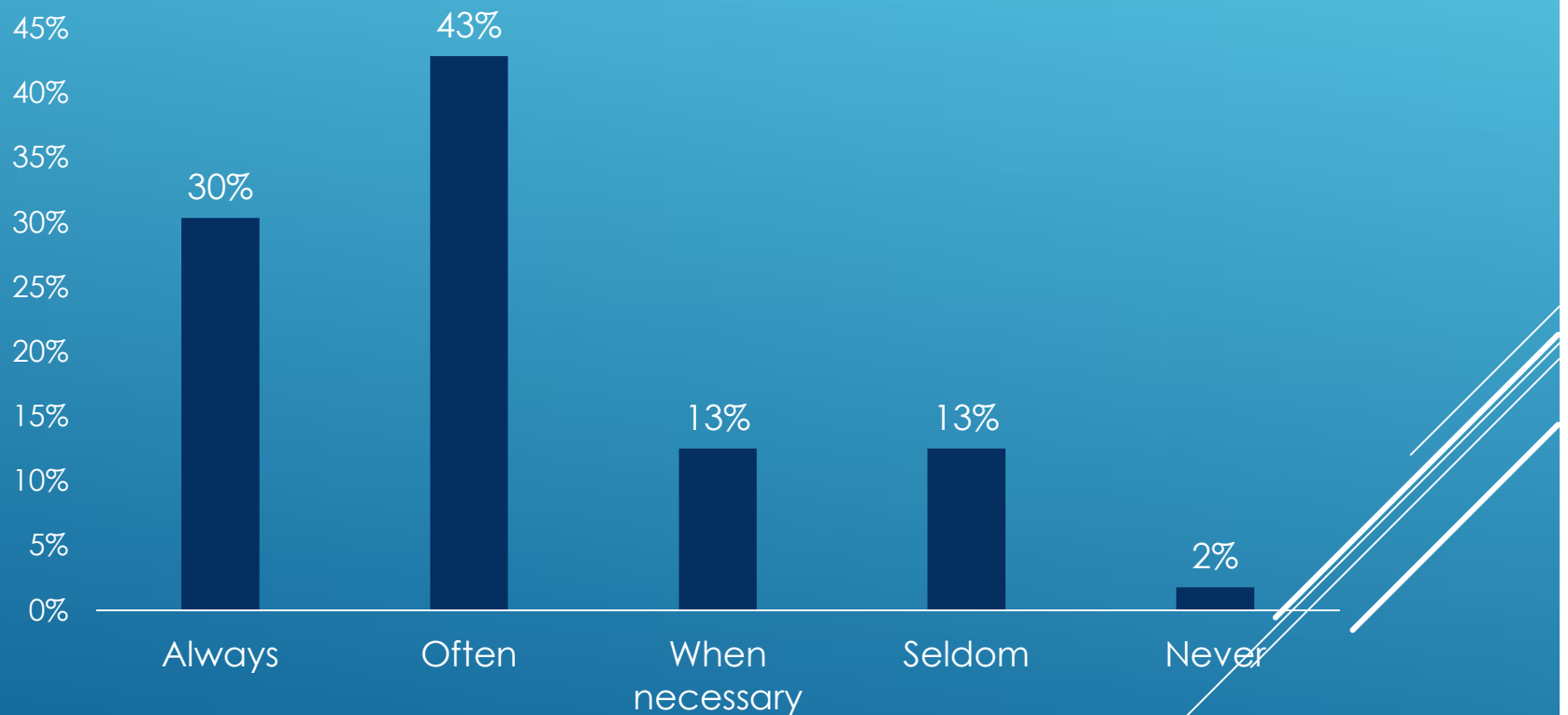
Survey responses = **95, error $\pm 5\%$, 19 times out of 20**

Response rate = **69% !!**



From 2020 Membership Survey

If video conferencing of the meeting was available, how often do you think you would take advantage?



10. How long have you been an OPCUG member?

11. Age group

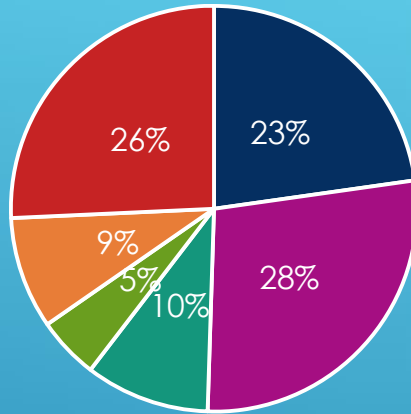
12. Gender

DEMOGRAPHIC QUESTIONS

Several thin, parallel white lines of varying lengths and orientations are positioned in the bottom right corner of the slide, creating a modern, abstract graphic element.

Demographics of respondents

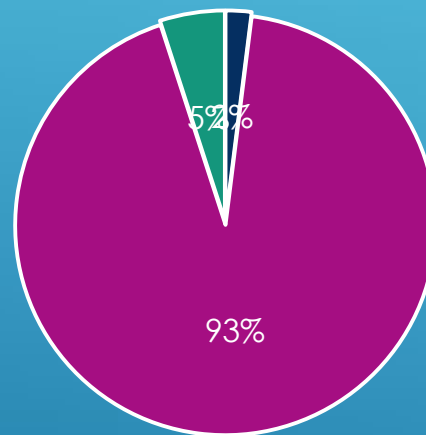
OPCUG member



- Less than 1 year
- 1 to 5 years
- 6 to 10 years
- 11 to 15 years
- 16 to 20 years
- Over 20 years

Note: in 2020 survey, one third were 5 yrs or less

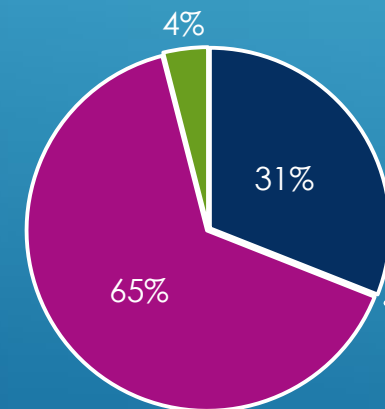
Age group



- Under 50
- 50 or over
- Unstated

Note: in 2020 survey, 17% were female

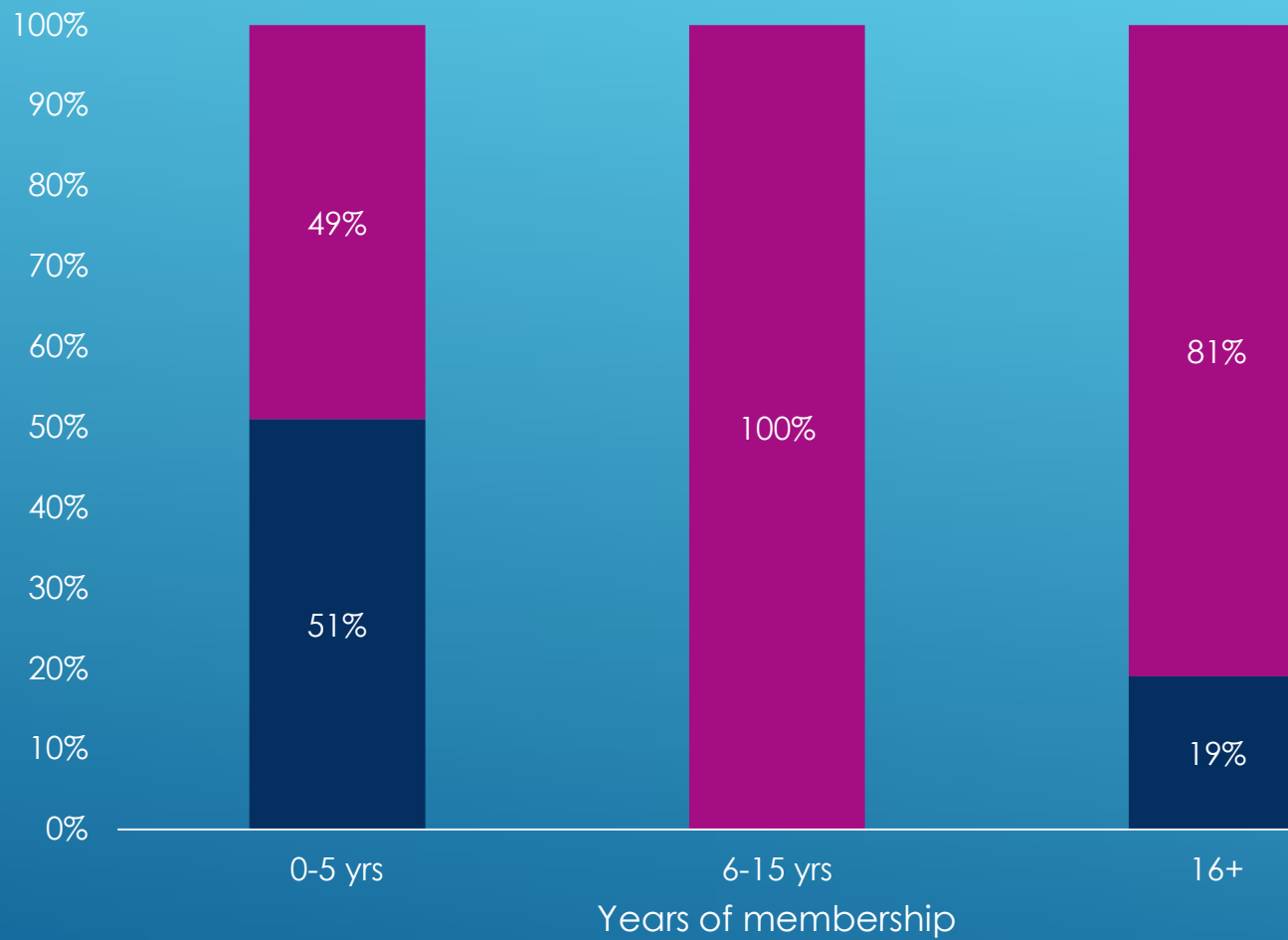
Gender



- Female
- Male
- Other
- Unstated

Demographics

■ Female ■ Male



n=29 females
n=61 males

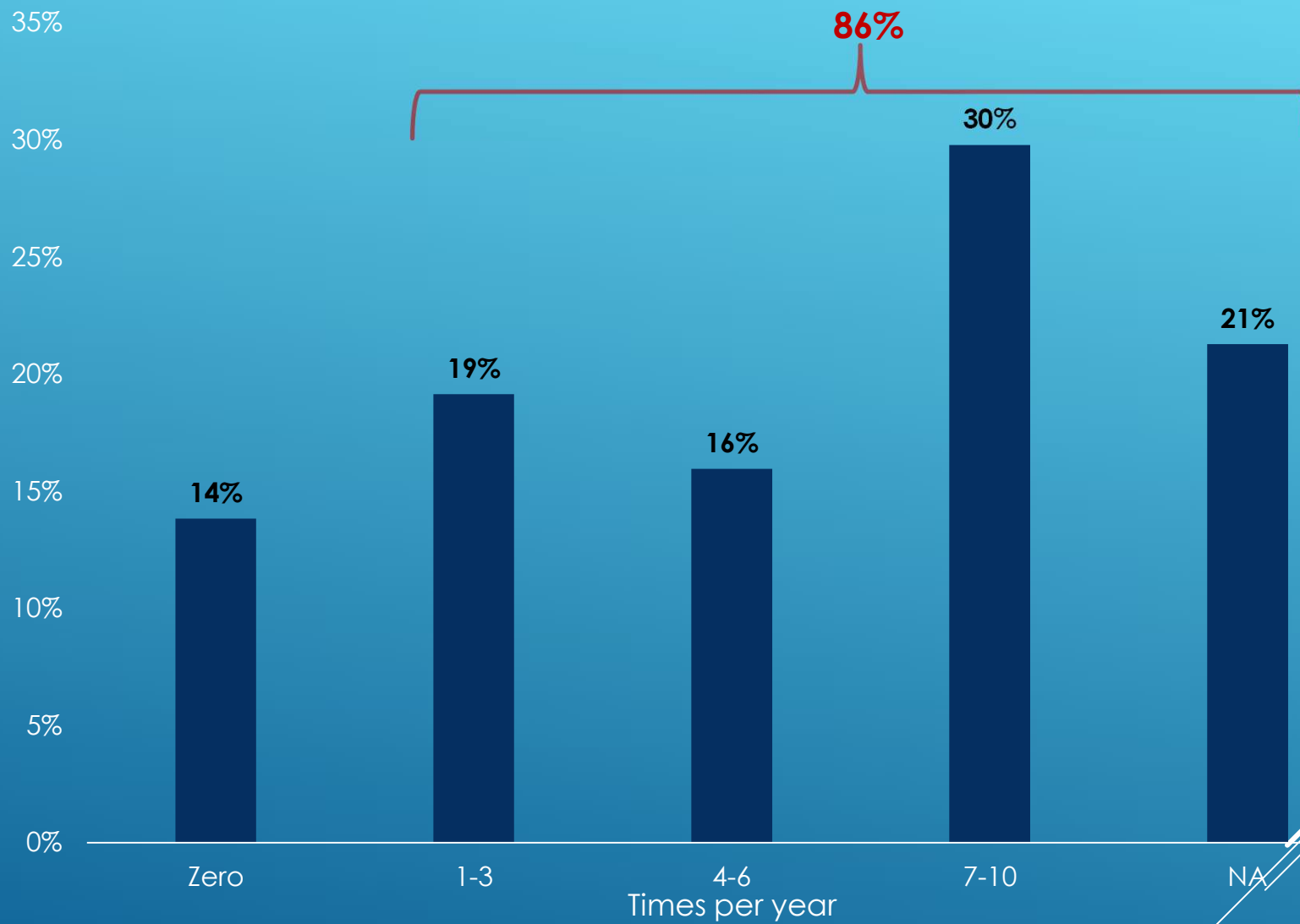


Pre Covid

1. On average, how many times per year did you attend the in-person monthly (ten in total) meetings?



Pre-Covid: Attendance at in-person meetings



N=94

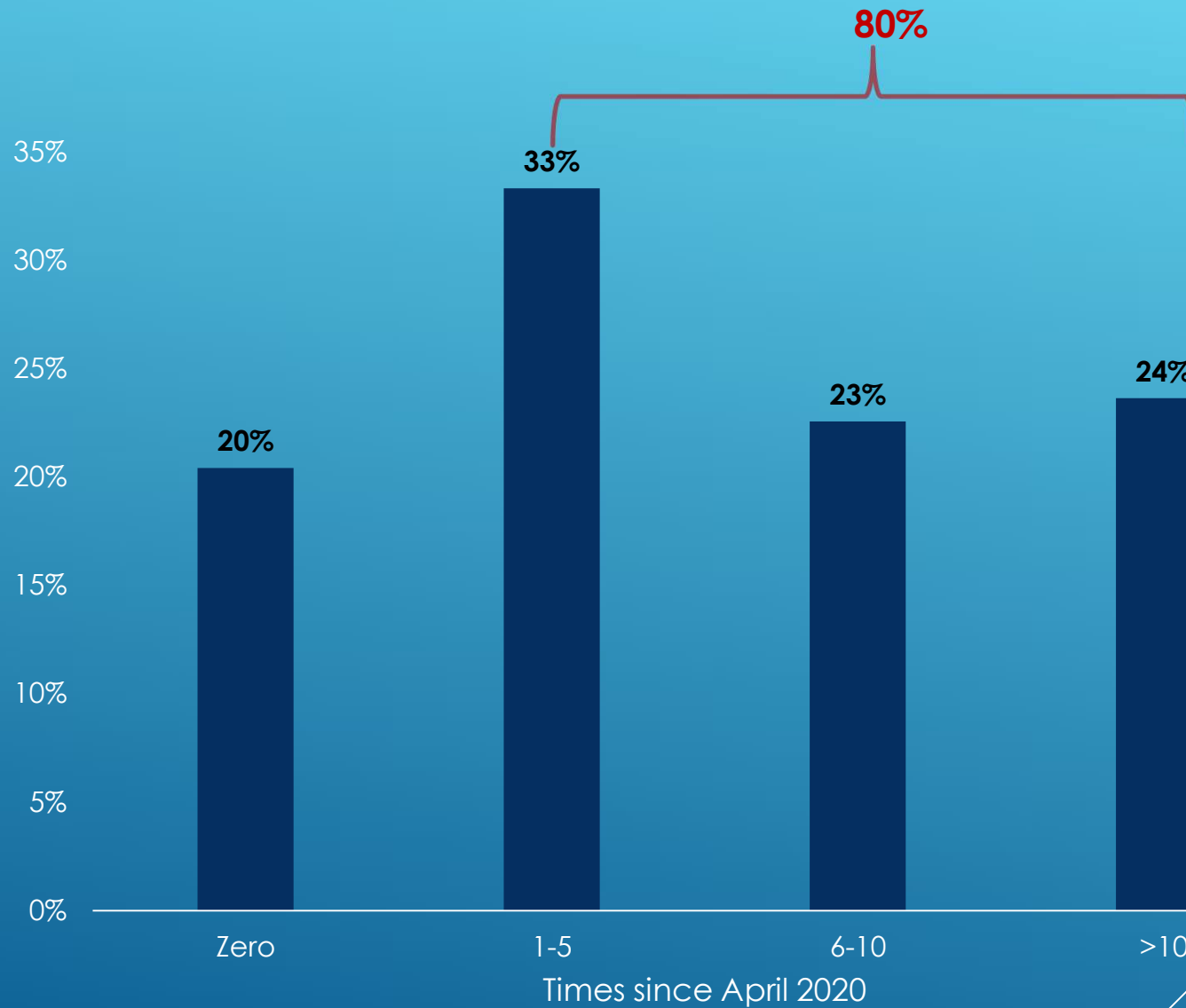
During Covid

zoom

2. Since April 2020, how many times did you attend the monthly virtual Zoom meetings.



During Covid: Attendance at Zoom meetings



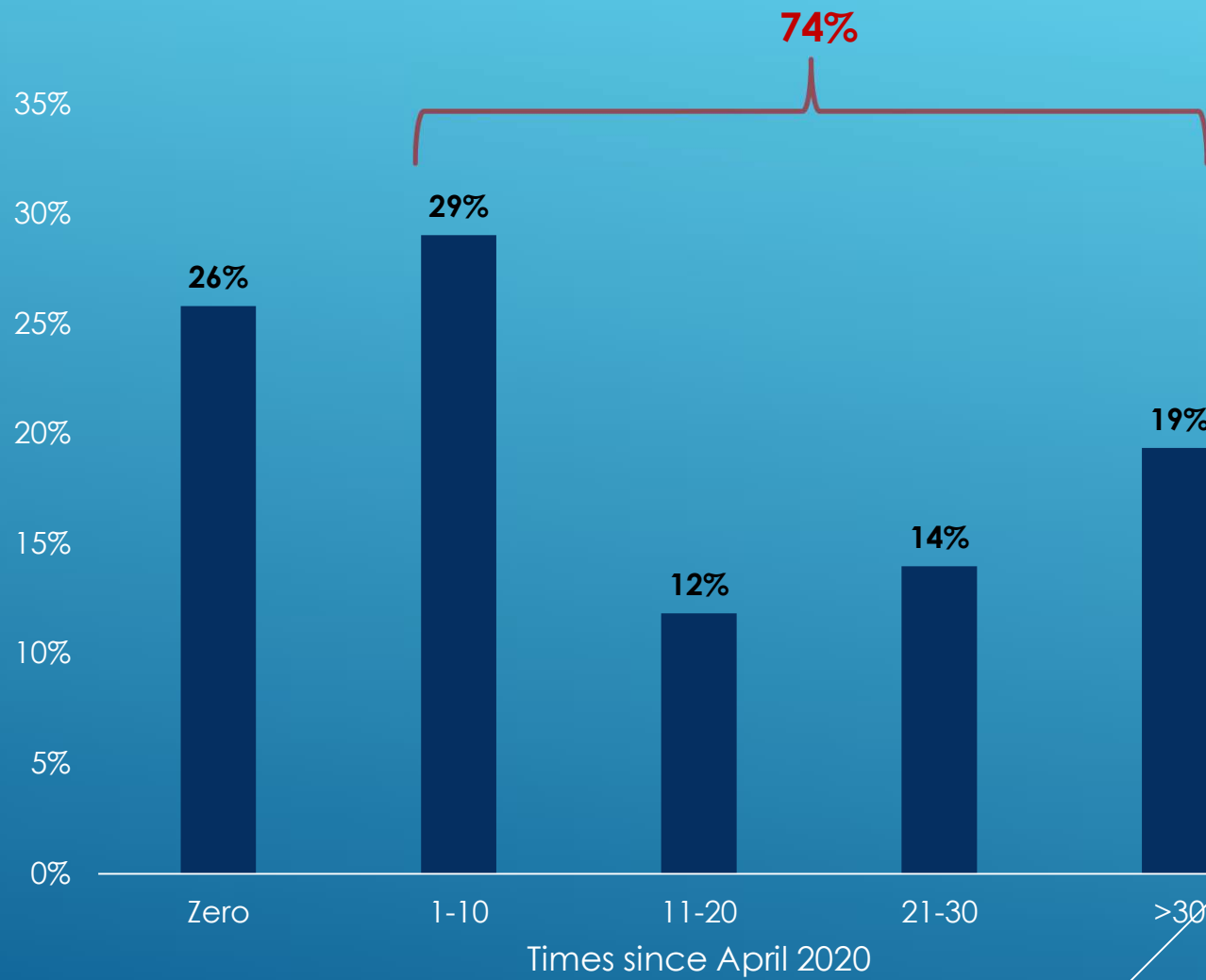
During Covid

zoom

3. Since April 2020, how many times did you attend the weekly Q&A virtual Zoom meetings.



During Covid: Attendance at Zoom Q&A meetings



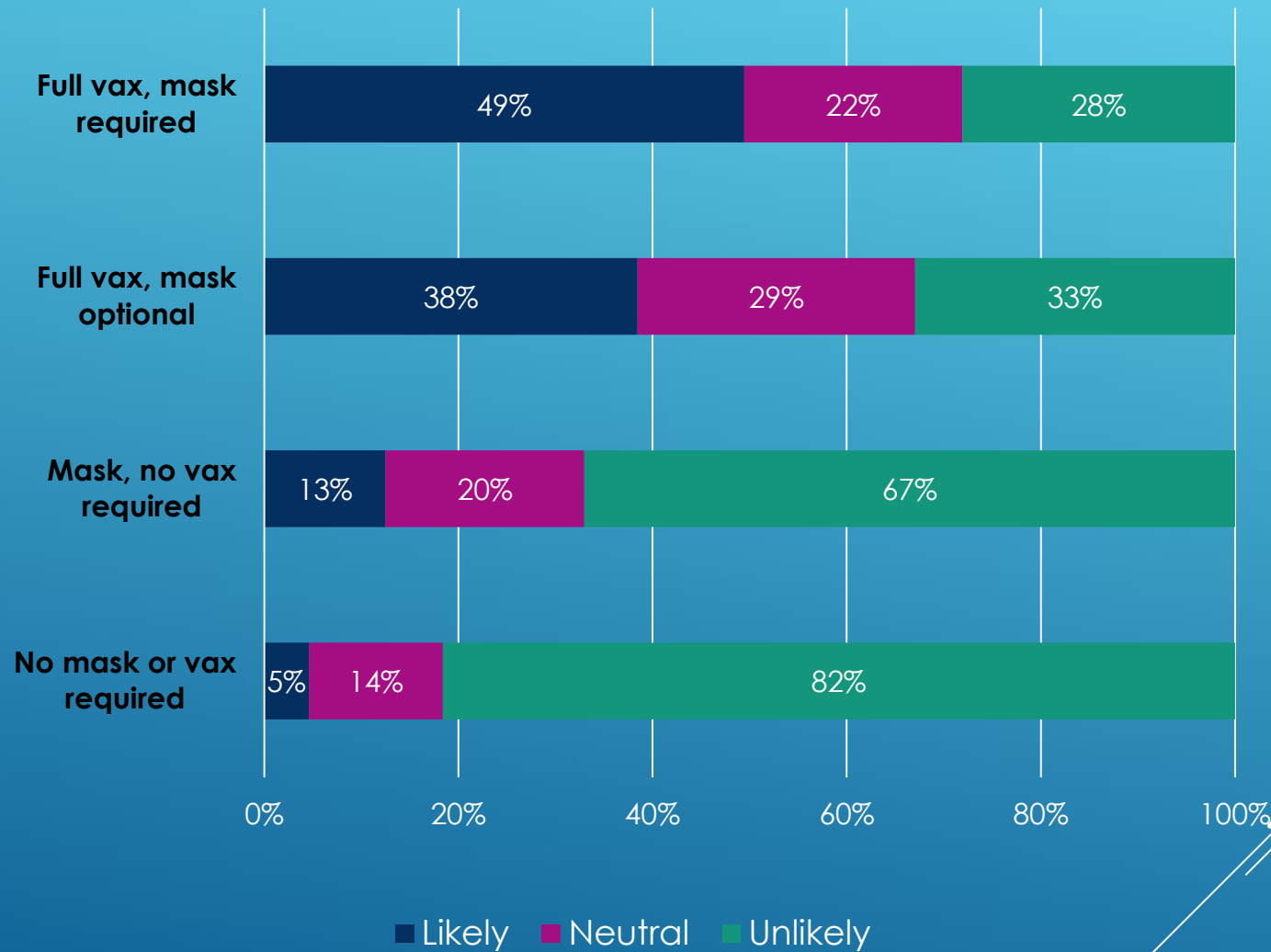


Post Covid
and within public health guidelines
available at the time

4. If virtual Zoom meetings are always an available option, how likely are you to attend an in-person meeting if:

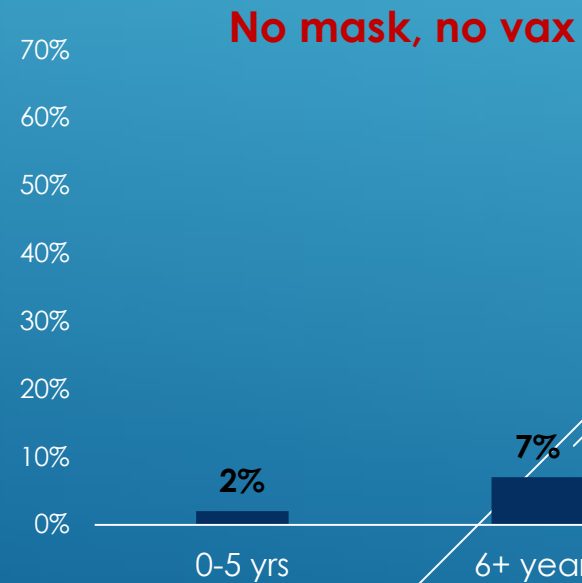
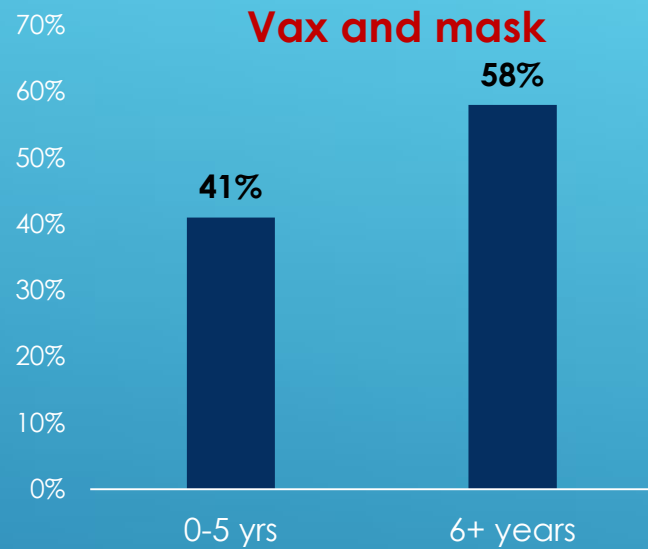


Rules for in-person meetings



n=89, 91,
88, 87

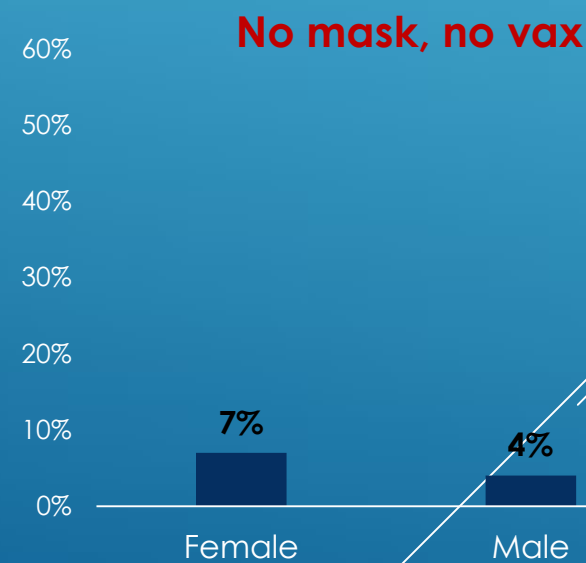
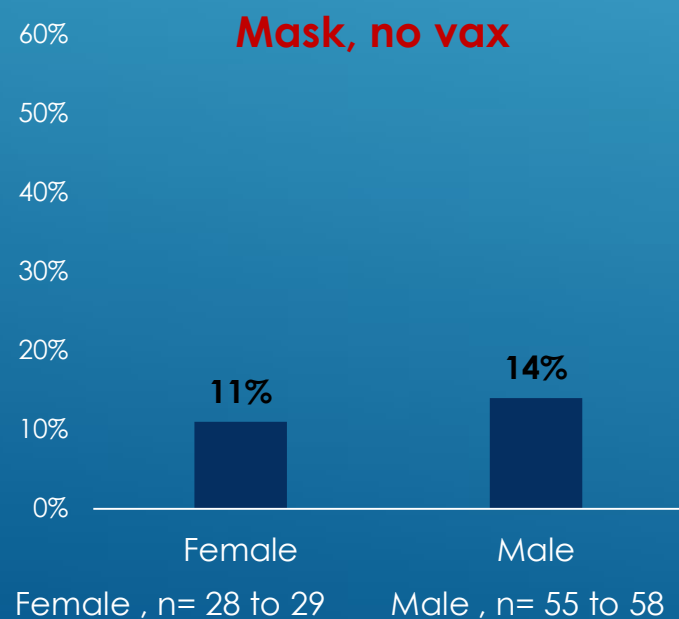
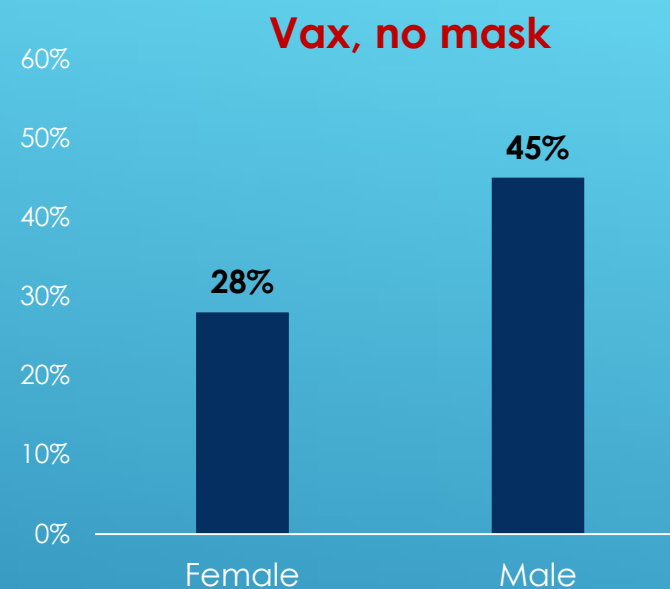
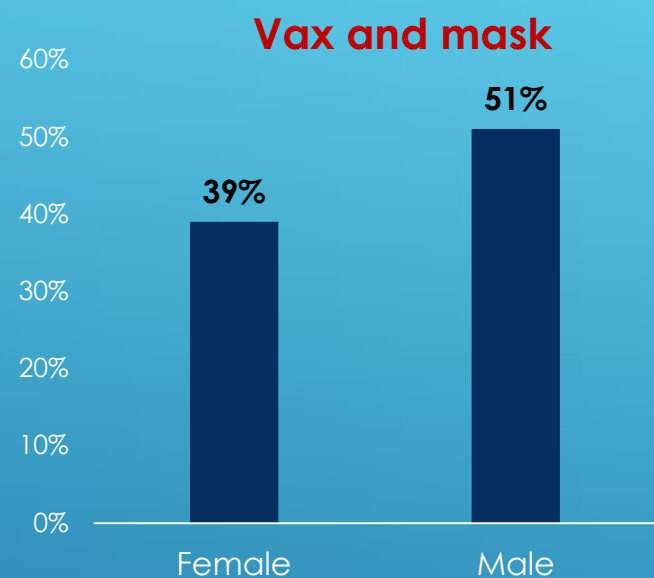
LIKELY to attend in-person meeting by years of membership



0-5yrs , n= 46 to 48

6+ yrs , n= 41 to 43

LIKELY to attend in-person meeting by gender



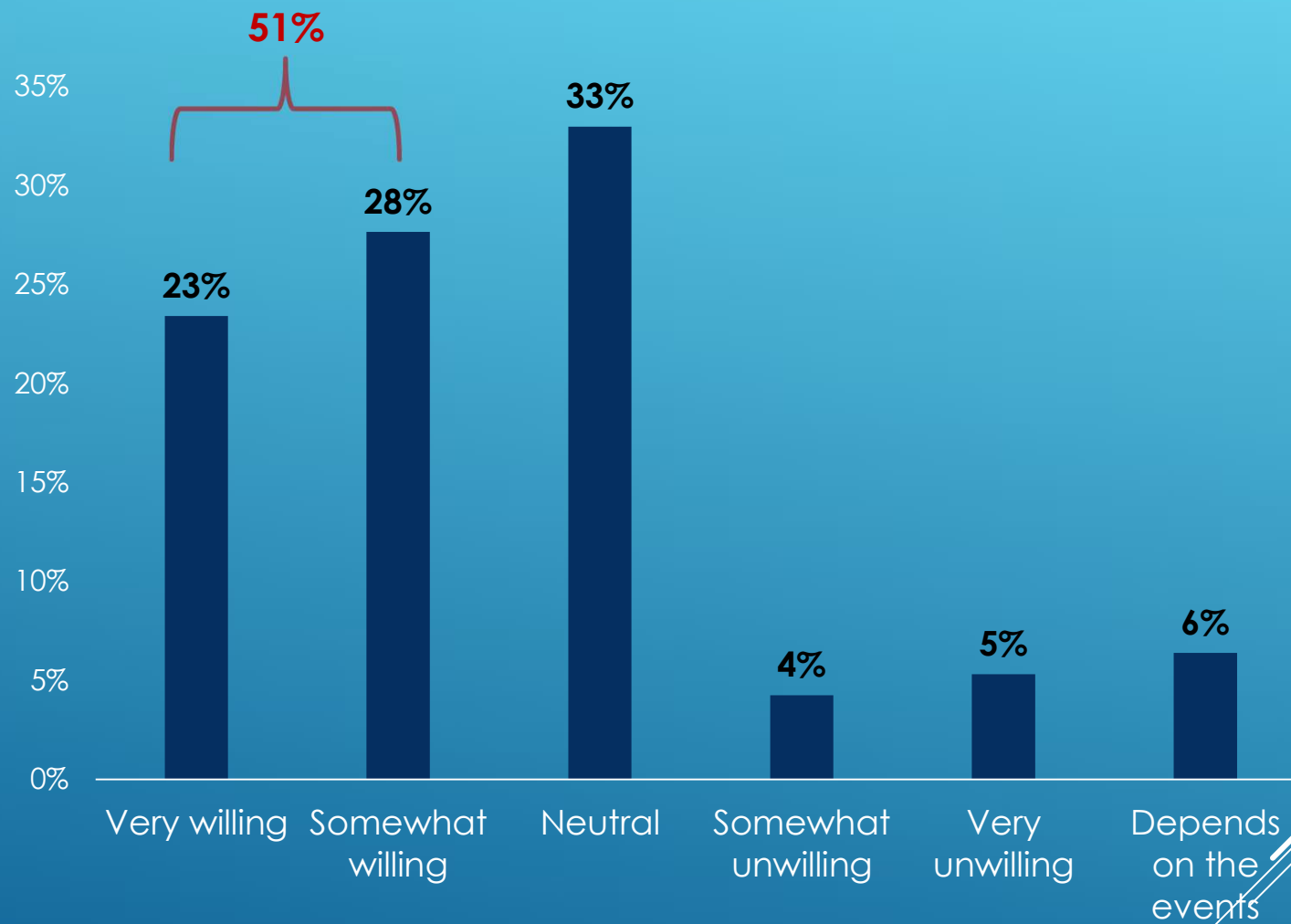
- ▶ Health issues make attendance risky
- ▶ Any meeting in-person can cause illness
- ▶ Require masks until no active cases in Ottawa
- ▶ All sorts of reasons to protect yourself and others by wearing a mask, not just for covid-19
- ▶ Presenter can be unmasked but listeners should wear a mask
- ▶ Social distancing should be required
- ▶ Ensure enough space for folk to feel comfortable
- ▶ Don't live locally
- ▶ Too soon to comment

COMMENTS ON QUESTION 4

5. How willing would you be to forgo in-person meetings if there were a few in-person outdoor social events held throughout the year?

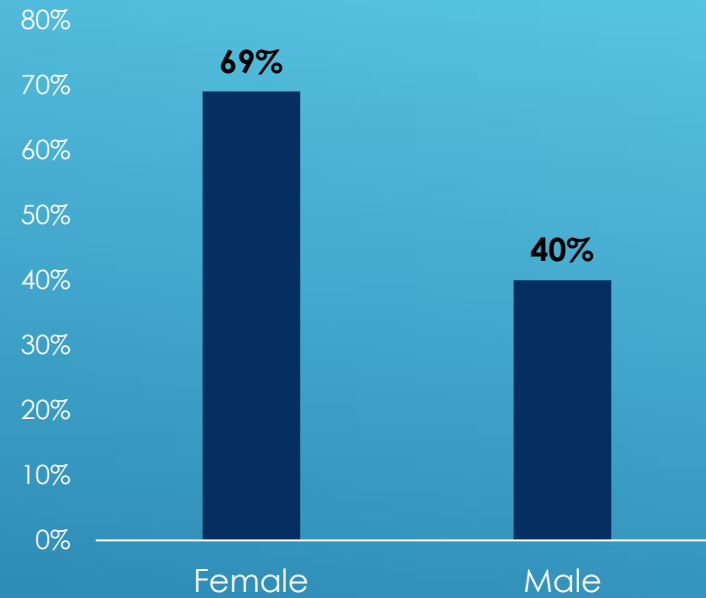
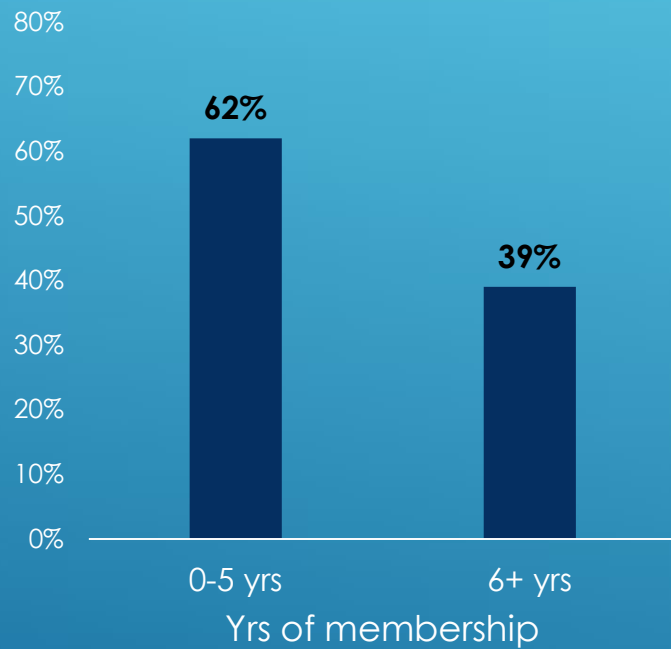


Forgo in-person meetings if outdoor social events



n=94

SOMEWHAT OR VERY WILLING to forgo in-person meetings if outdoor social events



0-5 yrs, n=48

6+ yrs, n=46

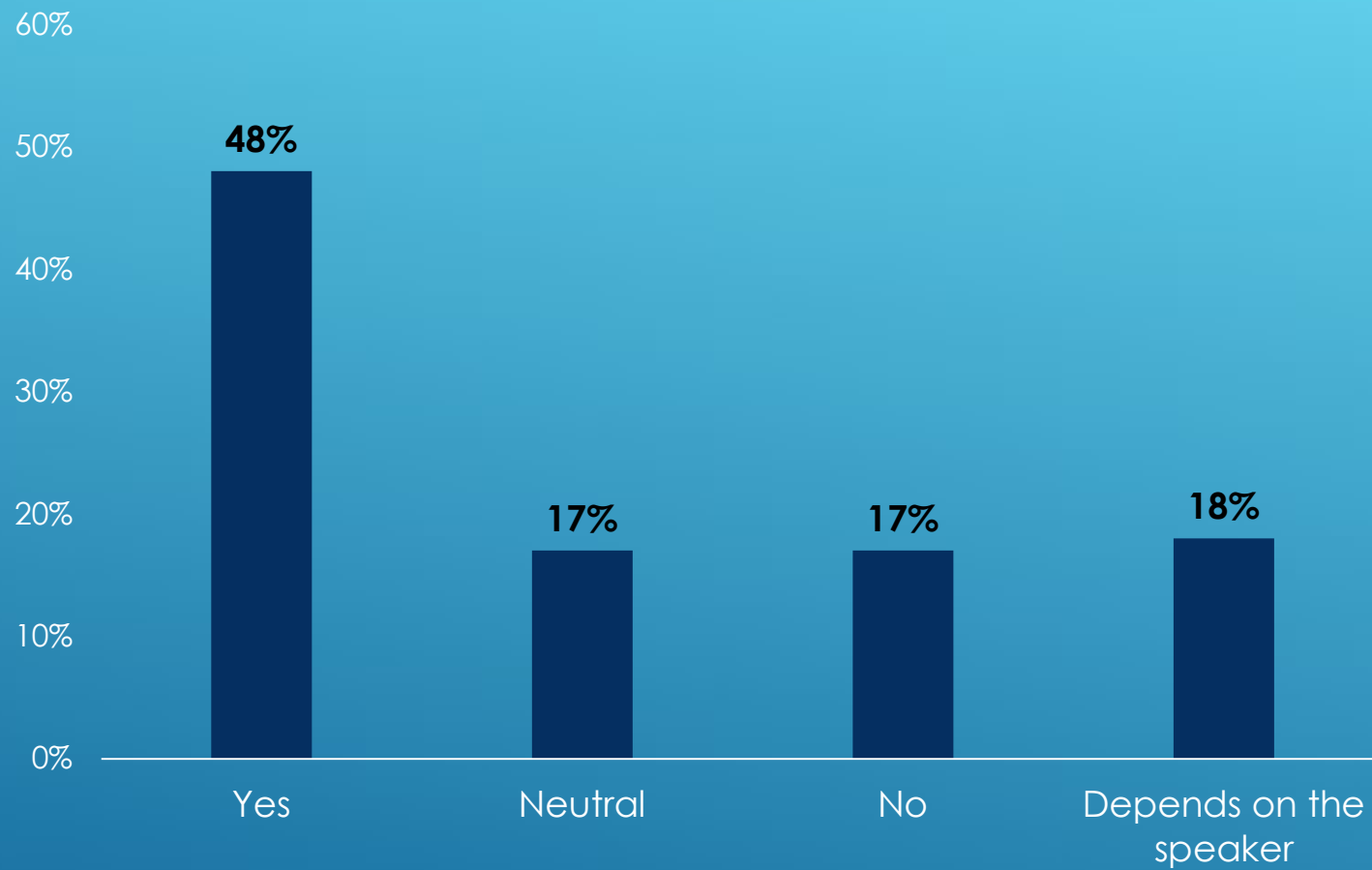
Female , n=29

Male, n=61

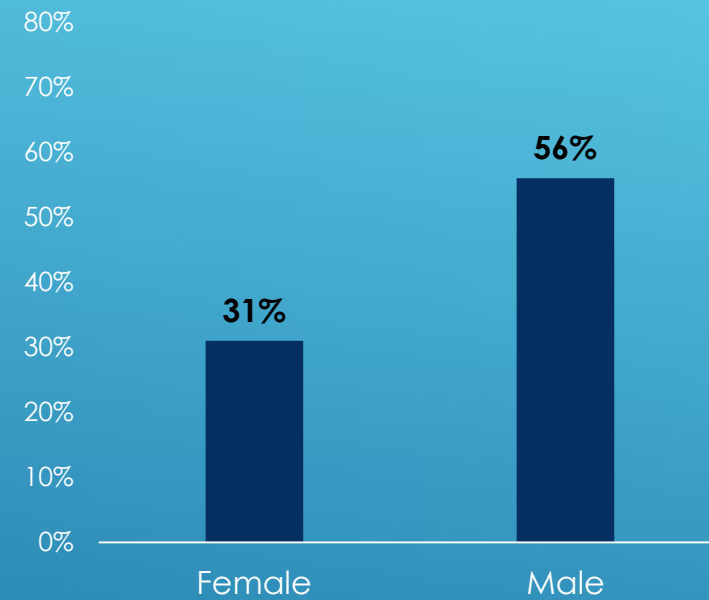
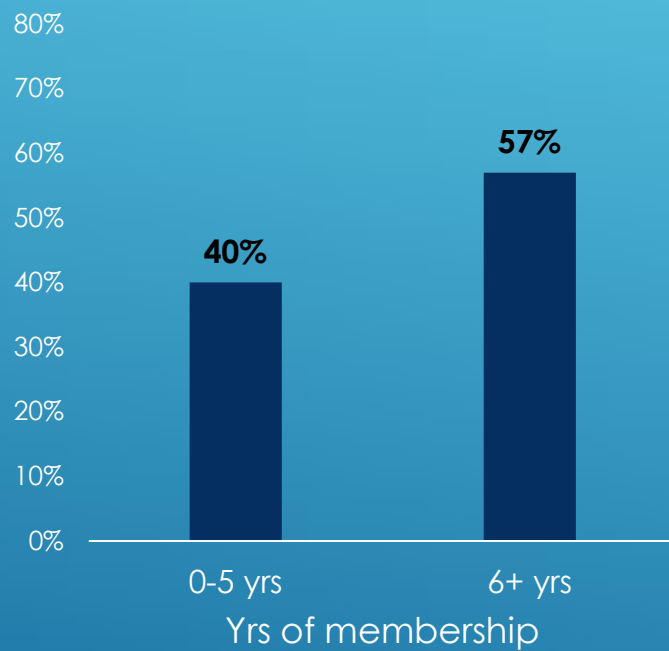
6. Are you more likely to attend an in-person meeting if there is an in-person speaker?



More likely to attend an in-person meeting with an in-person speaker



YES, more likely to attend an in-person meeting with an in-person speaker



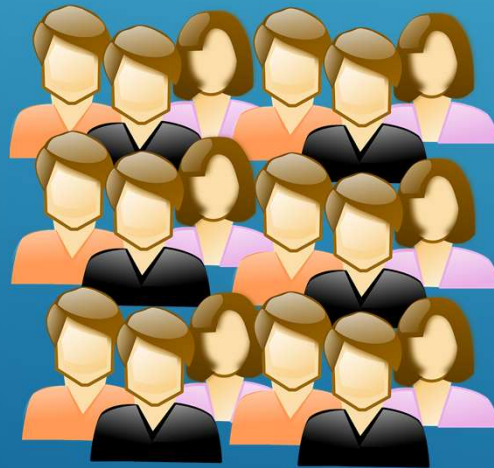
0-5 yrs, n=48

6+ yrs, n=46

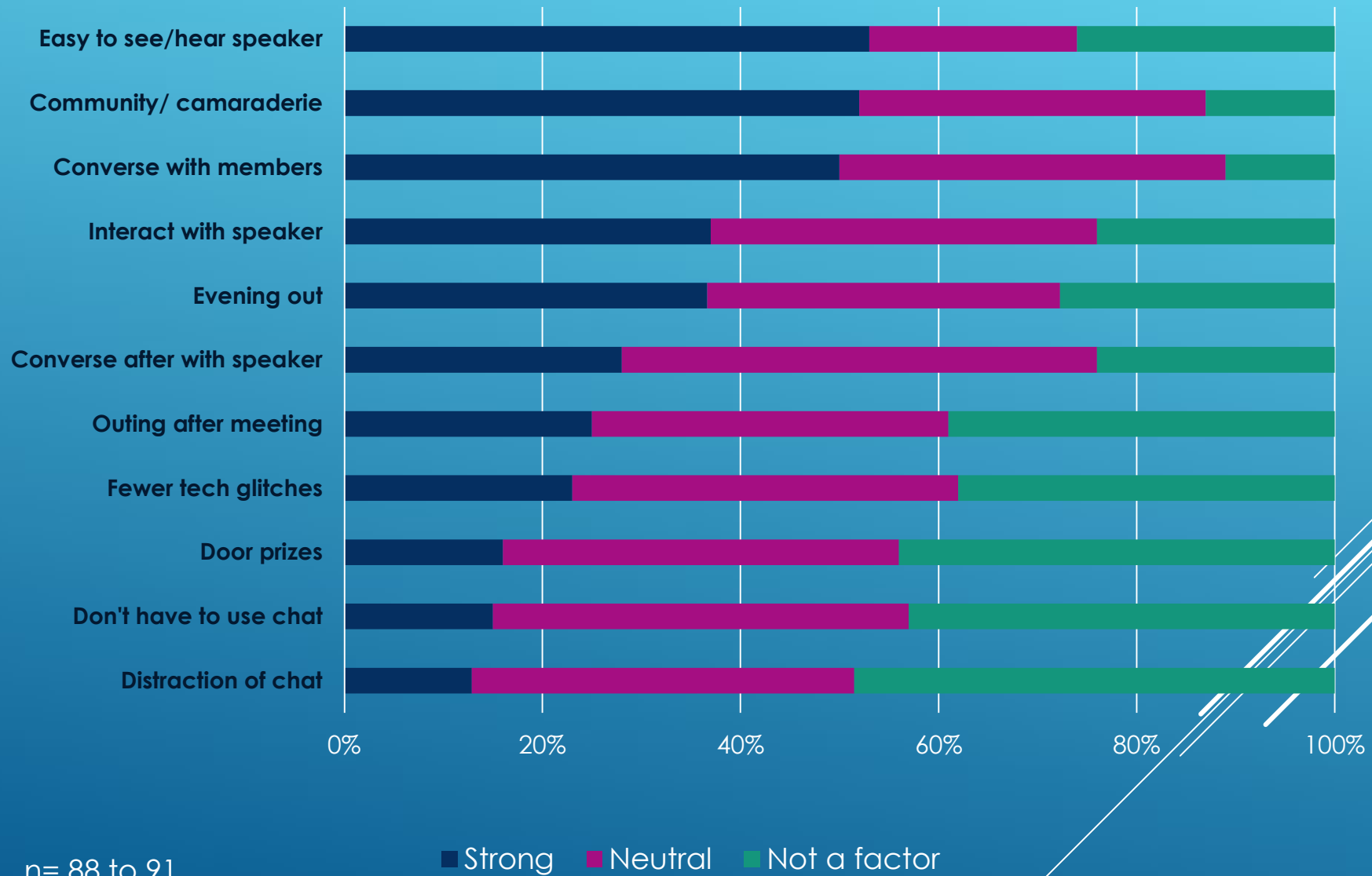
Female , n=29

Male, n=61

7. What factors would influence YOU in attending an in-person meeting?



Factors for in-person meetings



NOTE:

No big differences in factors in favour of in-person meetings between years of membership or males versus females.



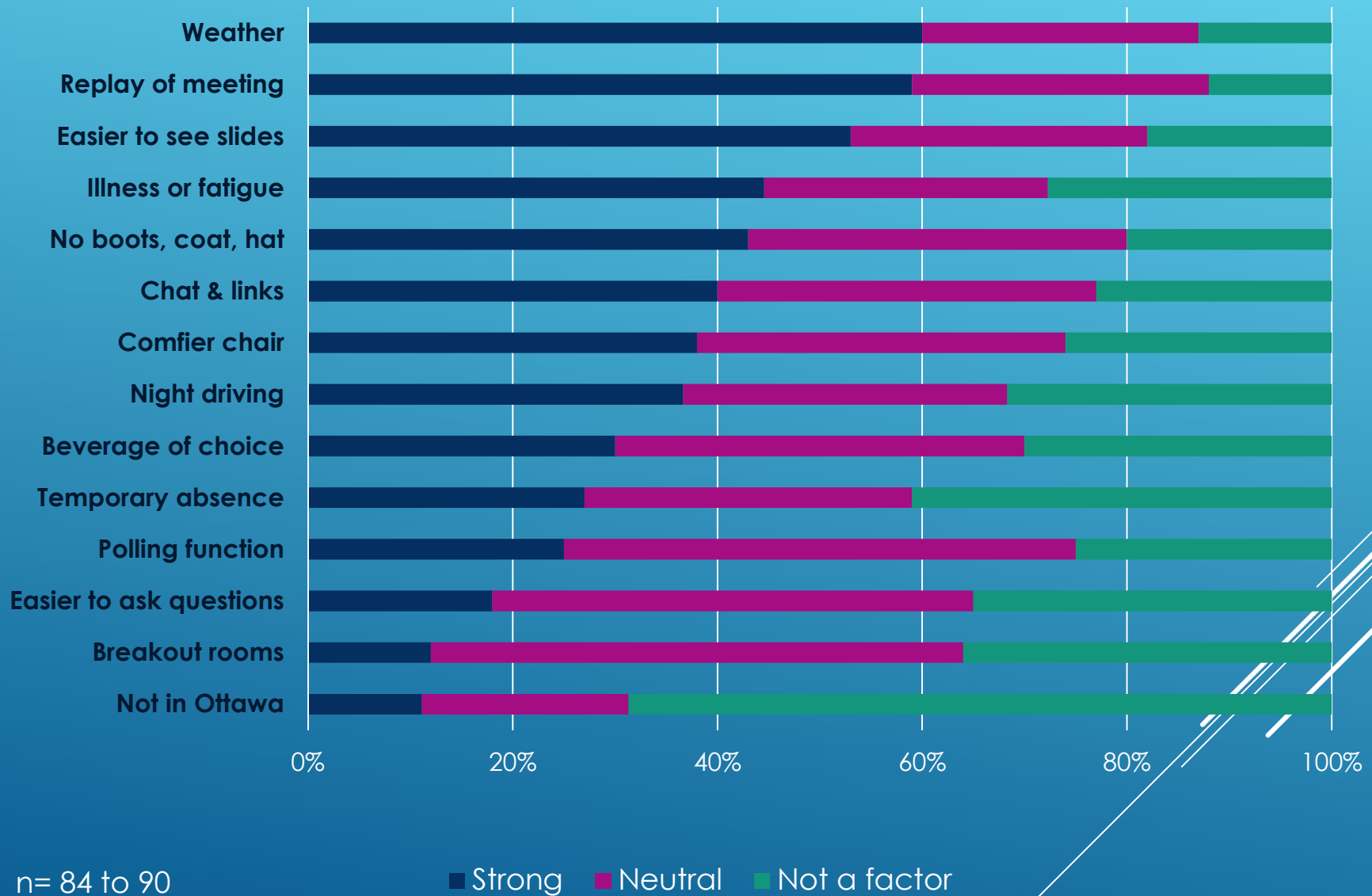
- ▶ **I find the travel to meetings in the evening too tiring at my age**
- ▶ In-person meetings are important to the moral of the club.
- ▶ **Less likely to get distracted by events unrelated to the meeting at an in-person event.**
- ▶ Since I work, I had to miss topics later in the evening to get ready for sleep.
- ▶ **Miss in person interaction with members.**
- ▶ In person meetings were difficult for me to attend.
- ▶ **Should have one or two in person meetings per year.**

COMMENTS ON QUESTION 7

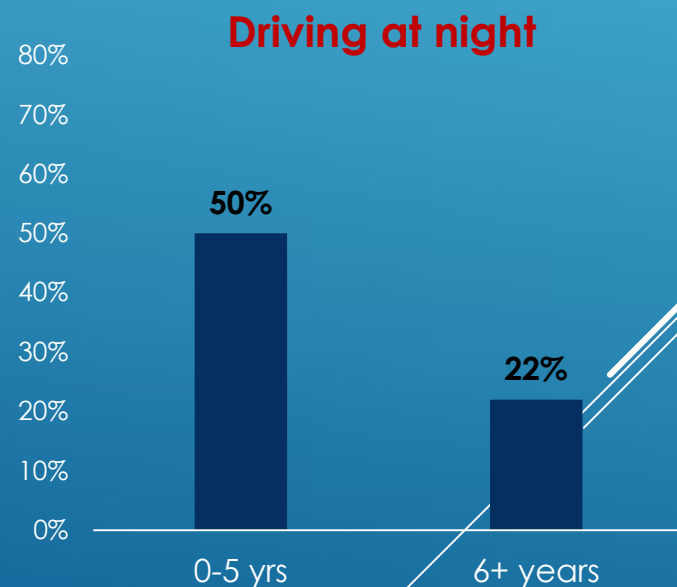
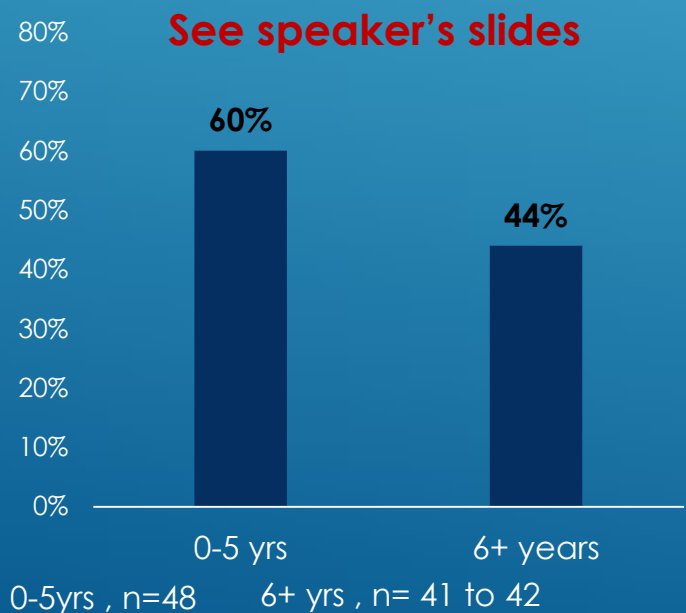
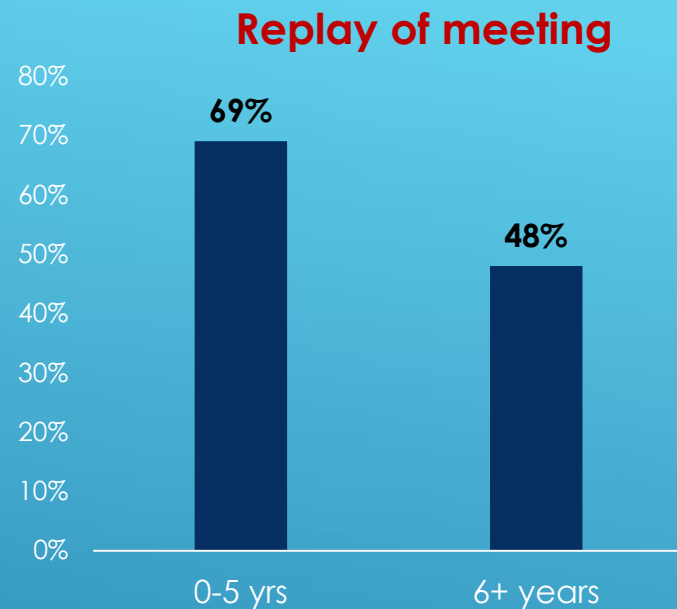
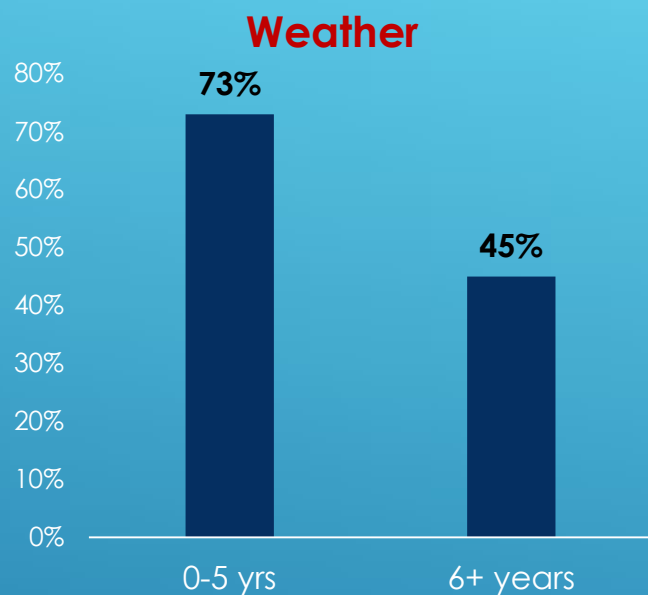
8. What factors would influence YOU in attending a virtual Zoom meeting?



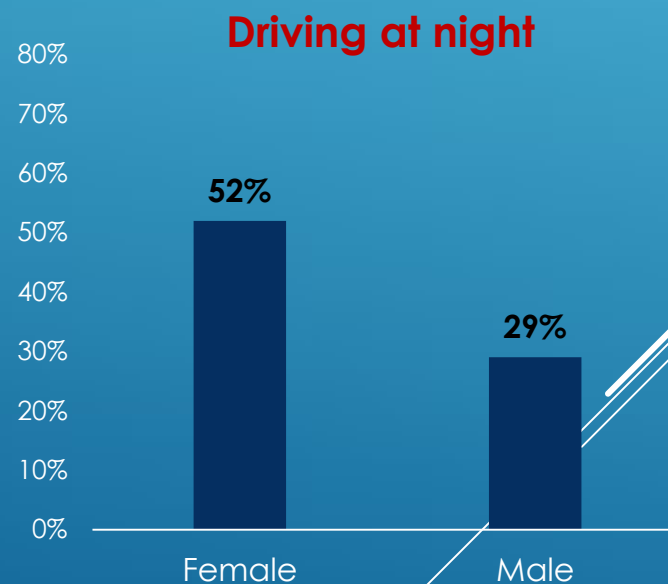
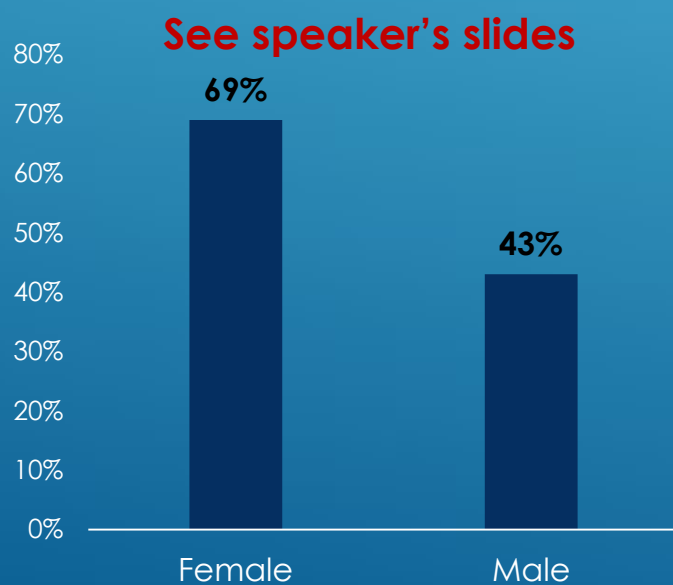
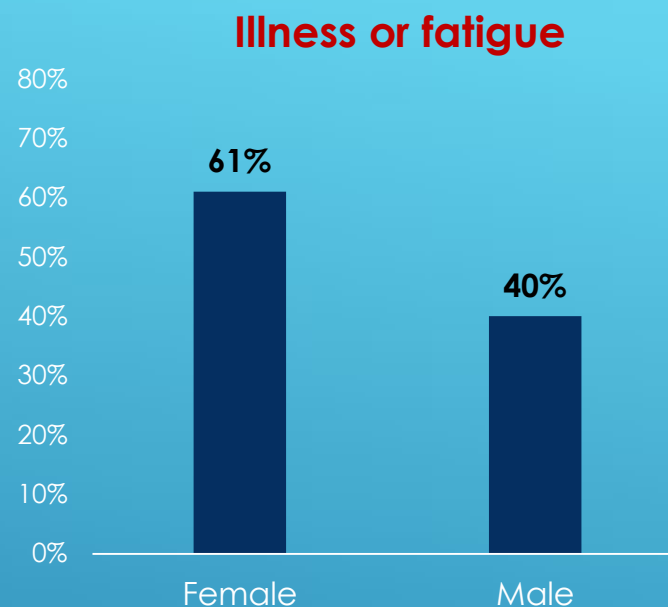
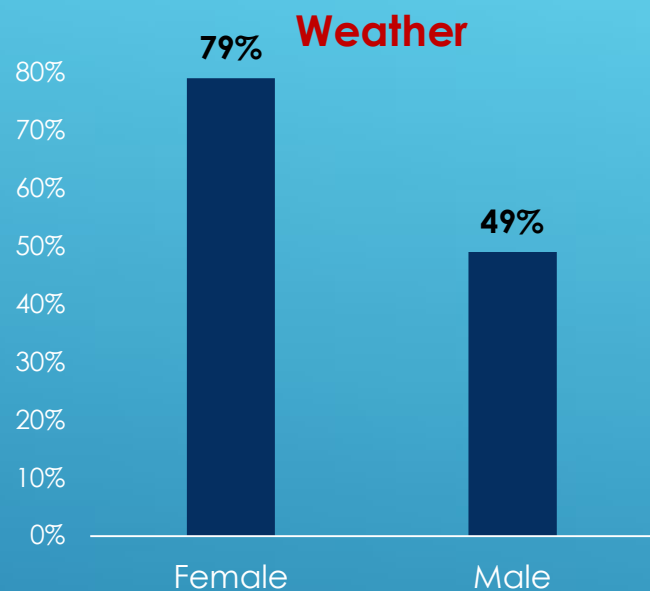
Factors for virtual Zoom meetings



STRONG FACTOR to attend virtual Zoom meeting by years of membership



STRONG FACTOR to attend virtual Zoom meeting by gender



Female , n=28 to 29

Male, n= 56 to 61

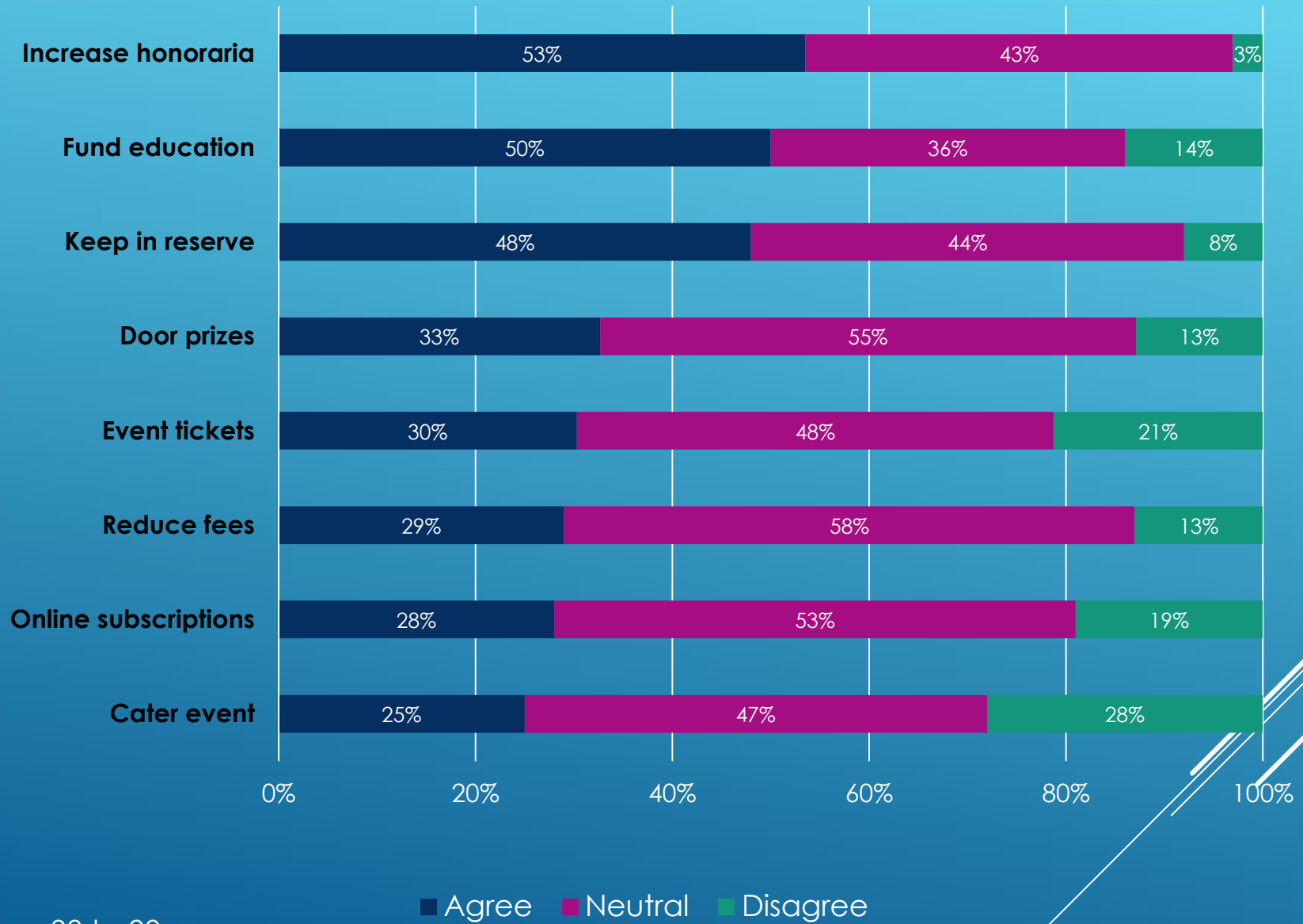
- ▶ Getting to and from events is difficult by bus.
- ▶ **Consider MS Teams as an alternative to Zoom.**
- ▶ Zoom is environmentally friendlier than using gas and it saves time.
- ▶ **No driving, parking or need to dress up.**
- ▶ Zoom meetings are excellent but I have to miss some when my data runs low.
- ▶ **Meeting transcripts would be helpful to remember names of suggested apps, services, hardware, etc. Also it would allow for word searches and time stamps to quickly find pertinent comments.**
- ▶ Much of what is discussed goes over my head. With Zoom I can choose to participate in just one or two topics

COMMENTS ON QUESTION 8

9. If OPCUG decides to have only virtual meetings, to what extent do you agree that cost savings could be dispersed in the following manner?



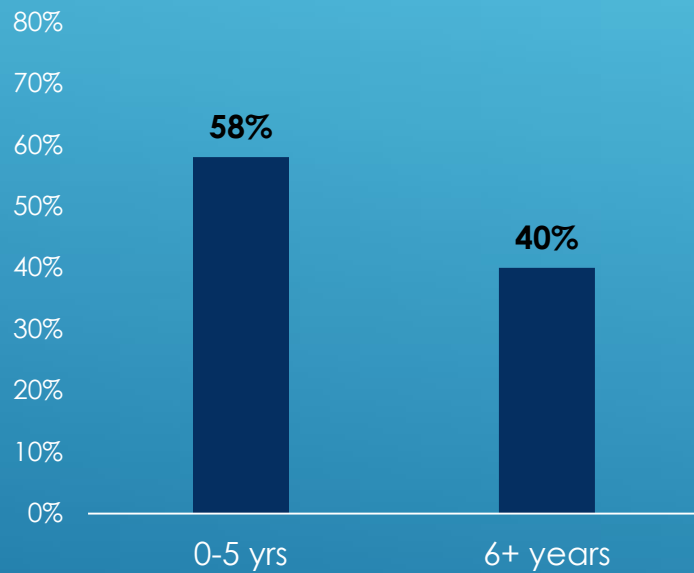
Dispersion of cost savings



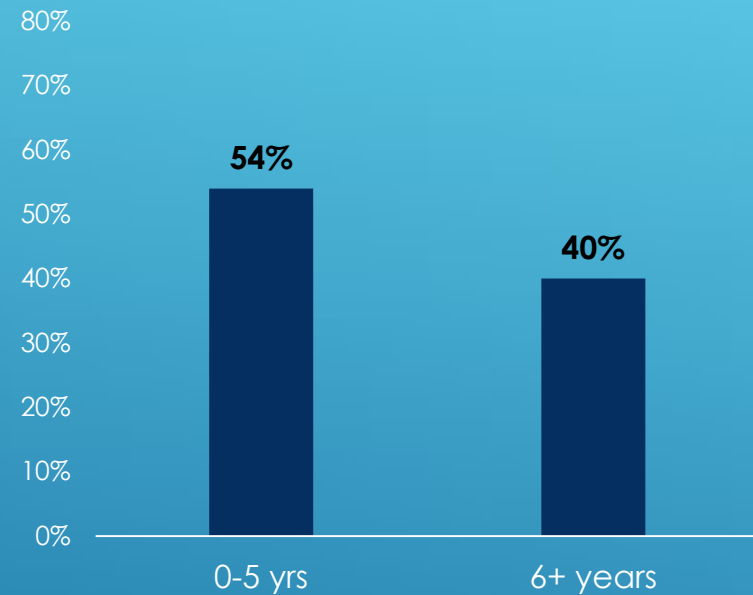
n= 88 to 90

AGREE to dispersion of savings by years of membership

Fund education



Keep in reserve

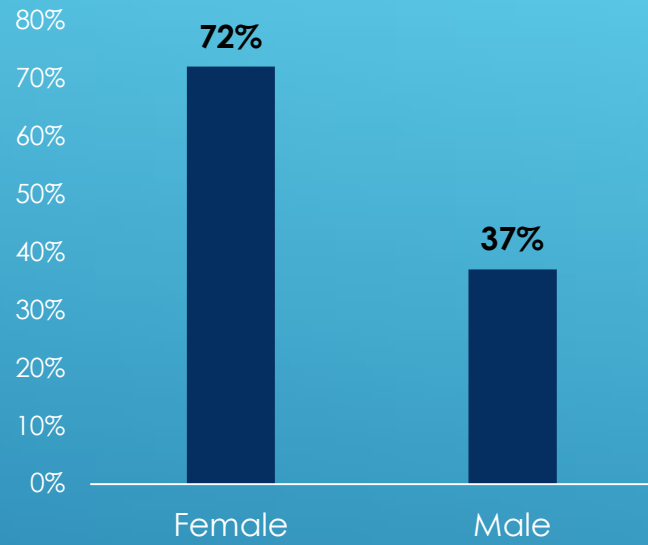


0-5 yrs, n= 48

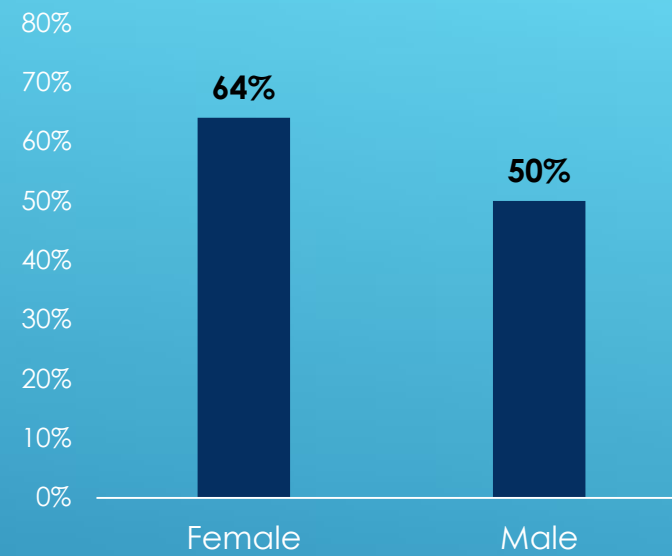
6+ yrs, n= 42

AGREE to dispersion of savings by gender

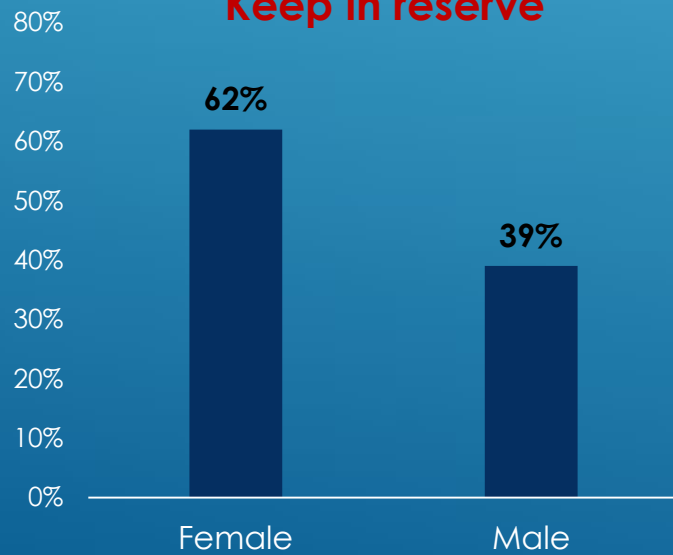
Fund education



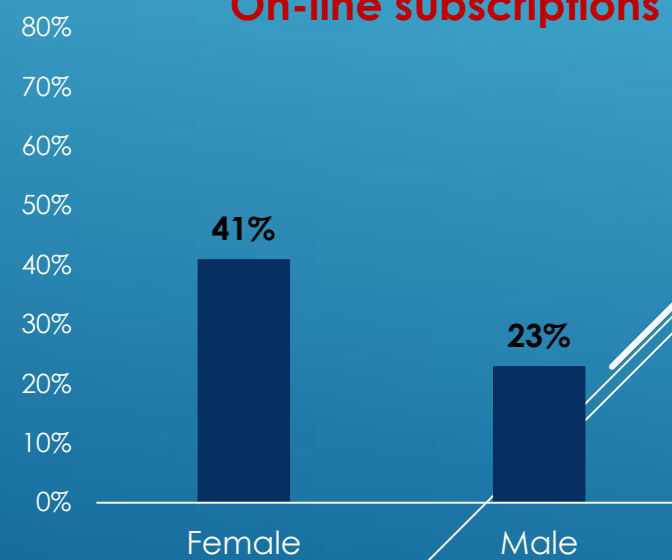
Increase honorarium



Keep in reserve



On-line subscriptions



Female , n=28 to 29

Male, n= 56 to 57

- ▶ Alan and Chris deserve some sort of honorarium for all the inspirational/educational information they provide every week.
- ▶ Good survey!
- ▶ Grateful for the efforts of OPCUG to solve computing issues
- ▶ I enjoyed the pizza nights but one a year is enough.
- ▶ If the average age of the group does not come down, the groups funds/savings might be disbursed in a gradual manner over all the above.

COMMENTS ON QUESTION 9

- ▶ Appreciate attending when it is of particular interest.
- ▶ **Zoom meetings and Q&A sessions work very well for me.**
- ▶ I like the companionship & the expertise.
- ▶ **Very well run zoom meetings**
- ▶ We truly enjoy and value our membership in the OPCUG.
- ▶ **Awesome helpful knowledgeable resource and group!!**
- ▶ Appreciative of the in-depth information in members forum.
- ▶ **I have found a new pool of friendships**

GENERAL COMMENTS

OPCUG



Users helping users

*Thank you for completing
the survey!*